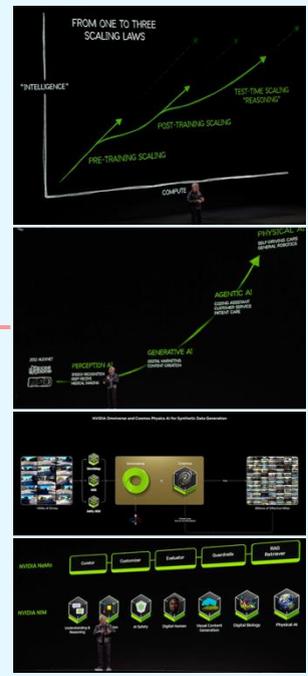
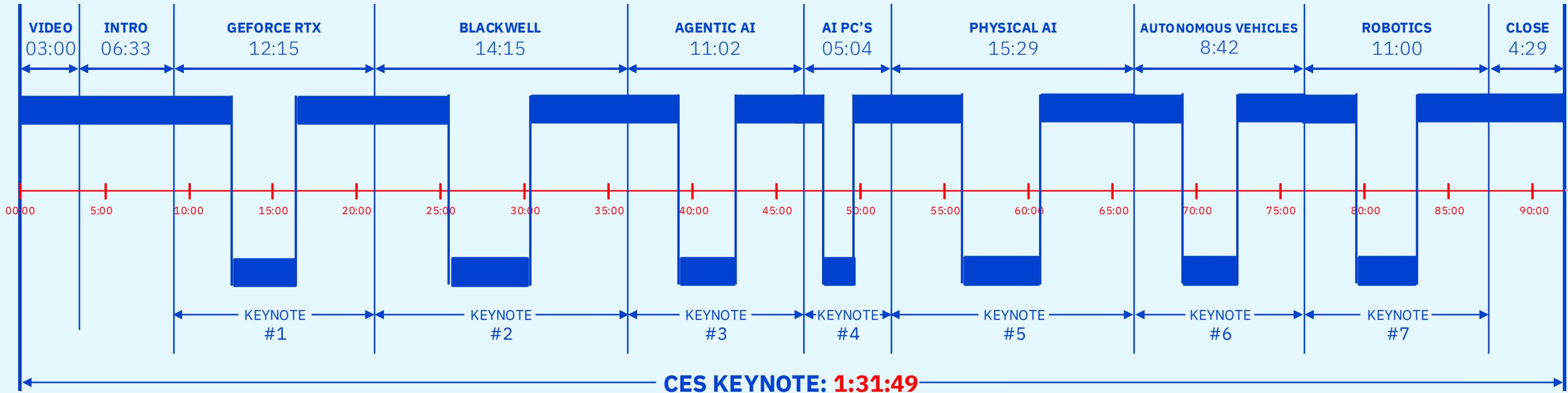


NVIDIA CES Keynote 2025

JENSEN HUANG: Mandalay Bay Michelob ULTRA Arena, Las Vegas. (January 6th, 2025)

<https://www.youtube.com/watch?v=k82RwXqZHY8>

Personality Type (MBTI)
ENFJ 🇹🇼



Time: **1:31:49**

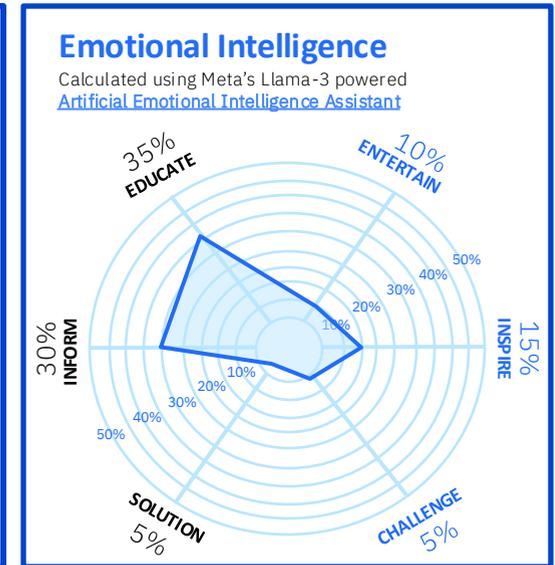
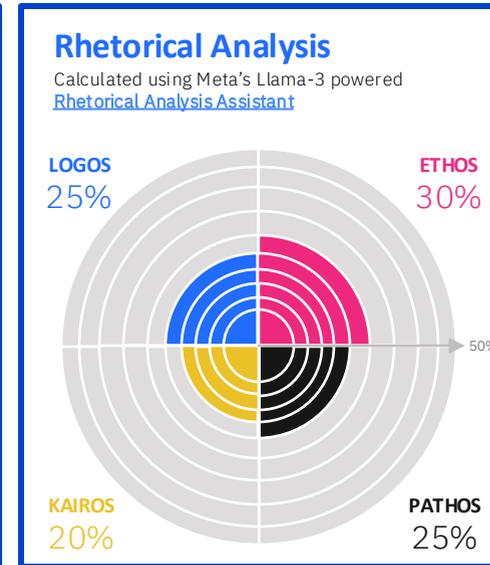
Words: **11,166**

Speaking: **121**
(Words per Minute)

Readability Score (GFI) **10.94**

Optimism Index **97.01**
Optimism Index Assistant

Problem	Enable the development of more advanced artificial intelligence (AI) capabilities, particularly in the areas of computer vision, natural language processing, and robotics. He wants to make AI more accessible and widely available, and to enable its use in a variety of applications, including autonomous vehicles, robotics, and healthcare.
UVP	One unique aspect of this talk is its focus on the intersection of AI, computer vision, and robotics. It includes many demos and examples of Nvidia's technology in action, which keeps the talk more engaging. He also includes many references to popular culture, such as the movie "Doctor Strange," which adds a touch of humor and personality.
Surprise	Jensen Huang reveals new or unexpected information, such as the announcement of Nvidia's new AI supercomputer, "Project Digits." He also shows several demos of Nvidia's technology, including a demo of a robotic arm that can perform complex tasks, which may surprise or amaze the audience.
Urgency	Huang creates a sense of urgency by emphasizing the importance of developing more advanced AI capabilities, and the need for companies to invest in Nvidia's technology in order to stay competitive. He also references the rapid pace of technological change, and the need for companies to adapt quickly in order to succeed.
"But"	B 29X (3:17 secs) <i>"But what we need to do is..."</i> Jensen uses the word "but" to contrast his own vision for a world model with the existing language model, GPT. This creates a sense of drama and tension, while highlighting NVIDIA's AI technology.
Credibility	<i>"I delivered the first one to a startup company in 2016 called Open AI and Elon was there and IliaSutskever was there and many of Nvidia Engineers were there..."</i> Huang establishes his credibility by referencing his experience working with well-known companies and individuals and his vision for the future of AI. This establishes leadership and credibility.



These responses were generated using Meta's Llama-3.1 405B powered Mission Critical Script Assistant on watsonx.

Delta Keynote CES2025

ED BASTIAN: The Sphere (Atrium), Las Vegas. (January 7th, 2025)

<https://www.youtube.com/watch?v=CV8V6oqP4pw>

• VIDEO • **KEYNOTE (ED BASTIAN)** • DEMO • SPECIAL GUEST • INTERVIEW

Personality Type (MBTI)
INFJ 



COLD OPEN

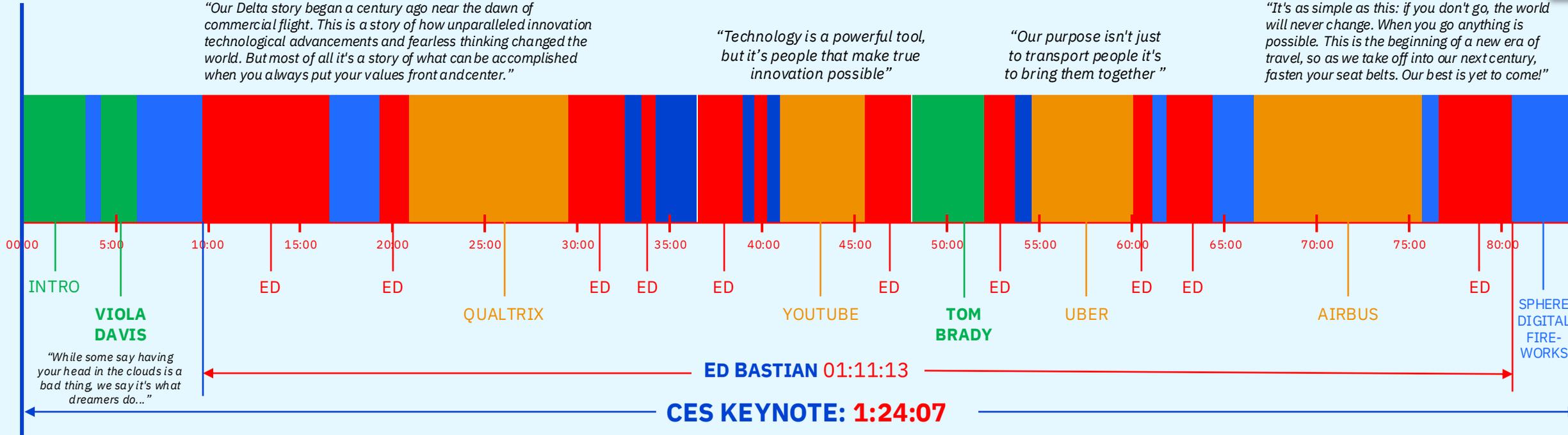
"Our Delta story began a century ago near the dawn of commercial flight. This is a story of how unparalleled innovation technological advancements and fearless thinking changed the world. But most of all it's a story of what can be accomplished when you always put your values front and center."

"Technology is a powerful tool, but it's people that make true innovation possible"

"Our purpose isn't just to transport people it's to bring them together"

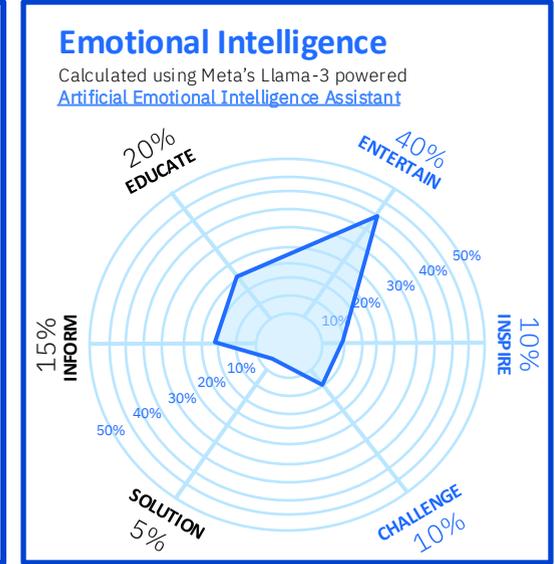
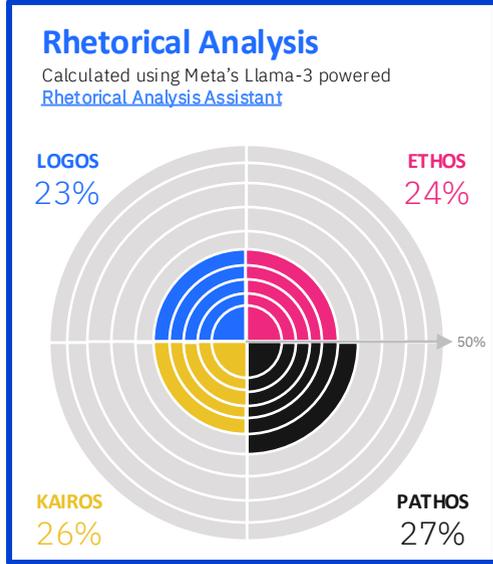
CLOSE

"It's as simple as this: if you don't go, the world will never change. When you go anything is possible. This is the beginning of a new era of travel, so as we take off into our next century, fasten your seat belts. Our best is yet to come!"



Time:	1:11:13
Words:	8,722
Speaking: (Words per Minute)	122
Readability Score (GFI)	11.01
Optimism Index	87.55 <small>Optimism Index Assistant</small>

Problem	The speaker is trying to solve the challenge of making air travel more efficient, sustainable, and personalized; through technology & partnerships. To communicate with more clarity & purpose, I would recommend that the speaker explicitly state the problem they are trying to solve and provide more specific examples of how Delta is addressing these challenges.
UVP	What stands out about this talk is its focus on the future of air travel. Good storytelling helps to make this talk engaging, but I would recommend the use of more personal anecdotes to illustrate the impact of Delta's innovations on real people. They could use more interactive elements, audience participation or live demos to keep the audience engaged.
Surprise	There are several moments in the talk that surprise or delight the audience. Delta x Roblox is an unexpected partnership is likely to pique the audience's interest and generate excitement. Another unexpected partnership which will generate enthusiasm with the audience is Delta's partnership with YouTube to offer exclusive content on its flights.
Urgency	The talk about "creating a better future for air travel" does not contain a traditional sense of urgency. To create a greater sense of urgency, I would recommend that the speaker explicitly state what they are asking the audience to do. He could encourage the audience to share their own ideas for innovation in air travel or to support Delta's sustainability initiatives.
"But"	B 39X (1:50 secs) <i>"...flying requires the effort of thousands of Delta Employees... but the truth is, it's not flying that requires effort, it's the people who make it happen." "But" contrasts the idea that flying is effortless but it requires the hard work of many people.</i>
Credibility	<i>"I've always been an optimist. When you work in the airline business you have to be but even for me, it can be hard to be optimistic when you see the challenges that we face today. How are we going to solve them? Is it even possible? Well, once the idea of a person soaring through the clouds seemed equally impossible, and as those early Delta Pilots learned..."</i>



These responses were generated using Meta's Llama-3.1 405B powered [Mission Critical Script Assistant](#) on [watsonx](#).

Client Zero: Extreme Productivity

JOANNE WRIGHT: IBM, NYC (March 26th, 2025)

<https://www.ibm.com/think/insights/enterprise-transformation-extreme-productivity-ai>

Personality Type (MBTI)
ENFJ GB



ACT I: "A Story of Extreme Productivity"

No matter the industry, no matter the geography, every business leader wants growth. The details of how an enterprise gets there will vary. Industry dynamics shift, economic conditions fluctuate, governmental policies change.

Whichever path is taken, productivity enabled by AI and automation will likely be at the heart of transformational growth. It is one of the most exciting opportunities of our lifetime.

Nobel prize-winning economist Paul Krugman once said, "Productivity isn't everything, but in the long run, it's almost everything." That's because productivity is about more than just cost savings or efficiency – it's about creating self-funding mechanisms that enable investment in innovation that drives growth and prosperity.

This is why AI is so transformational: it presents ways to boost productivity that did not exist before. The potential of productivity gains is staggering. At IBM we know this isn't just theory: AI and Automation have helped IBM unlock extreme productivity gains across the company since January 2023, and we are on track to reach \$4.5B in savings by the end of 2025.

ACT II: "But where do you start?"

Any enterprise transformation journey begins not with questions about technology, but with questions about business strategy and a growth mindset. In that context: If you had the opportunity to rethink and reshape every aspect of how your business operates, what would you do?

At IBM, CEO Arvind Krishna saw this opportunity and, in early 2023, set us upon a challenge to rethink and reshape IBM to make it the most productive company in the world. We defined a transformation strategy and vision: "IBM as Client Zero." We applied our hybrid cloud, AI and automation capabilities internally, together with strategic partner technologies and our consulting expertise, to unleash a new era of growth and become the most productive company in the world.

In the two years since, in addition to USD 4.5 billion in productivity gains, this helped to drive USD 12.7 billion in free cash flow in 2024, enabling investments in growth through talent, innovation and acquisitions.

ACT III: Challenging the Status Quo

We knew what we wanted to do. But for such a large undertaking, it was essential to have the right frameworks to operationalize our productivity initiatives. By establishing a solid foundation, we've been able to move with speed and resilience.

We have three guiding principles, built around the mindset of challenging the status quo at every turn.

1. First, eliminate operational complexity. As Peter Drucker famously said, "Nothing is less productive than to make more efficient what should not be done at all." We evaluate not only if something is working as it should, but whether it needs to be done in the first place.
2. Next, simplify and accelerate end-to-end workflows, which begins with putting the right foundation in place. In our case, a hybrid cloud infrastructure, built on IBM Z@ and Red Hat@, and Enterprise Performance Management, a data platform that provides a single source of trusted data from across the enterprise, breaking down historical data siloes. This enables fast and accurate completion of critical business processes such as quotation-to-cash, source-to-pay or the end-to-end talent lifecycle.
3. Then, automate manual tasks and embed AI everywhere. With our leading IBM watsonx@ AI and automation tools, we help to augment the skills of our people by eliminating repetitive tasks. This enables our talented workforce to focus on more challenging, rewarding and impactful work with the time they save—which was an estimated 3.9 million hours in 2024.

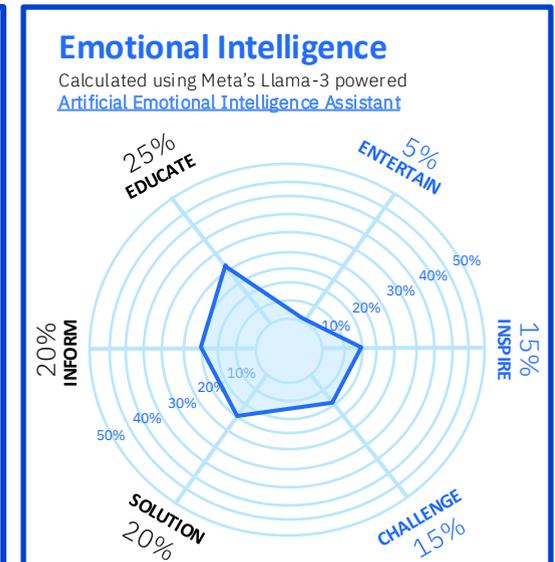
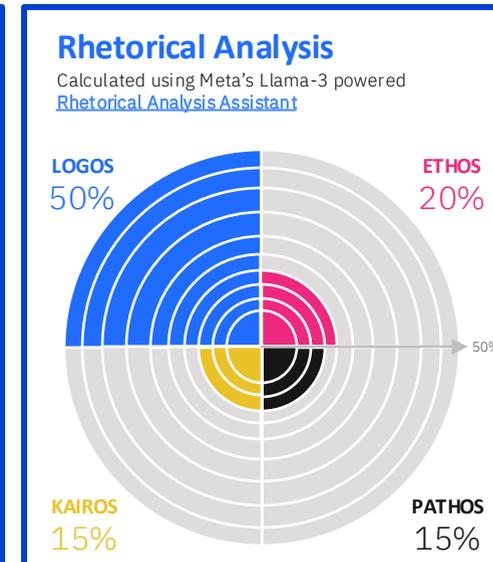
Speed, measurement and sponsorship...

ACT I
1:12

ACT II
01:08

ACT III
05:28

Time: 7:48	Problem	No matter the industry, no matter the geography, every business leader wants growth. The details of how an enterprise gets there will vary. Industry dynamics shift, economic conditions fluctuate, governmental policies change.
Words: 1,094	UVP	Whatever you are trying to achieve within your organization, we have the partnerships, the technology and the unmatched consulting expertise to advise you on the right strategy and integrate it all together.
Speaking: (Words per Minute) 140	Surprise	Last year 178,000 IBMers participated by creating teams to get collaborative, hands-on experience building AI solutions aimed at their specific roles. We put the best of them into our library of AI skills so any IBMer could use them.
Readability Score (GFI) 14.27	Urgency	Our execution framework features speed, measurement and sponsorship. Speed comes from sprints. We work in two-week project sprints with continual reevaluation and recalibration until an MVP is started. That approach took our IT support capability from concept to launch in under 100 days.
Lexical Density 54.66	"But"	B 8X (0:59 secs) But where do you start? Any enterprise transformation journey begins not with questions about technology, but with questions about business strategy and a growth mindset.
	Credibility	At IBM we know this isn't just theory: AI and Automation have helped IBM unlock extreme productivity gains across the company since January 2023, and we are on track to reach \$4.5B in savings by the end of 2025.

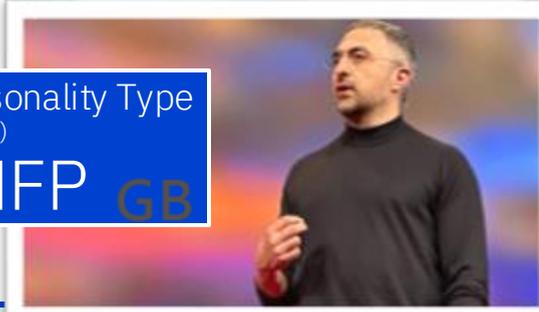


What is an AI Anyway?

MUSTAFA SULEYMAN: TED2024, Vancouver (April 22nd, 2024)

https://www.ted.com/talks/mustafa_suleyman_what_is_an_ai_anyway

Personality Type (MBTI)
INFP GB



COLD OPEN – (0:00-02:00) 2:00 mins
"I want to tell you what I see coming. I've been lucky enough to be working on AI for almost 15 years now. Back when I started, to describe it as fringe would be an understatement... working on AI was seen as way too out there. In 2010, just the very mention of the phrase "AGI," artificial general intelligence, would get you some seriously strange looks and even a cold shoulder... People thought it was 50 years away... if it was even possible at all. Talk of AI was, I guess, kind of embarrassing. People generally thought we were weird. And I guess in some ways we kind of were."

00:00 01:00 02:00 03:00 04:00
 "9 Questions"

CASPIAN STORY – (2:00-04:00) 2:00 mins
One morning over breakfast, my six-year-old nephew Caspian was playing with Pi, the AI I created at my last company, Inflection. With a mouthful of scrambled eggs, he looked at me plain in the face and said, "But Mustafa, what is an AI anyway?"

ACT I: PEOPLE THOUGHT WE WERE WEIRD

ACT I 4:30

ACT IIa: PERSONAL AI ASSISTANTS - A NEW DIGITAL SPECIES

05:00 06:00 07:00 08:00 09:00 10:00 11:00 12:00

7:25
"It's clear that we are in the fastest and most consequential wave ever"

10:08
"Action Quotient"
 IQ > EQ > AQ

4:00
"It is clear that we are at an inflection point in the history of humanity."

4:13
"We cannot control what we don't understand."

10:04
Personal AI: "A business strategist and coach in your pocket 24 hours a day."

They communicate in our languages. They see what we see. They consume unimaginably large amounts of information. They have memory. They have personality. They have creativity. They can even reason to some extent and formulate rudimentary plans. They can act autonomously if we allow them. And they do all this at levels of sophistication that is far beyond anything that we've ever known...

ACT IIb: THE RISKS

ACT IIb 03:30

ACT III: "AI IS US"

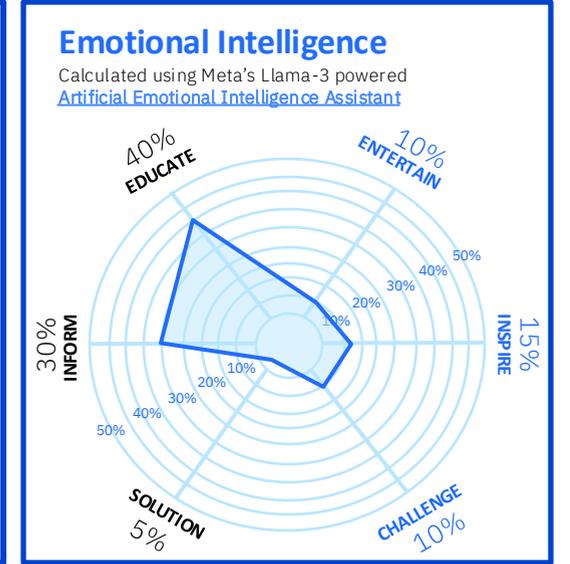
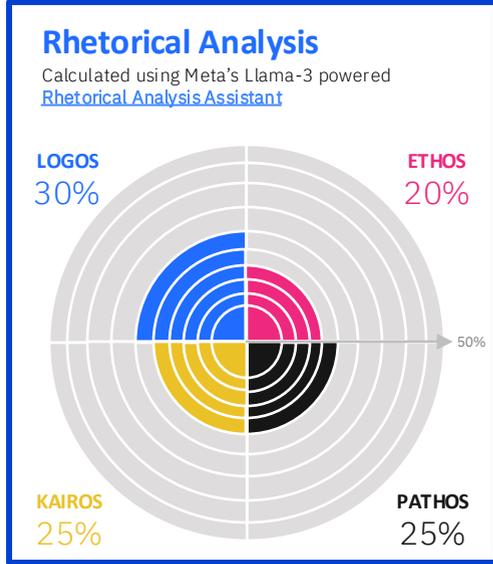
Here's what I'll tell Caspian next time he asks. AI isn't separate. AI isn't even in some senses, new. AI is us. It's all of us. And this is perhaps the most promising and vital thing of all that even a six-year-old can get a sense for.

*As we build out AI, we can and must reflect all that is good, all that we love, all that is special about **humanity**: our **empathy**, our **kindness**, our **curiosity** and our **creativity**. This, I would argue, is the greatest challenge of the 21st century, but also the most wonderful, **inspiring** and **hopeful** opportunity for all of us.*

ACT III 02:20

Time:	18:20
Words:	2,543
Speaking: (Words per Minute)	139
Readability Score (GFI)	10.02
Lexical Density	47.22

Problem	How can we understand and describe the nature of Artificial Intelligence (AI) and its implications for humanity? Mustafa is grappling with the idea that AI is not just a tool, but something more complex and dynamic that requires a new framework for understanding.
UVP	What stands out about this talk is Mustafa's use of a personal anecdote (the conversation with their six-year-old nephew) as a catalyst for exploring the deeper questions about AI. His talk also takes a philosophical and introspective tone, encouraging the audience to think creatively about the nature of AI and its relationship to humanity.
Surprise	Mustafa's talk contains several moments of surprise or wonder, such as when he describes the rapid advancements in AI, citing examples like the ability of AIs to drive cars, manage energy grids, and invent new molecules. Mustafa's claim that AI is not just a tool, but a new digital species, is also likely to surprise or intrigue the audience.
Urgency	While there is no explicit deadline or call to action, Mustafa's tone and language convey a sense of urgency and importance. Mustafa emphasizes the need to think critically about AI and its implications, and to prioritize safety and ethics in its development.
"But"	B 22X (0:50 secs) <i>"We've been lucky enough to be working on AI for almost 15 years now. But it wasn't long, though, before AI started beating humans at a whole range of tasks that people previously thought were way out of reach."</i>
Credibility	15 years of experience working on AI, as well as their role in creating AI systems like Pi and Inflection. Mustafa's expertise and authority in the field of AI are implicit throughout the talk, and his willingness to share his personal thoughts and reflections adds to his credibility as a leader and thinker in the field.



These responses were generated using Meta's Llama-3 powered Mission Critical Script Assistant on watsonx.

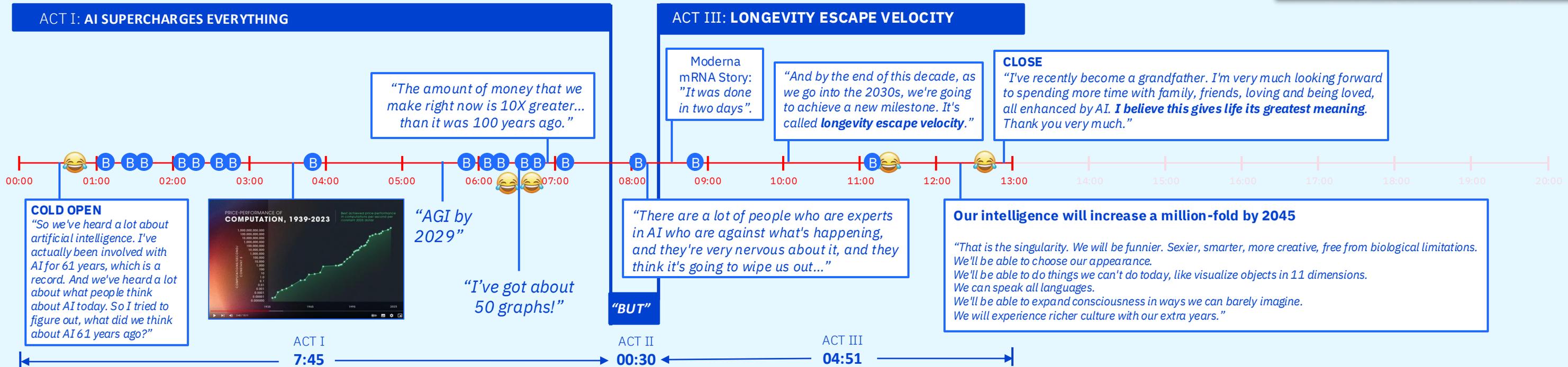


6 Decades of AI & What Comes Next

RAY KURZWEIL: TED2024, Vancouver (April 15th, 2024)

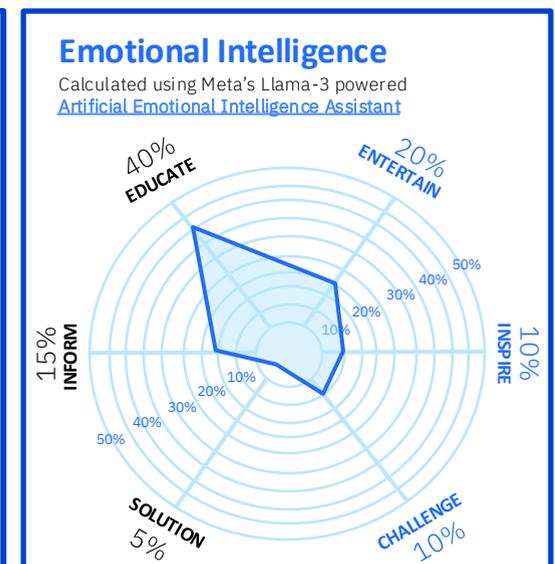
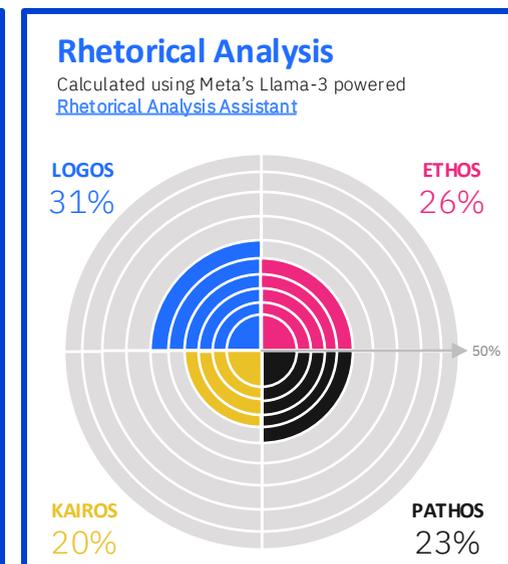
www.ted.com/talks/ray_kurzweil_the_last_6_decades_of_ai_and_what_comes_next

Personality Type (MBTI)
INTP US



Time:	13:06
Words:	1,754
Speaking: (Words per Minute)	134
Readability Score (GFI)	8.64
Lexical Density	47.69

Problem	Addressing misconceptions or scepticism surrounding the development of Artificial General Intelligence (AGI) and its potential impact on humanity.
UVP	Sharing predictions and experiences makes the talk more engaging and authoritative: from the history of AI to its potential impact on medicine, longevity, and human consciousness.
Surprise	AGI in 5 years. Rapid progress of AI in medicine. Concept of "longevity escape velocity". Vision of a future where humans can expand their intelligence a million-fold, choose their appearance, and experience richer culture is also likely to evoke a sense of surprise and wonder.
Urgency	Mention of the potential to achieve AGI in 5 years and the concept of "longevity escape velocity" in the 2030s creates a sense of urgency, encouraging the audience to pay attention to these developments and prepare for the potential implications.
"But"	B 17X (1:46 secs) "But the people that actually came to that Dartmouth conference in 1956, they were quite optimistic."
Credibility	61 years of experience in AI. Involvement in the field since the Dartmouth conference in 1956. Ray's predictions about AGI were met with skepticism but are now being recognized as accurate.



These responses were generated using Meta's Llama-3 powered [Mission Critical Script Assistant](#) on [watsonx](#).

Co-Founder, Chairman & CEO @ Salesforce

Personality Type (MBTI)
ENFJ



Dreamforce Opening Keynote

Dreamforce [AI Intro]
September 2024

https://www.youtube.com/watch?v=_Cs-xTQeGfo

Time: **13:29**

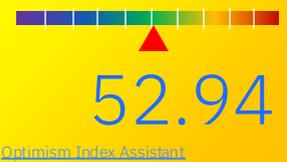
Words: **2,171**

Speaking: **161**
(Words per Minute)

Readability Score (GFI) **9.40**

Lexical Density **49.06**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

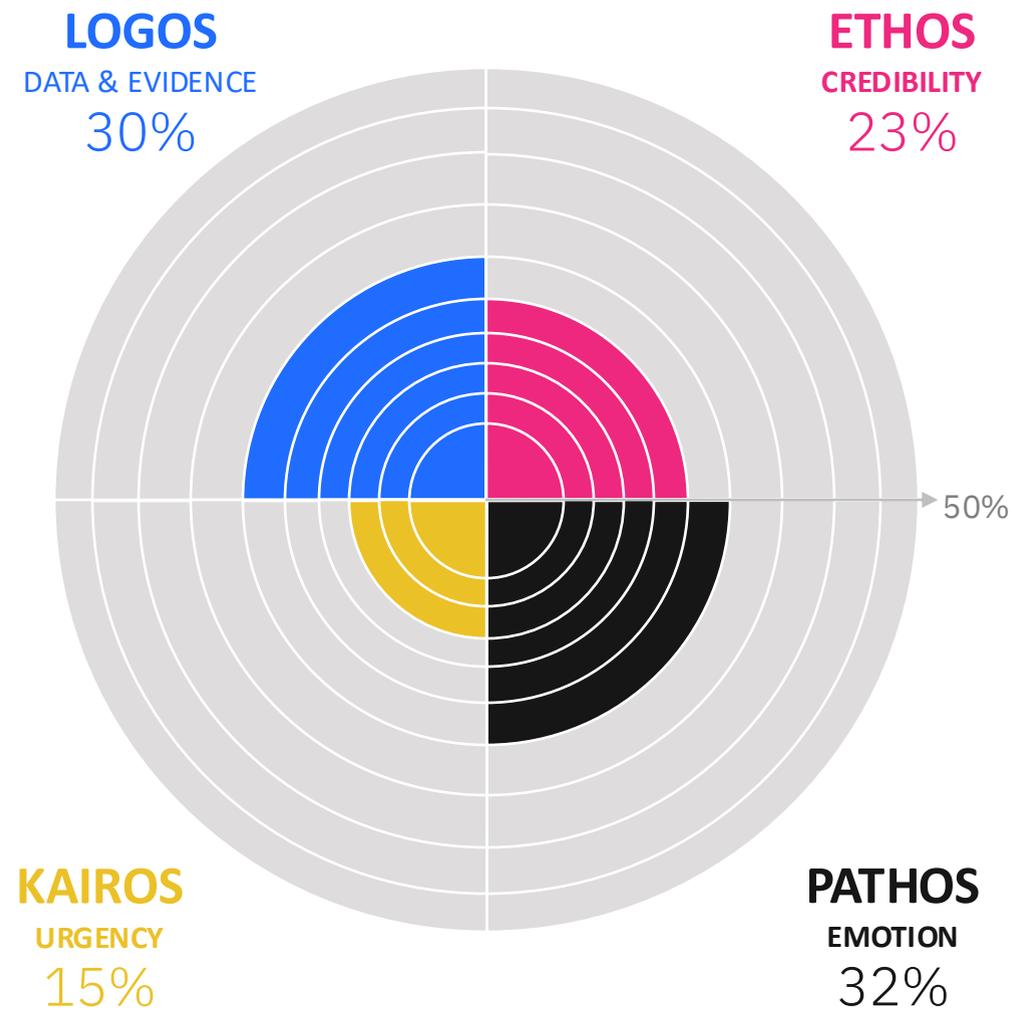


"But" **15X**

On Average: **0:54**

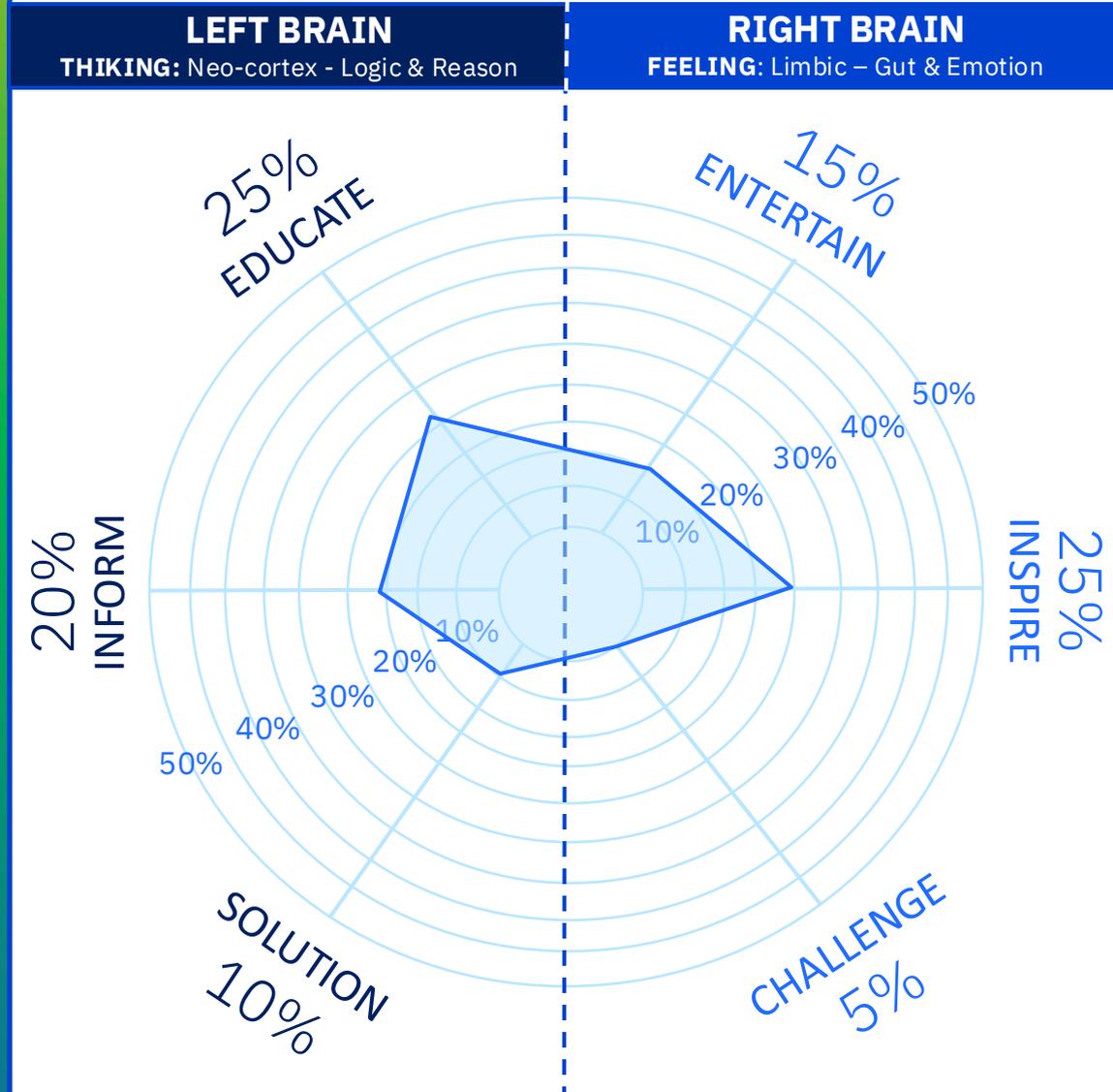
Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "Continuously giving back. Now that's part of our core values here at Salesforce. As you probably know, we have a set of core values that we have been working on for about 25 years. And those 25 year core values are still alive and well Trust. Customer Success. Innovation. Equality. Sustainability. And they're more important than ever, especially when you see how it relates to artificial intelligence..."

Personality Type (MBTI)
INFP 



Microsoft Build 2024 Opening Keynote

Build 2024
May 2024

<https://www.youtube.com/watch?v=80vITSFqucI>

Time: **50:30**

Words: **7,054**

Speaking: **140**
(Words per Minute)

Readability Score (GFI) **10.80**

Lexical Density **51.22**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

74.40

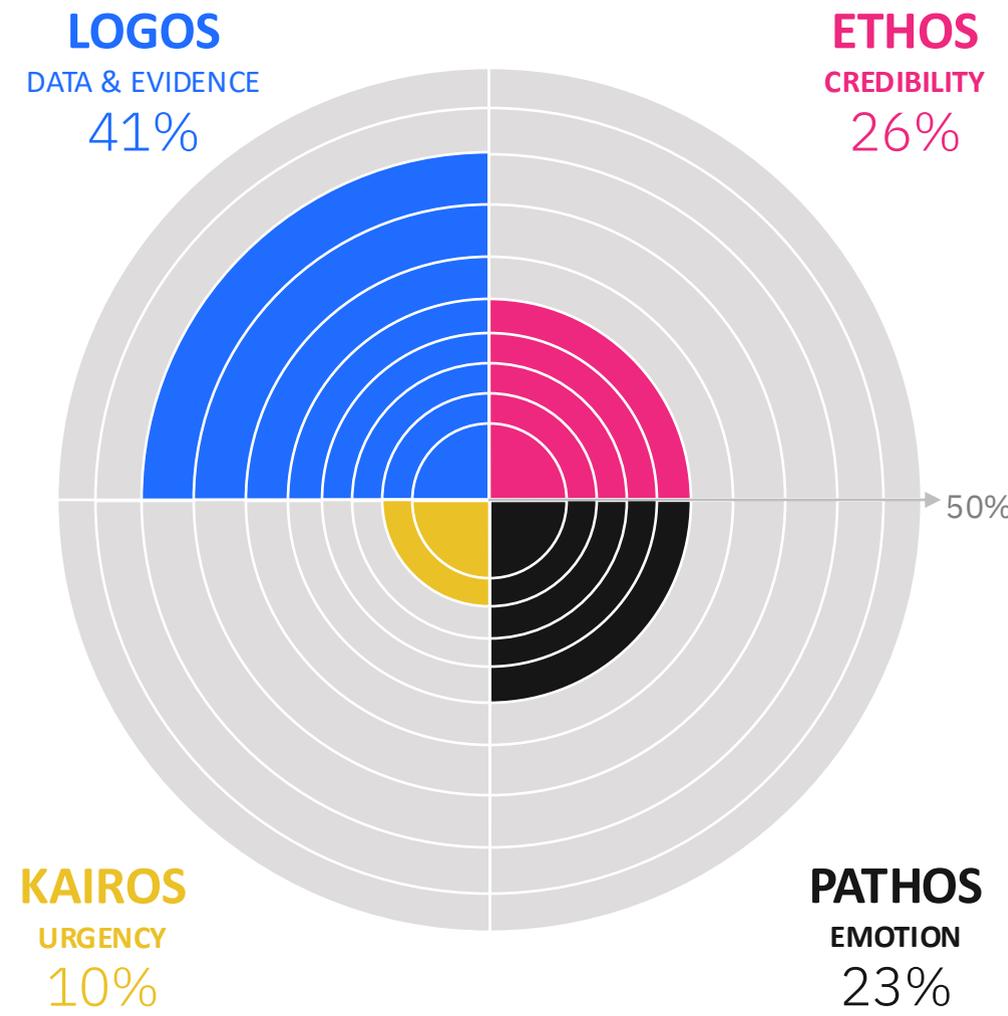
Optimism Index Assistant

"But" **15X**

On Average: **3:22**

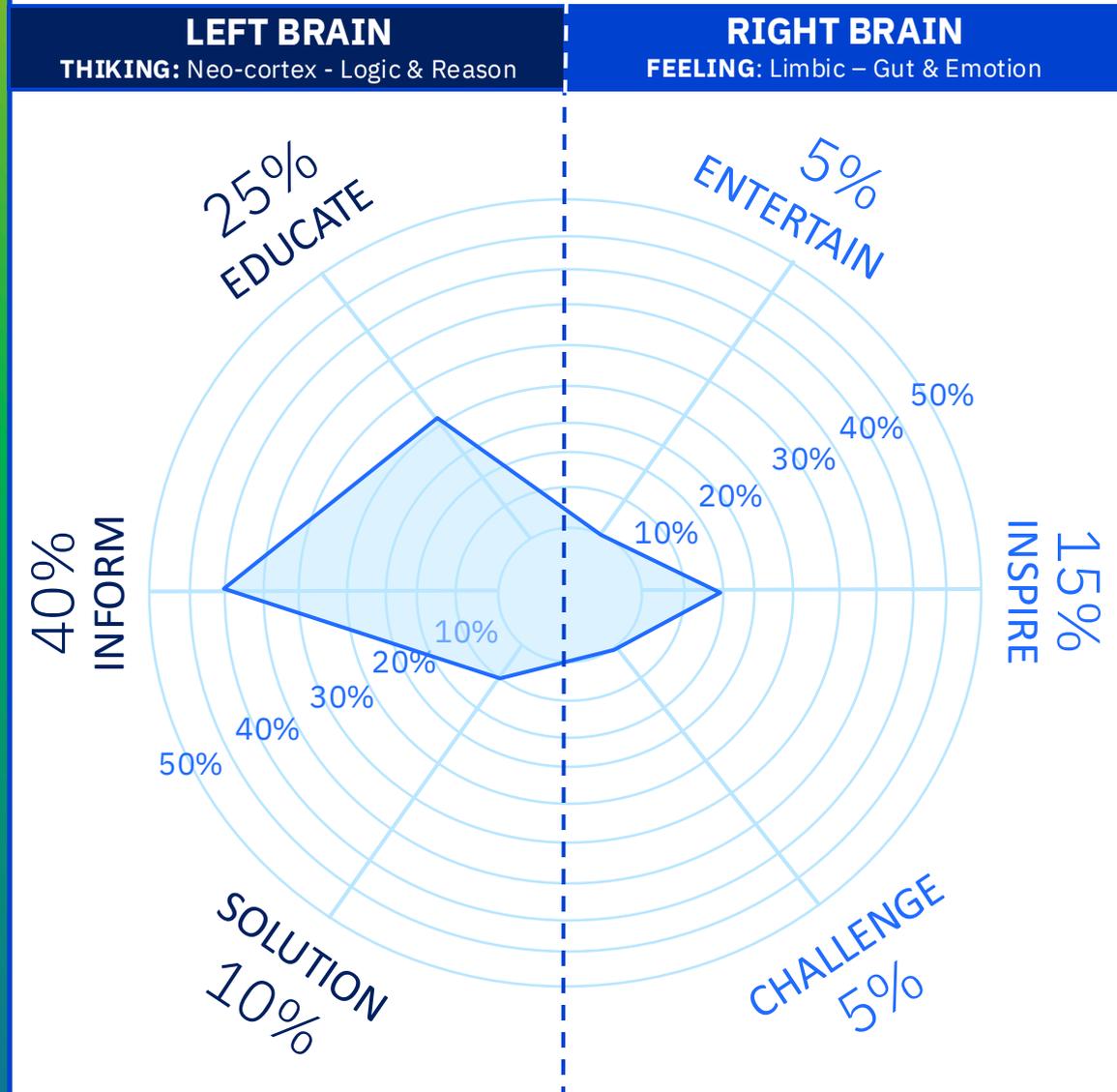
Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "Good morning. It's fantastic to be back here at Microsoft Build. Welcome to everyone here and joining us on the web. You know, developer conferences are always most exciting, most fun when there's these fundamental changes that you can sense in the air. You know, I've marked all my adult life by coming to PDCs and Builds for the last three decades..."

CEO Microsoft AI.

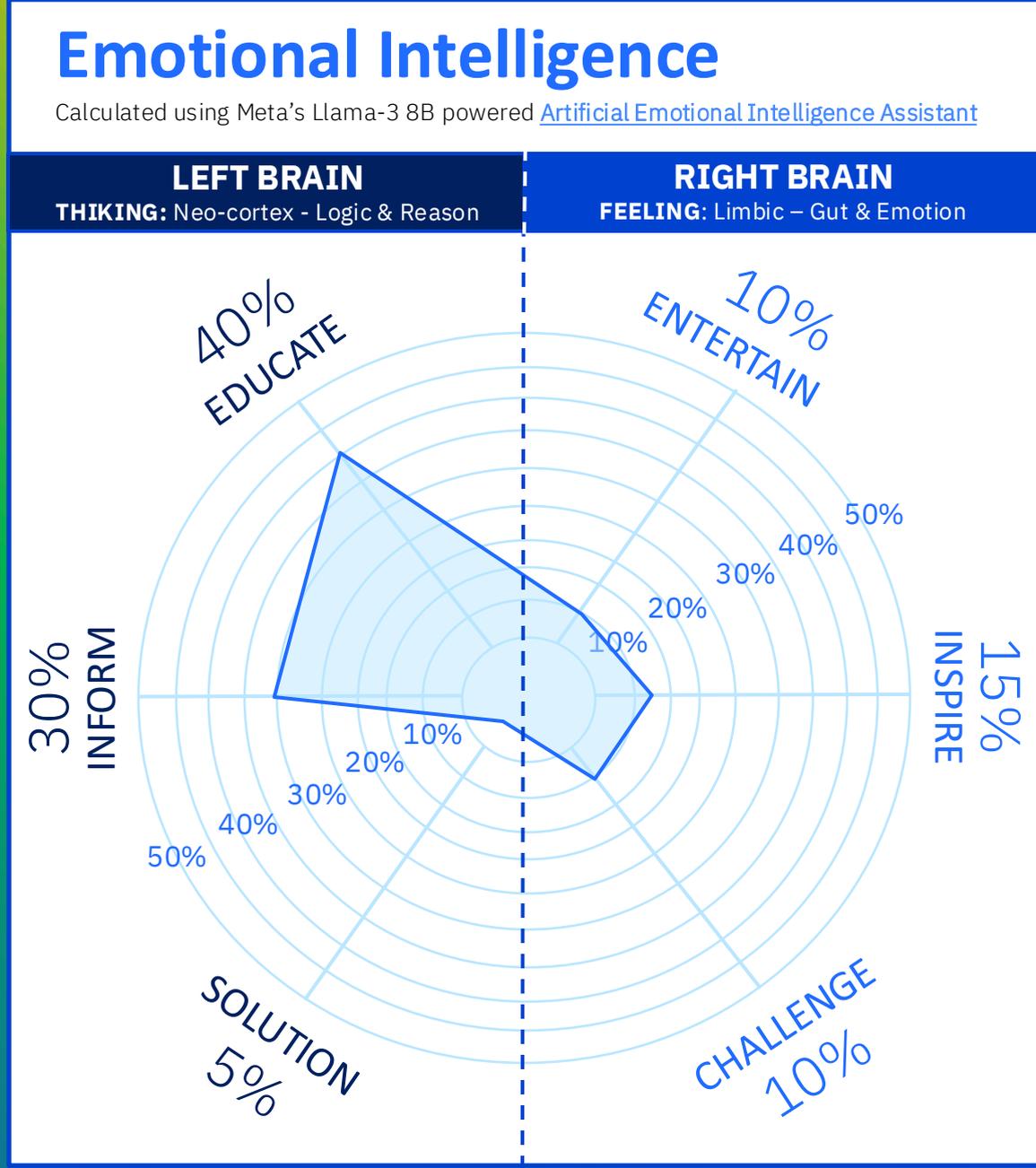
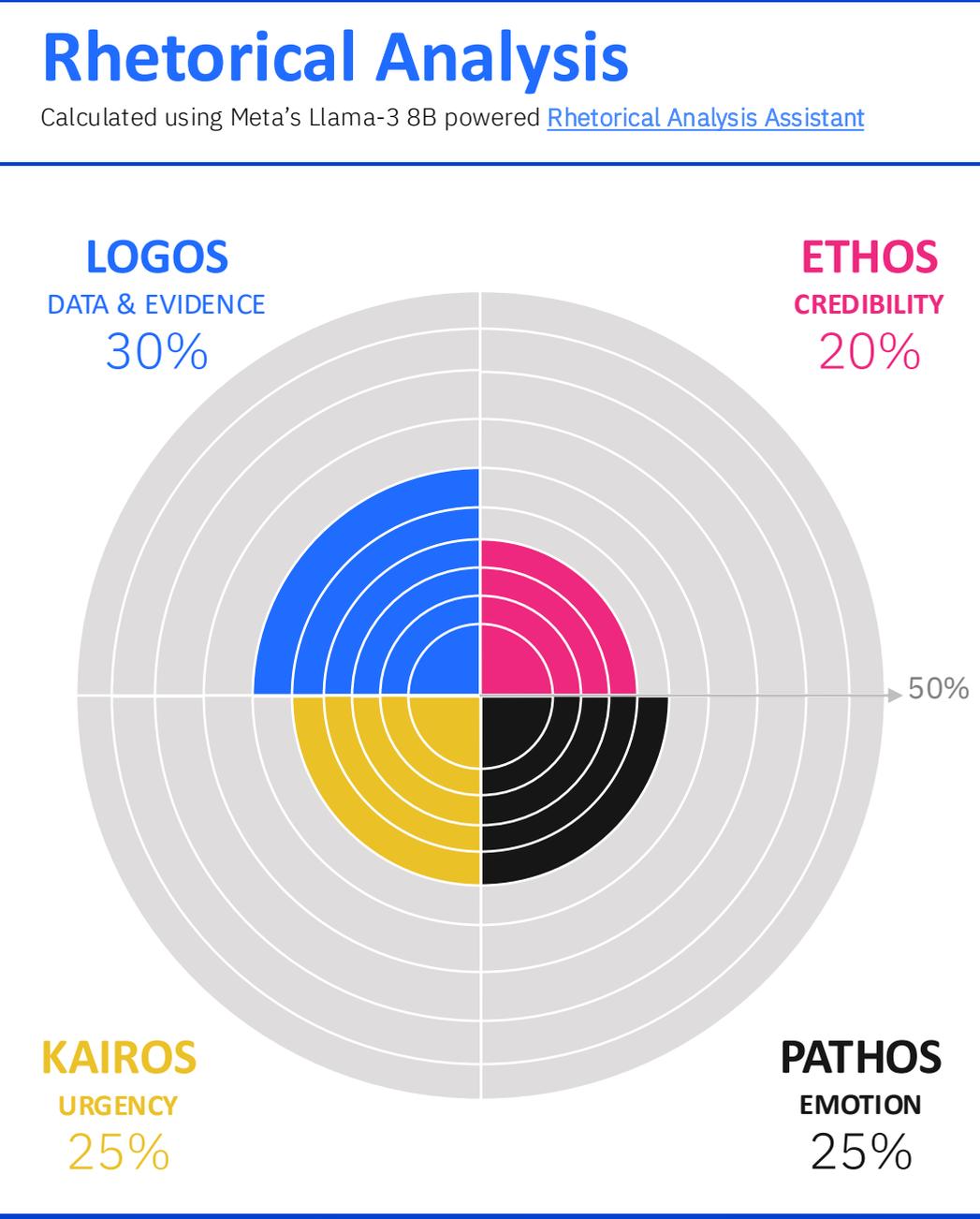


Personality Type (MBTI)
INFP

What is an AI Anyway?

TED Global
April 2024
https://www.ted.com/talks/mustafa_suleyman_what_is_an_ai_anyway

Time: 18:20	Optimism Index: (Sentiment % of Positive Language in Full Transcript)
Words: 2,543	73.33 <small>Optimism Index Assistant</small>
Speaking: 139 <small>(Words per Minute)</small>	
Readability Score (GFI) 10.02	"But" 22X
Lexical Density 47.22	On Average: 0:50



Cold Open: "We have to push our analogies and our metaphors to the very limits to be able to grapple with what's coming. Because this is not just another invention. AI is itself an infinite inventor. And yes, this is exciting and promising and concerning and intriguing all at once..."

Sir Demis Hassabis

CEO @ Google DeepMind, Nobel Prize Winner (2024), AI Researcher, Co-Founder DeepMind & Time 100 Most Influential (AI)

Personality Type (MBTI)
INTJ 



Google DeepMind I/O Keynote

Google I/O
May 2024

<https://www.youtube.com/watch?v=NvWUMyYULtw>

Time: **16:51**

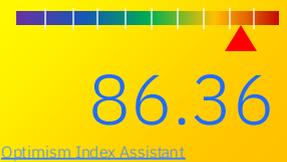
Words: **2,174**

Speaking: **129**
(Words per Minute)

Readability Score (GFI) **10.67**

Lexical Density **55.39**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

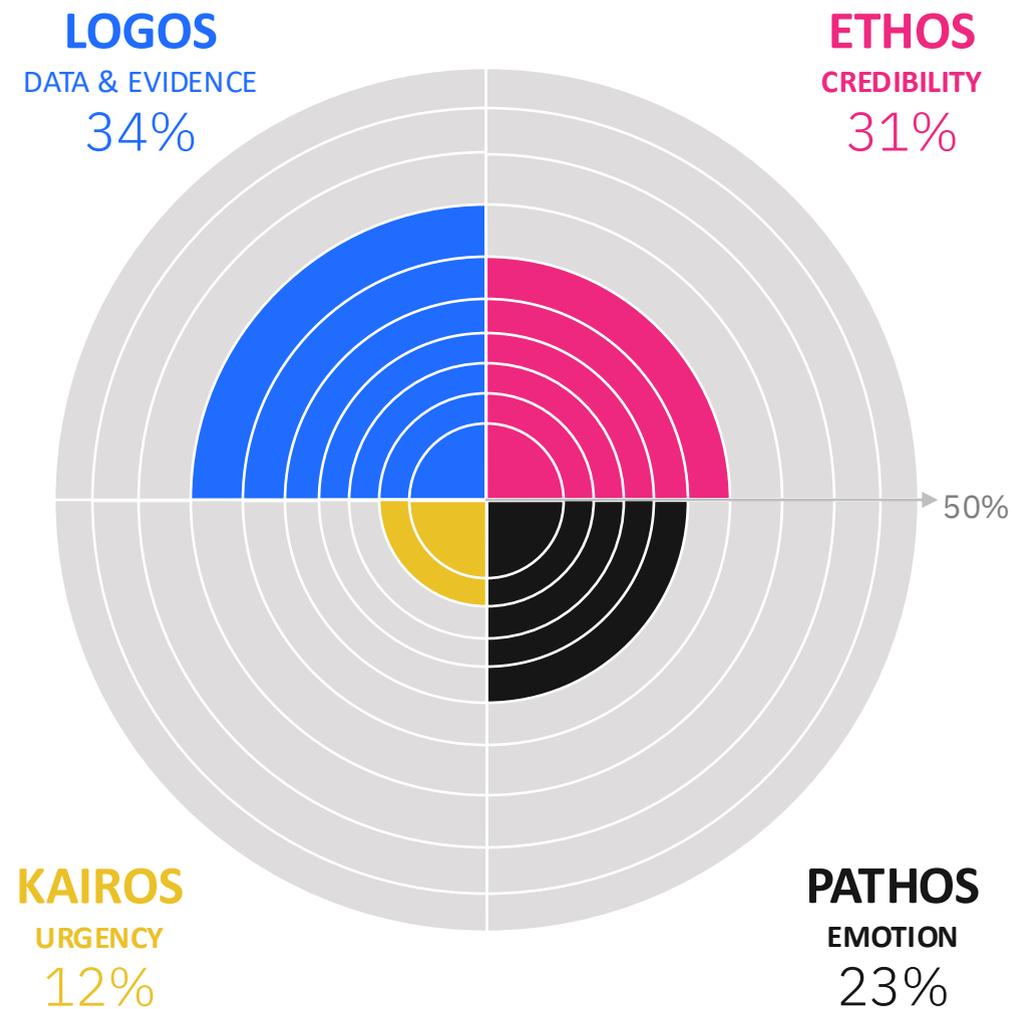


"But" **4X**

On Average: **4:13**

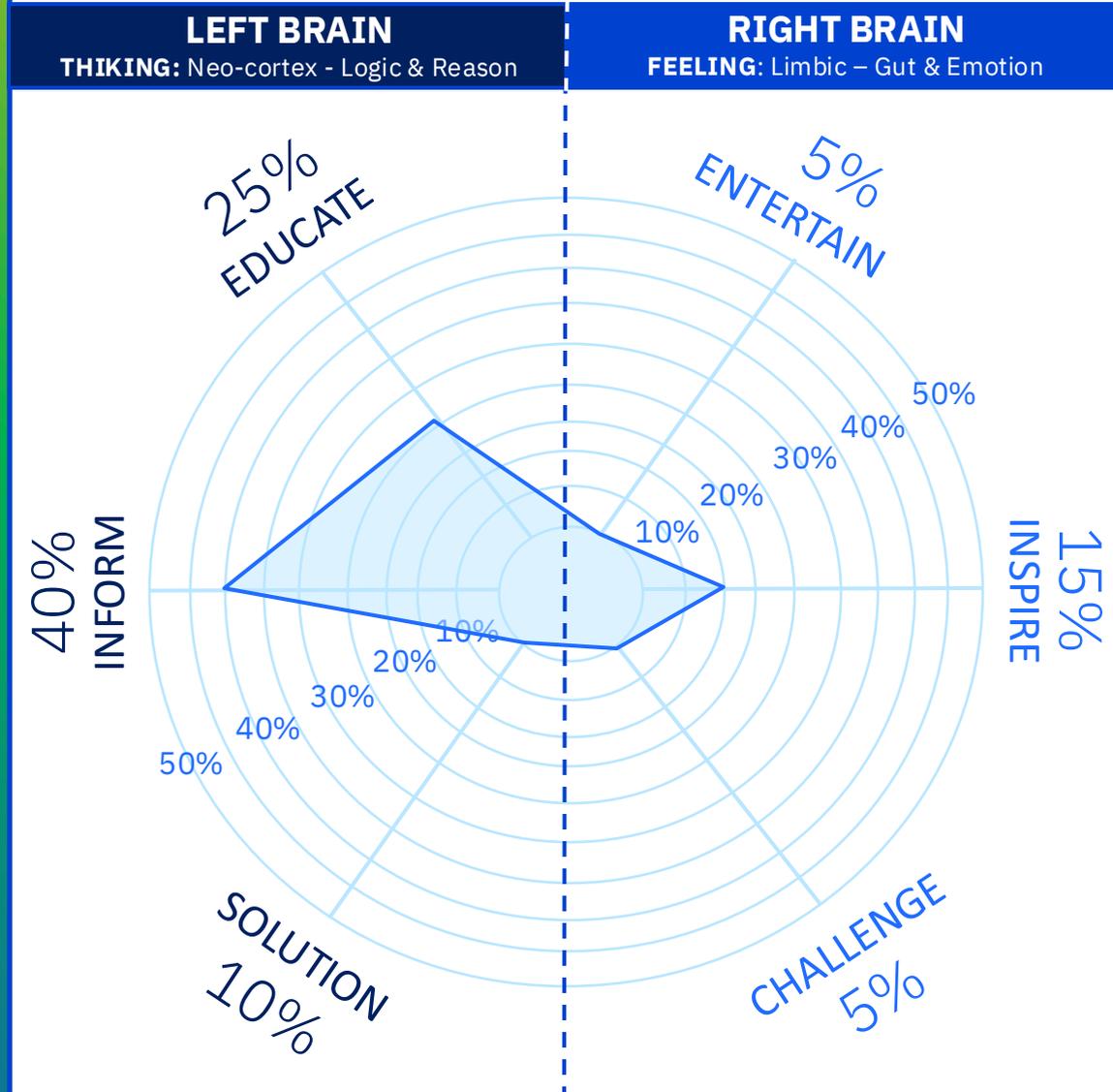
Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "Ever since I was a kid playing chess for the England junior team, I've been thinking about the nature of intelligence. I was captivated by the idea of a computer that could think like a person. It's ultimately why I became a programmer and studied neuroscience..."

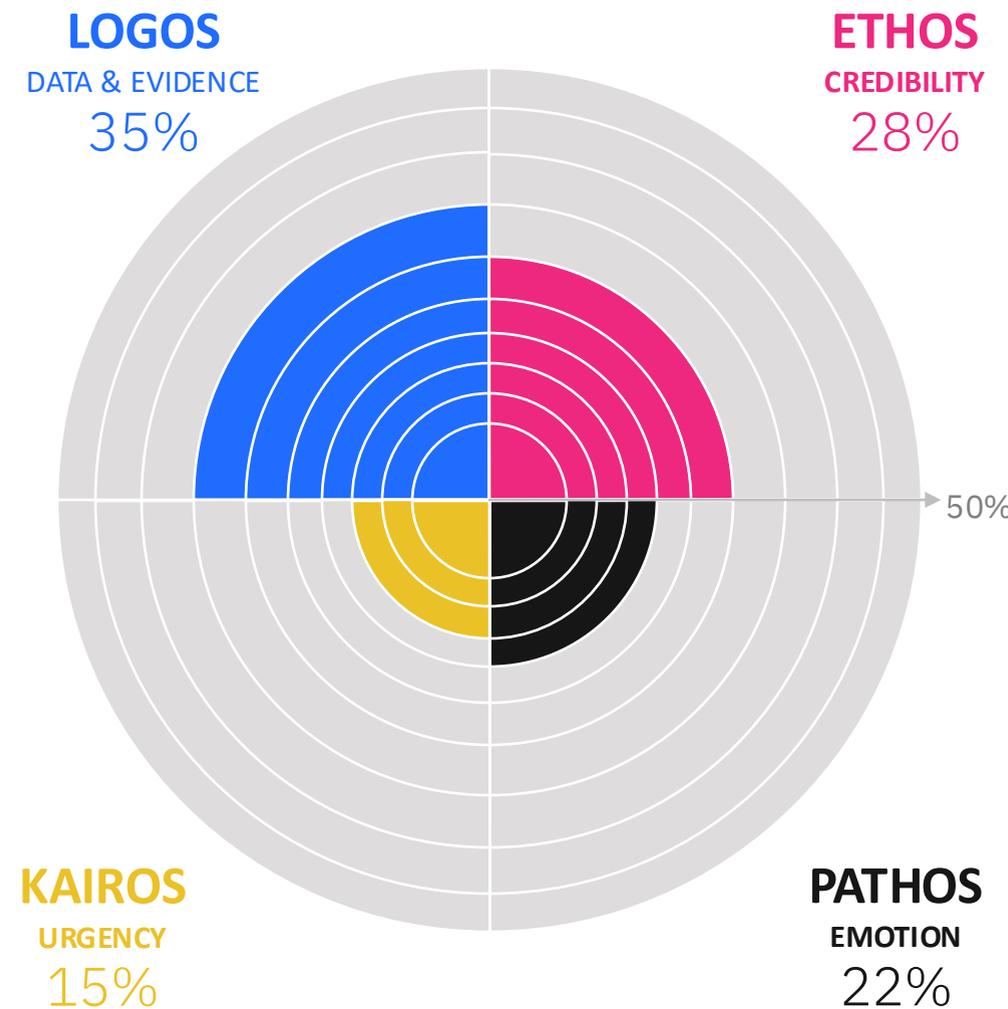
Chairman & CEO @ IBM

Personality Type (MBTI)
ENTJ



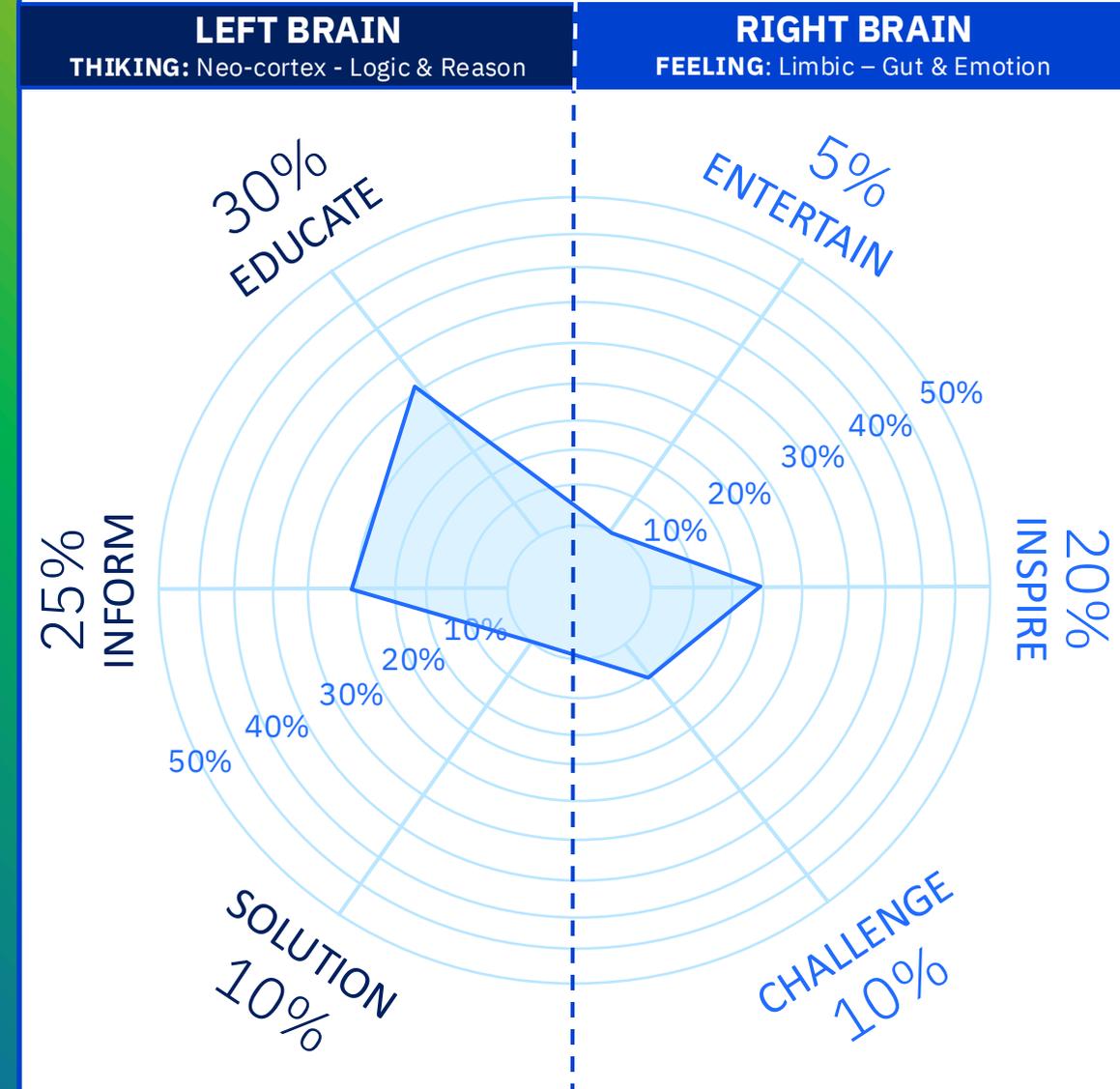
Rhetorical Analysis

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Emotional Intelligence

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Scaling Your Business with AI & Hybrid Cloud

THINK [INTRO]
May 2024

<https://www.youtube.com/watch?v=NdoScvKnFGo>

Time: **15:00**

Words: 2,358

Speaking: 157
(Words per Minute)

Readability Score (GFI): 10.91

Lexical Density: 43.97

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)



"But": 15X

On Average: 1:00

Cold Open: "Good morning, everyone, and welcome to Think 2024. It's wonderful to see you all here, and it's incredible that so many business leaders, technologists, innovators are here, are here so you can all learn from each other. When we look at Think, Think is really meant for you, our clients and partners, to help you co-create with each other and together with all of the technologies that you going to see..."

Chairman & CEO @ IBM

Personality Type (MBTI)
ENTJ



Smart Talks with Malcolm Gladwell

IBM [PODCAST]
October 2025

<https://www.youtube.com/watch?v=8X7VYhHKbss>

Time: **51:11**

Words: **6,691**
(Arvind Krishna)

Speaking: **159**
(Words per Minute)

Readability Score (GFI) **8.14**

Lexical Density **44.97**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

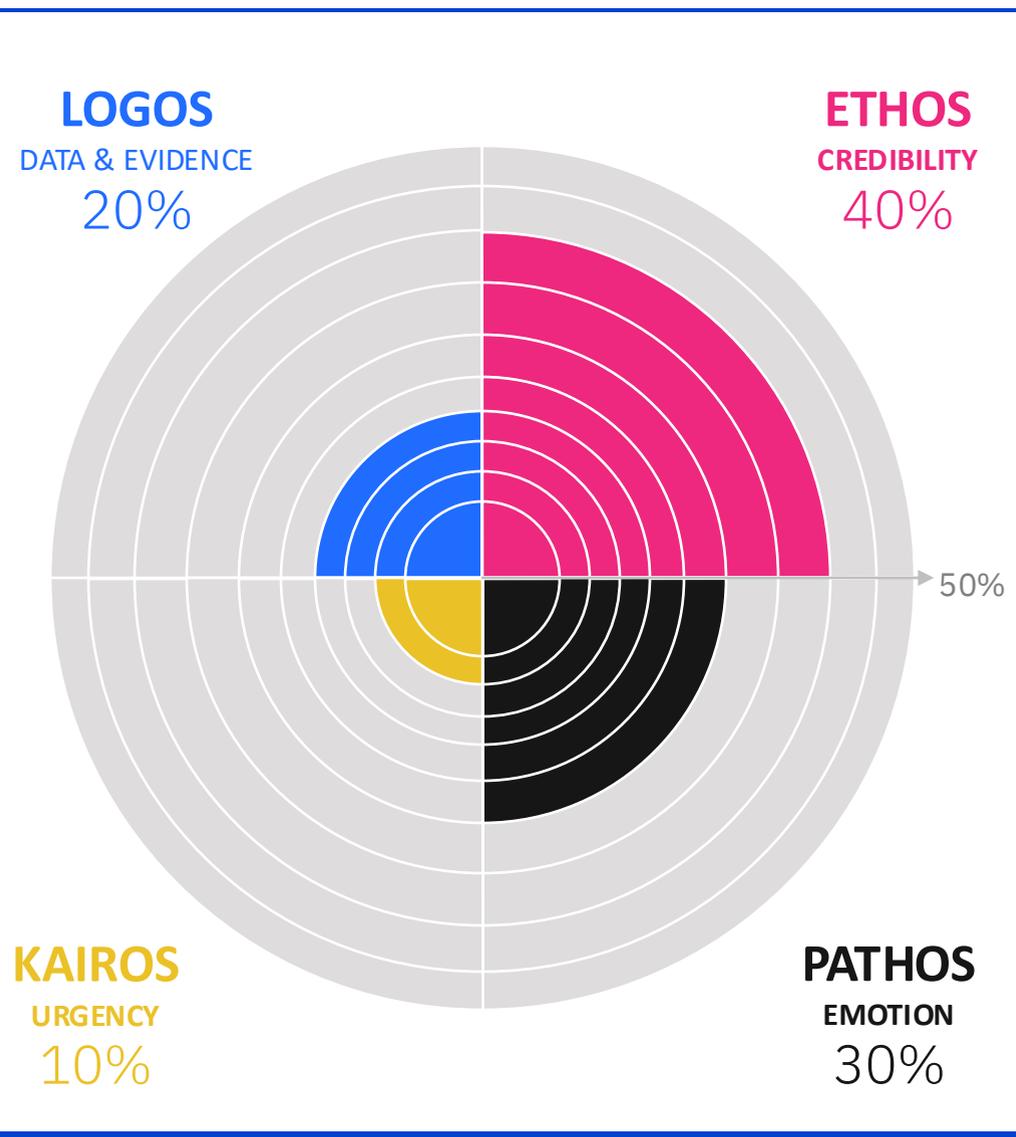
85.00
Optimism Index Assistant

"But" **48X**

On Average: **0:47**

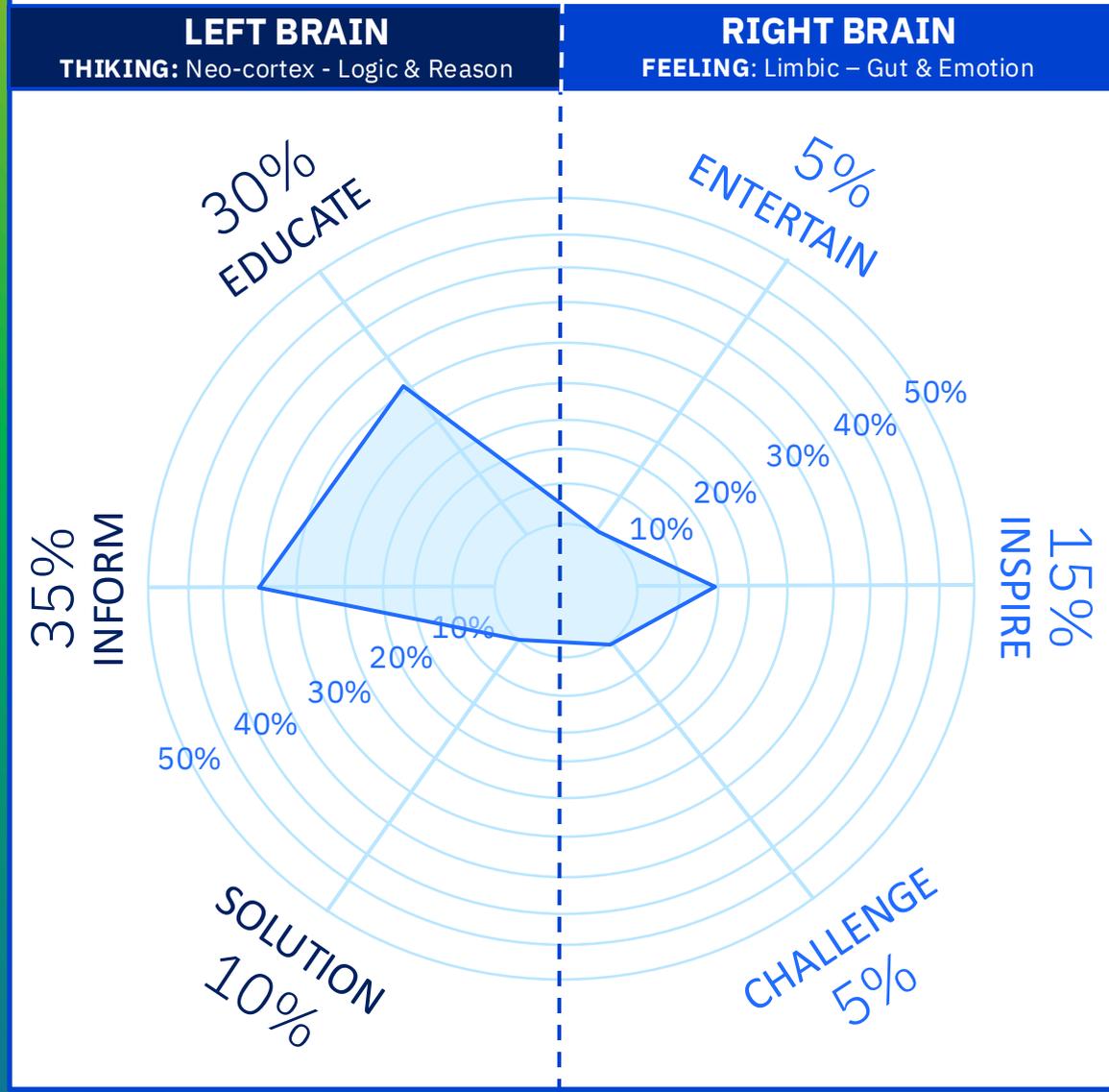
Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "IBM's role is to help our clients improve their business by deploying technology. That means you're not ever gated to one product. It is what makes sense at that time. But it is about improving their business, not just giving them a commodity. And to go to the next layer, I would say we help them through a mixture of hybrid cloud and artificial intelligence. And a taste of quantum coming down the road is kind of where I would take it. That's that's what IBM is."

SVP, Software & Chief Commercial Officer @ IBM

Personality Type (MBTI)
ESTJ



Launch of watsonx

watsonx Rally
June 2023
IBM Internal [w3]

Time: **16:40**

Words: **2,505**

Speaking: **150**
(Words per Minute)

Readability Score (GFI) **13.80**

Lexical Density **59.25**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

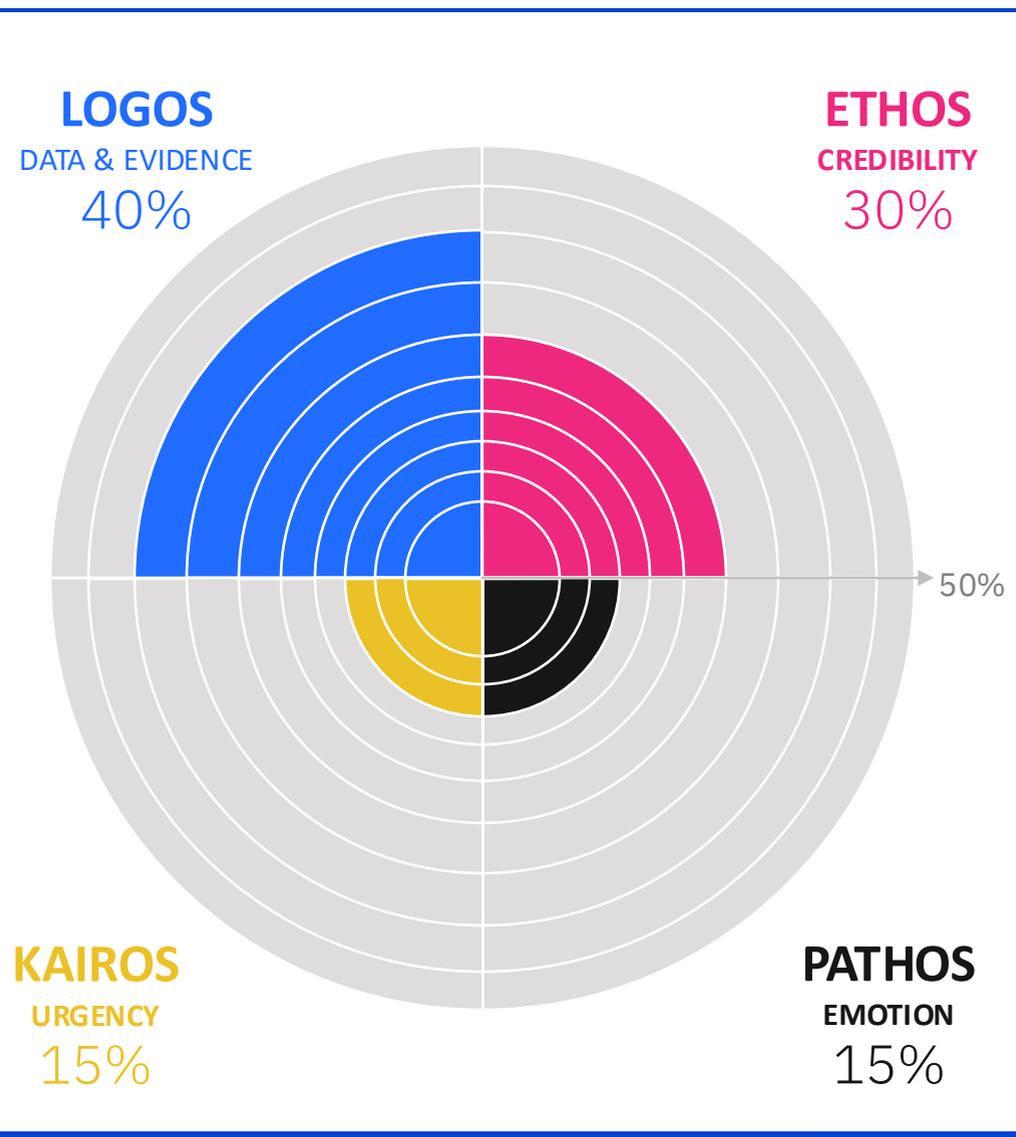
75.56
Optimism Index Assistant

"But" **3X**

On Average: **3:33**

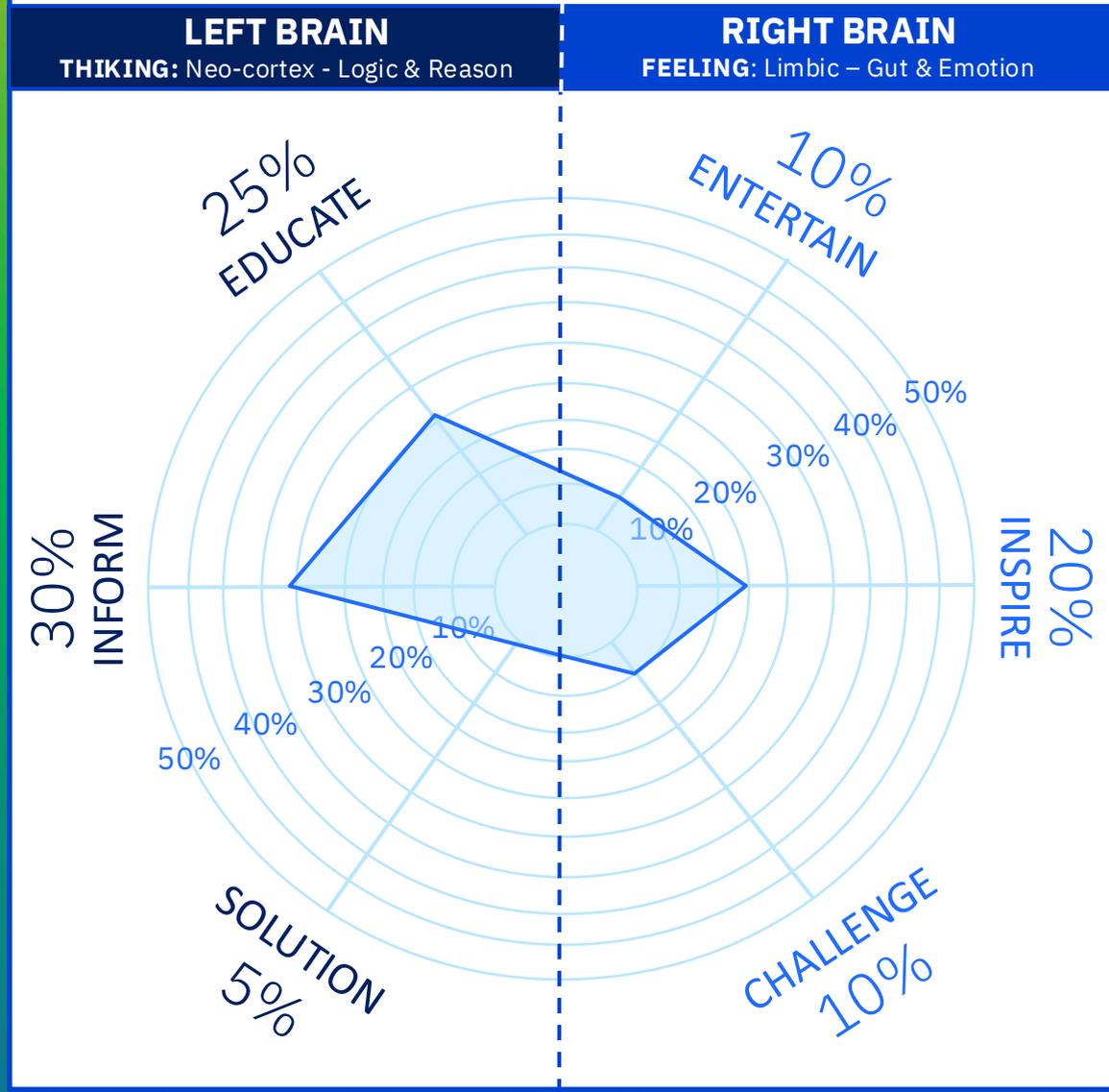
Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "Today is one of those rare moments in history, when an innovative technology arrives that radically transforms business and society forever. That technology, of course, is artificial intelligence (AI). IBM has a wealth of experience with AI, and an innovative technology roadmap. This presentation provides an overview of IBM's point of view on AI..."

Former CEO & Co-Founder of Apple

Personality Type (MBTI)
ENTJ 



Stanford Commencement Speech

Stanford University, CA, USA.
June 12th 2005

<https://www.youtube.com/watch?v=UF8uR6Z6KLc>

Time: **14:02**

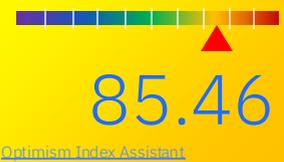
Words: **2,505**

Speaking: **161**
(Words per Minute)

Readability Score (GFI) **9.20**

Lexical Density **42.45**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

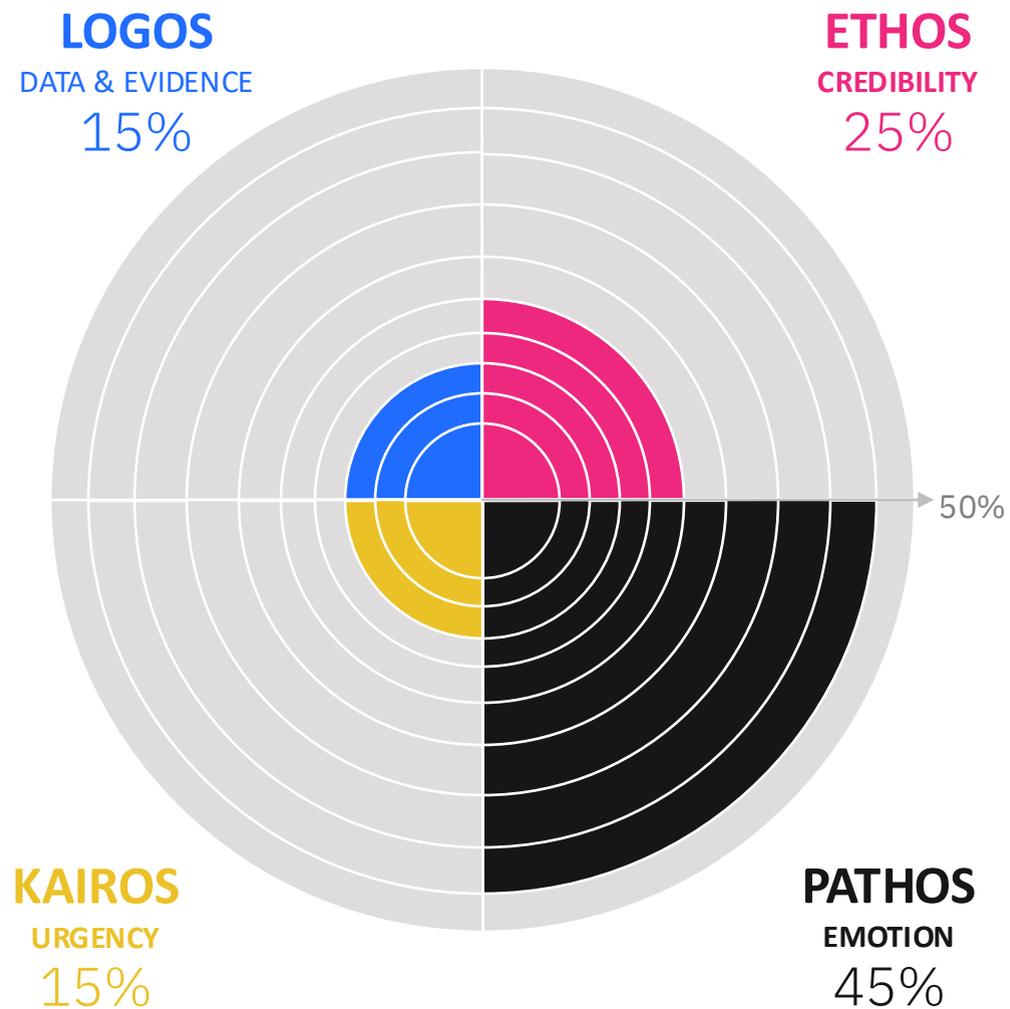


"But" **14X**

On Average: **1:00**

Rhetorical Analysis

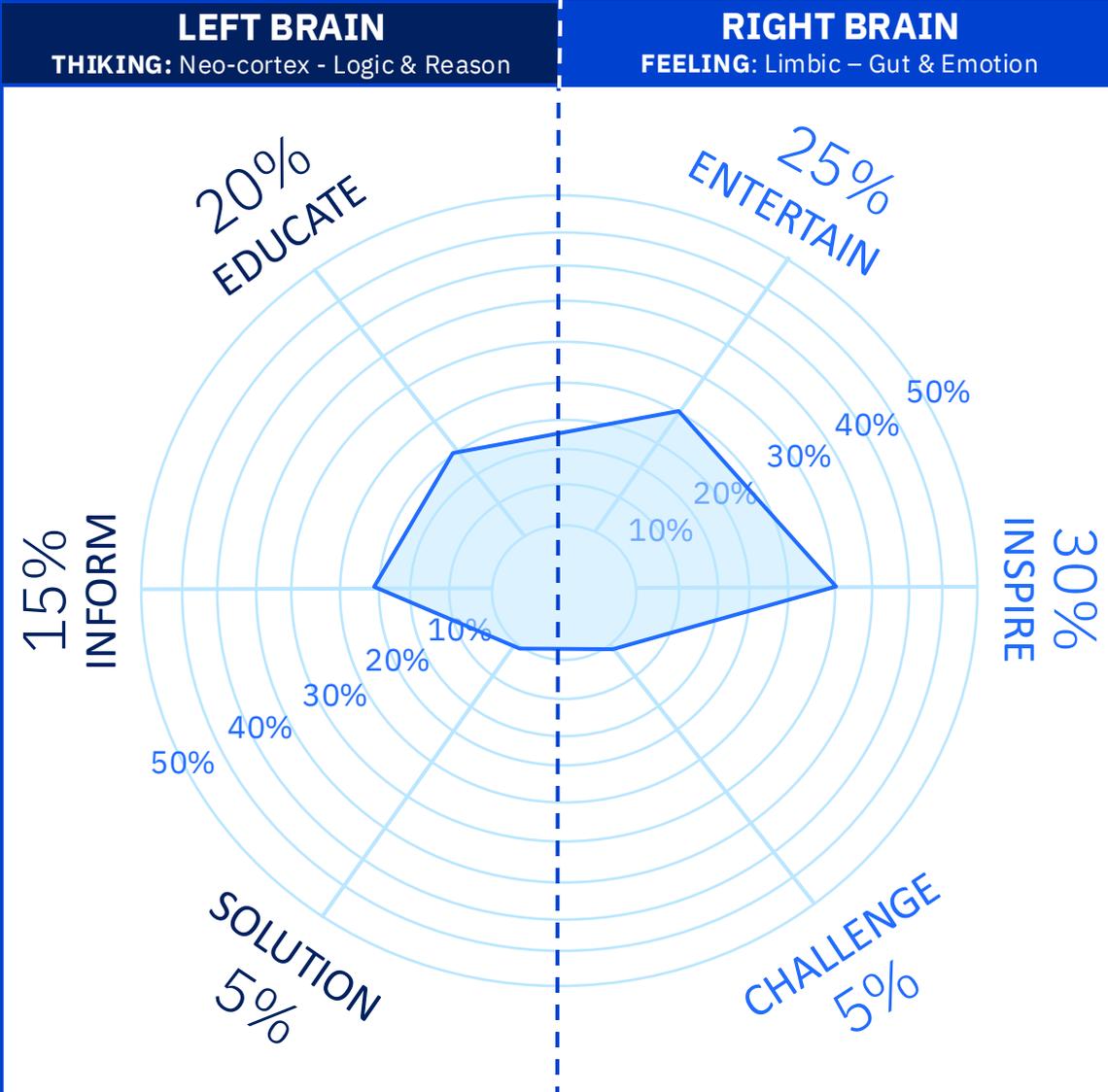
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "I am honored to be with you today at your commencement from one of the finest universities in the world. I never graduated from college. Truth be told, this is the closest I've ever gotten to a college graduation. Today I want to tell you three stories from my life. That's it. No big deal. Just three stories."

Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



CEO @ OpenAI, Former President of Y-Combinator, Co-Founder Hydrazine Capital & Chairman @ Oklo Inc. & Helion Energy

Personality Type (MBTI)
INTP



OpenAI DevDay Opening Keynote

DevDay 2024
November 2023

<https://www.youtube.com/watch?v=U9mJuUkhUzk>

Time: **45.20**

Words: **6,992**

Speaking: **154**
(Words per Minute)

Readability Score (GFI) **8.95**

Lexical Density **48.99**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)



20.93

Optimism Index Assistant

"But" **26X**

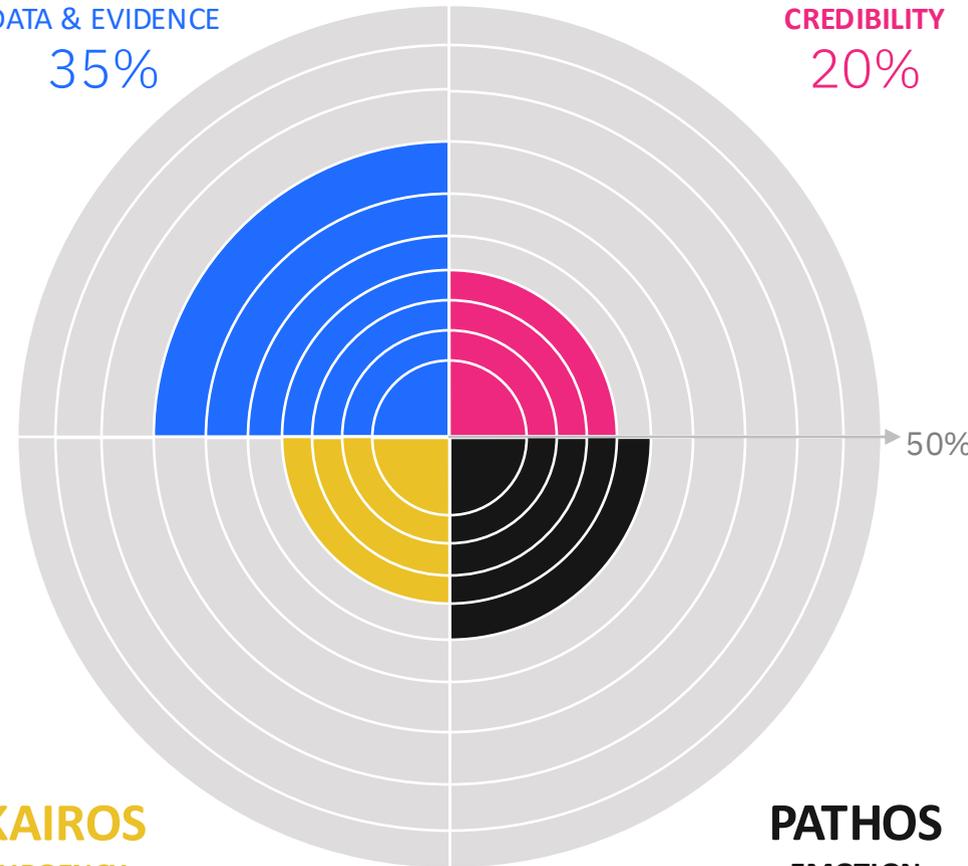
On Average: **1:45**

Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)

LOGOS
DATA & EVIDENCE
35%

ETHOS
CREDIBILITY
20%



KAIROS
URGENCY
20%

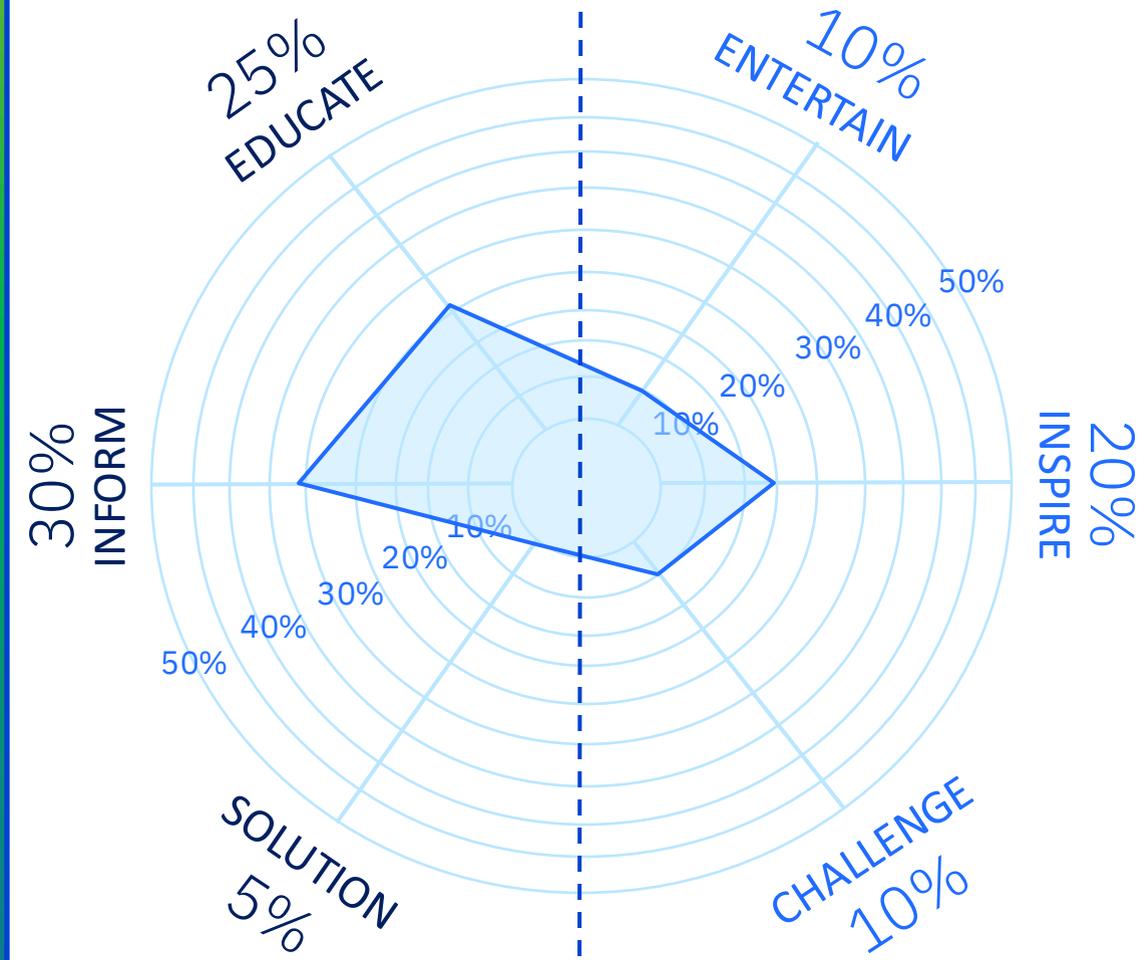
PATHOS
EMOTION
25%

Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)

LEFT BRAIN
THINKING: Neo-cortex - Logic & Reason

RIGHT BRAIN
FEELING: Limbic - Gut & Emotion



Cold Open: "Good morning. Welcome to our first-ever OpenAI DevDay. We're thrilled that you're here and this energy is awesome. Welcome to San Francisco. San Francisco has been our home since day one. The city is important to us and the tech industry in general. We're looking forward to continuing to grow here. We've got some great stuff to announce today, but first, I'd like to take a minute to talk about some of the stuff that we've done over the past year..."

Personality Type (MBTI)
ENTP 



Google I/O Opening Keynote

Google I/O
May 2024

<https://www.youtube.com/watch?v=uFroTuFv6es>

Time: **19:12**

Words: **2,759**

Speaking: **143**
(Words per Minute)

Readability Score (GFI) **9.46**

Lexical Density **48.97**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

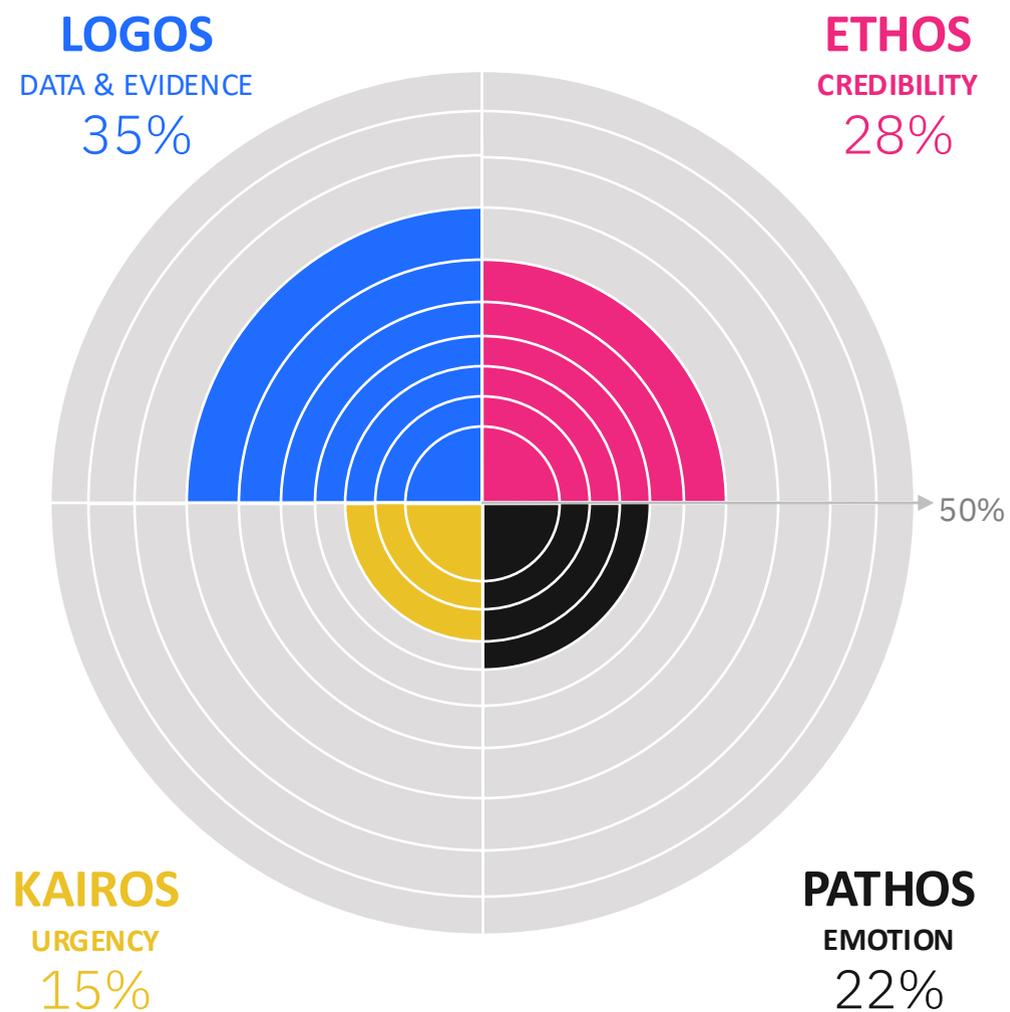


"But" **14X**

On Average: **1:22**

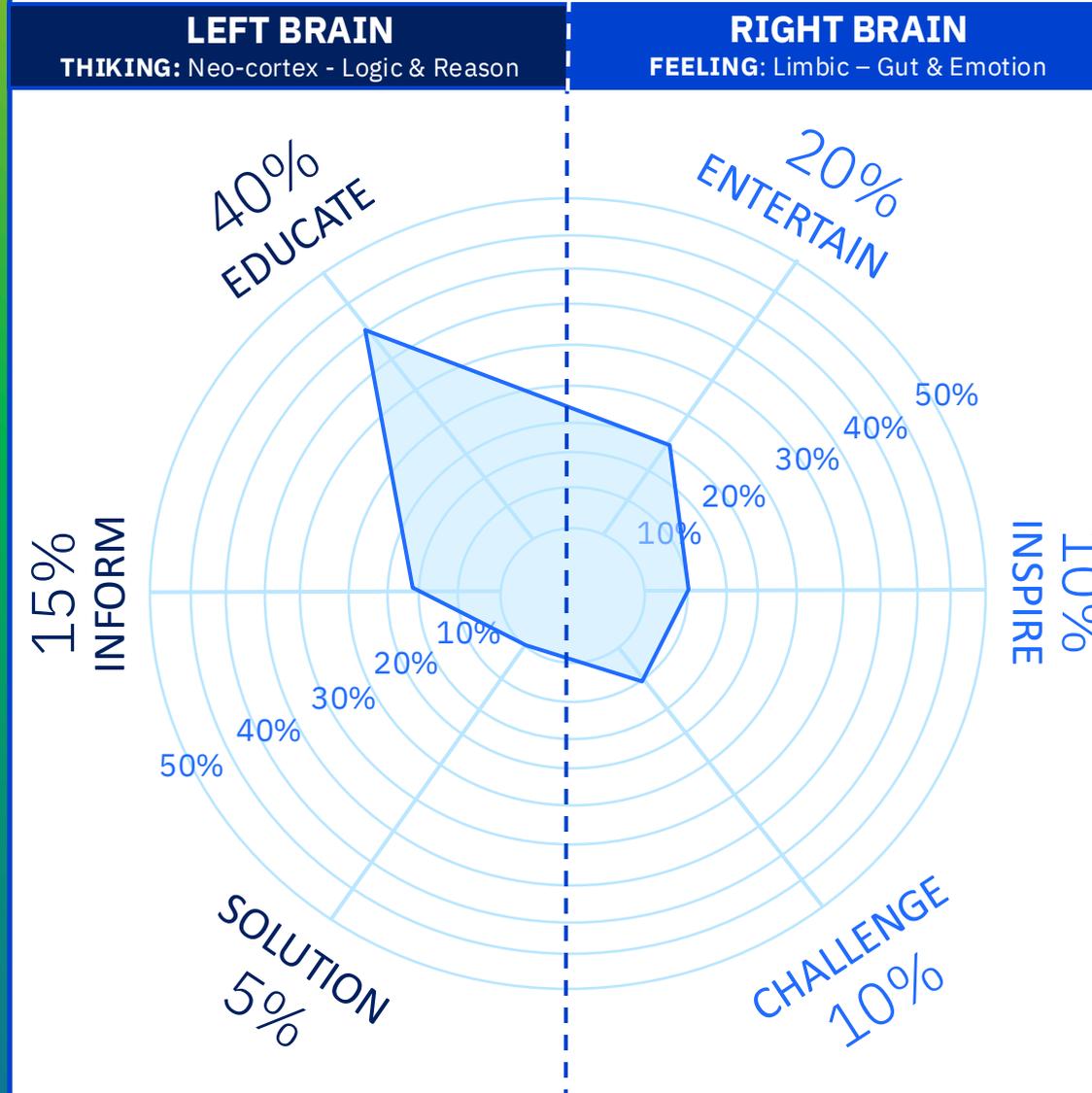
Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "Welcome to Google I/O. It's great to have all of you with us. We have a few thousand developers with us here today at Shoreline. Millions more are joining virtually around the world. Thanks to everyone for being here. For those of you who haven't seen I/O before, it's basically Google's version of the Eras tour, but with fewer costume changes..."

President @ OpenAI

Personality Type (MBTI)
ENFP 



The Inside Story: ChatGPT's Astonishing Potential

TED Global
April 2023

https://www.ted.com/talks/greg_brockman_the_inside_story_of_chatgpt_s_astonishing_potential

Time: **16:15**

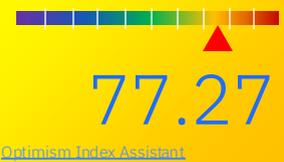
Words: 2,922

Speaking: 180
(Words per Minute)

Readability Score (GFI) 8.84

Lexical Density 44.46

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

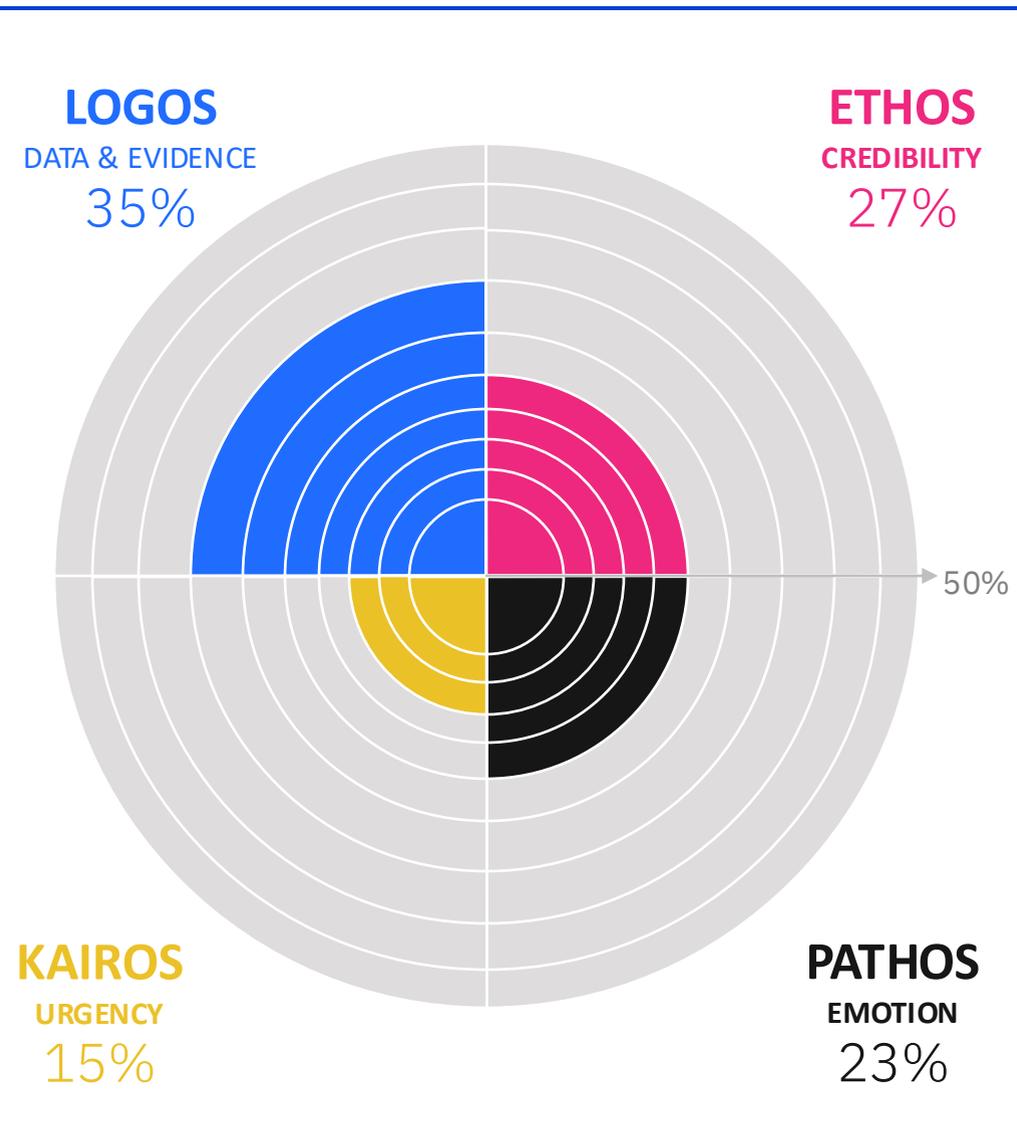


"But" 16X

On Average: 1:01

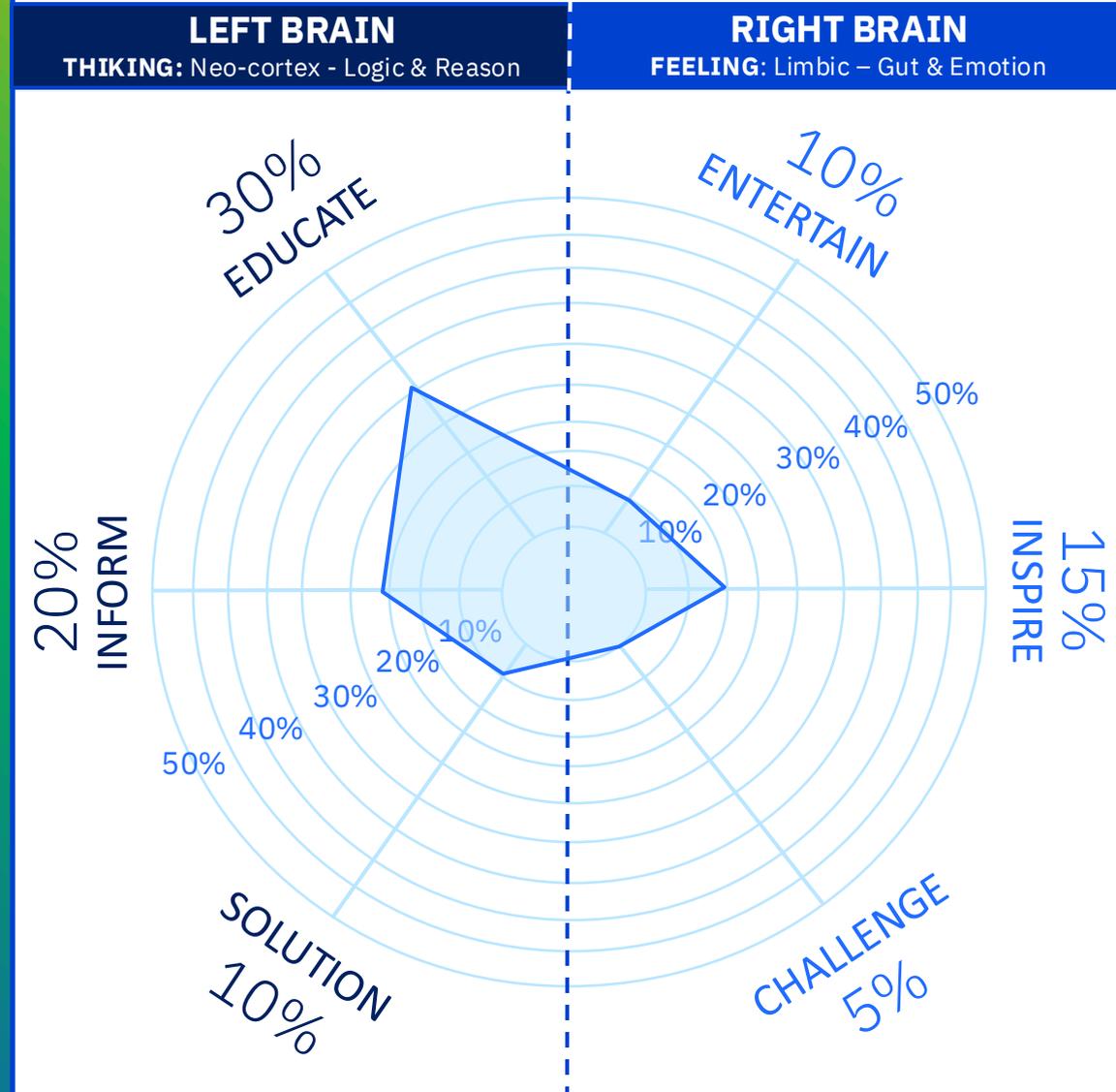
Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "We started OpenAI seven years ago because we felt like something really interesting was happening in AI – and we wanted to help steer it in a positive direction. It's honestly just really amazing to see how far this whole field has come since then..."

Garry Kasparov

Chess Grandmaster, Political Activist, Writer.

Personality Type (MBTI)
ENTP



Don't Fear Intelligent Machines. Work With Them.

TED Global
April 2017

https://www.ted.com/talks/garry_kasparov_don_t_fear_intelligent_machines_work_with_them

Time: **15:15**

Words: **1,581**

Speaking: **104**
(Words per Minute)

Readability Score (GFI) **10.78**

Lexical Density **48.77**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

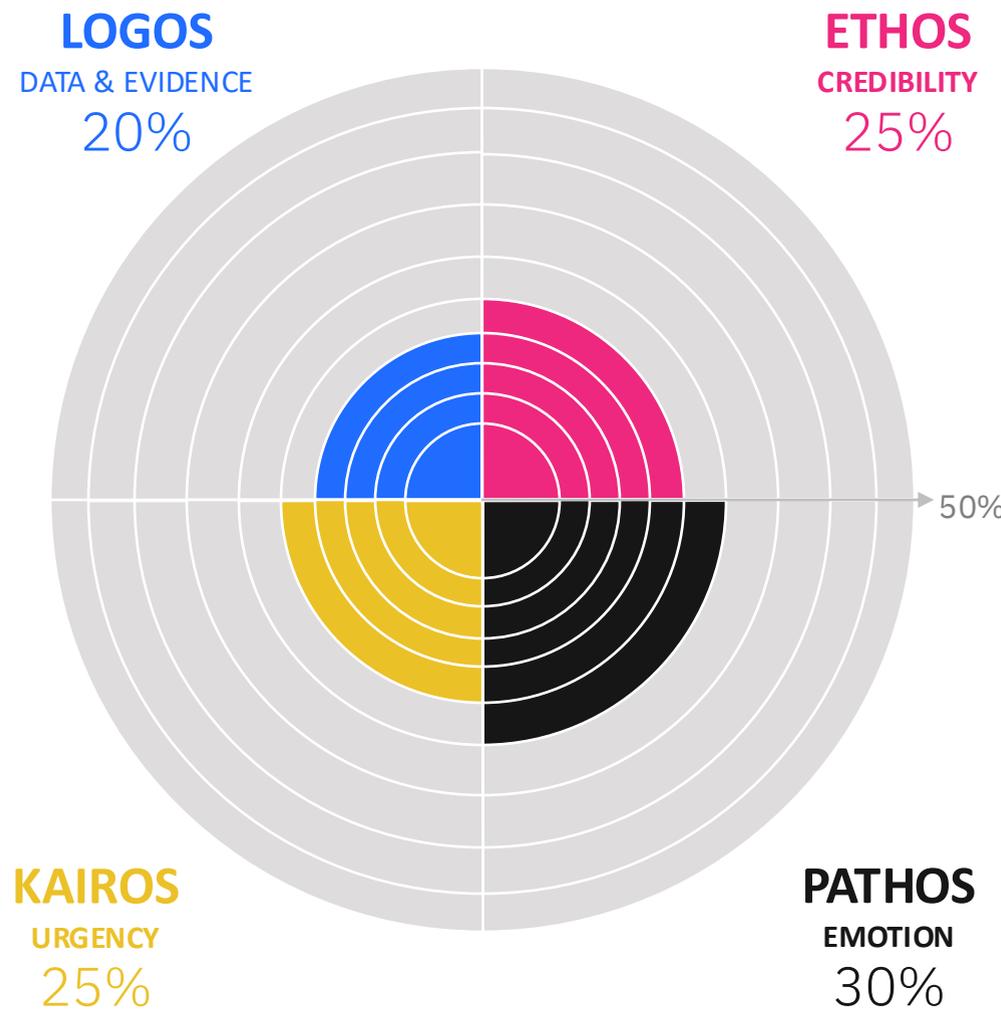


"But" **15X**

On Average: **1:00**

Rhetorical Analysis

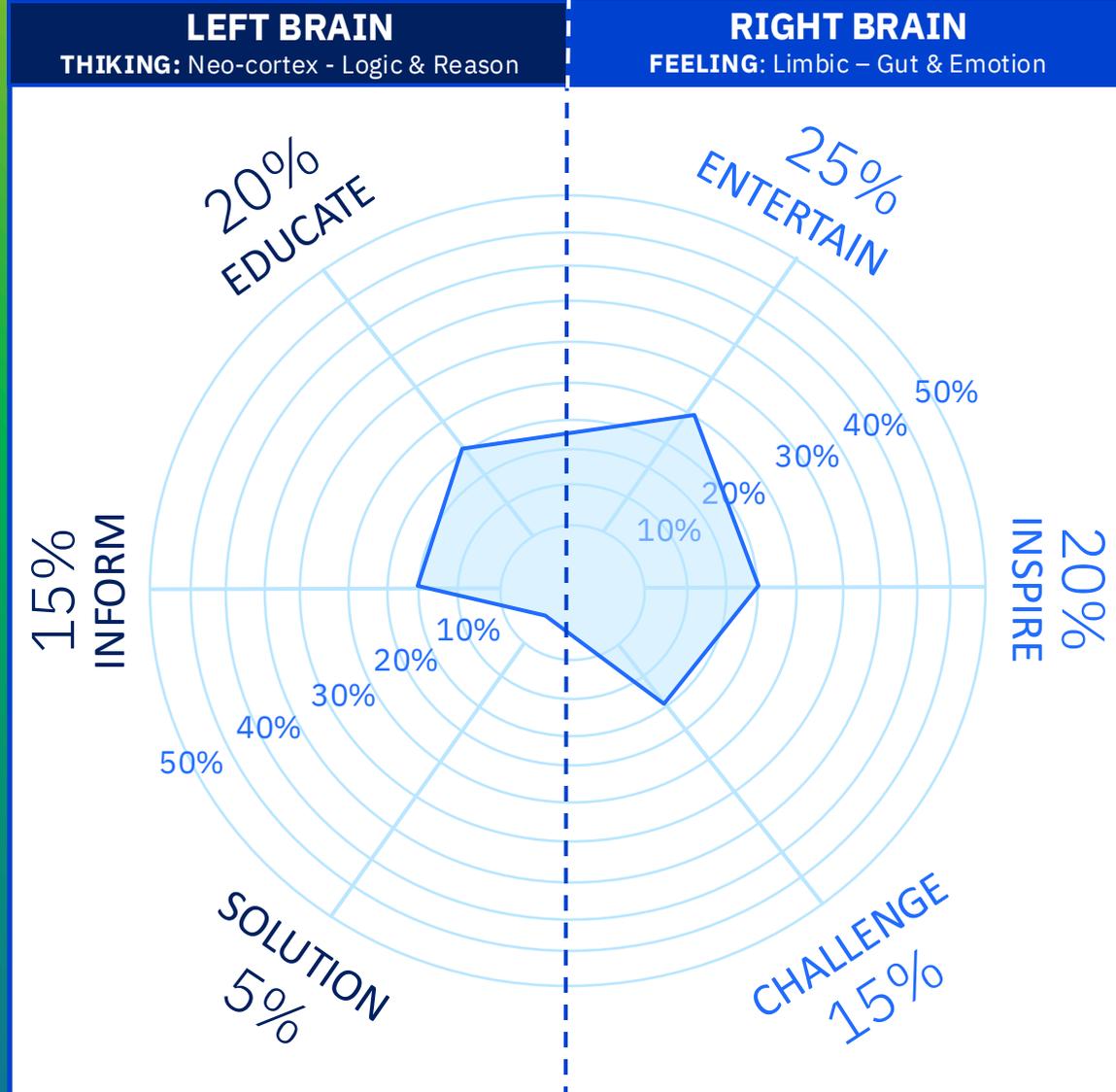
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "This story begins in 1985, when at age 22, I became the World Chess Champion after beating Anatoly Karpov. Earlier that year, I played what is called simultaneous exhibition against 32 of the world's best chess-playing machines in Hamburg, Germany. I won all the games, and then it was not considered much of a surprise that I could beat 32 computers at the same time. To me, that was the golden age. Machines were weak, and my hair was strong..."

Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Mathematician, Broadcaster & Author.

Personality Type (MBTI)
INTJ



What Does the AI Boom Really Mean for Humanity?

Bloomberg Originals
2024

<https://www.youtube.com/watch?v=ixgunKpy61s>

Time: **24:01**

Words: **3,531**

Speaking: **147**
(Words per Minute)

Readability Score (GFI) **11.84**

Lexical Density **52.91**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

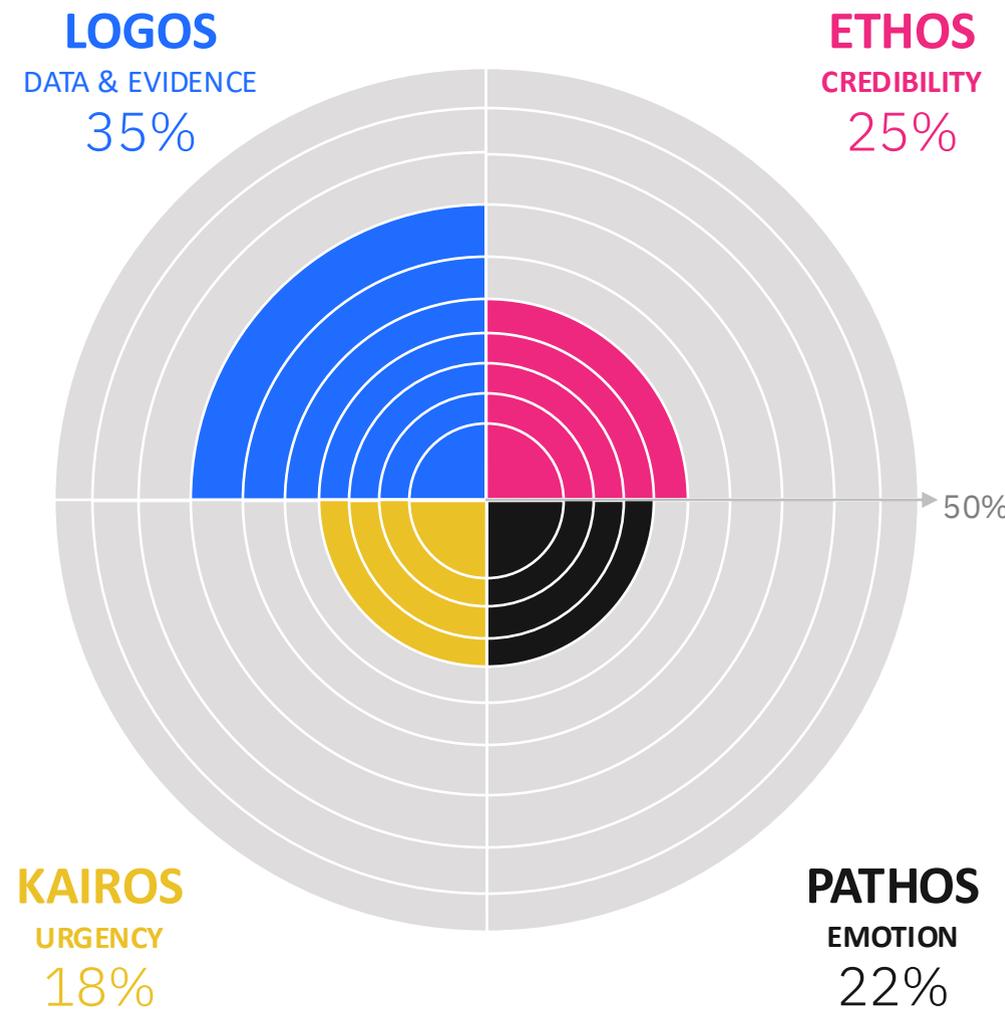


"But" **25X**

On Average: **0:58**

Rhetorical Analysis

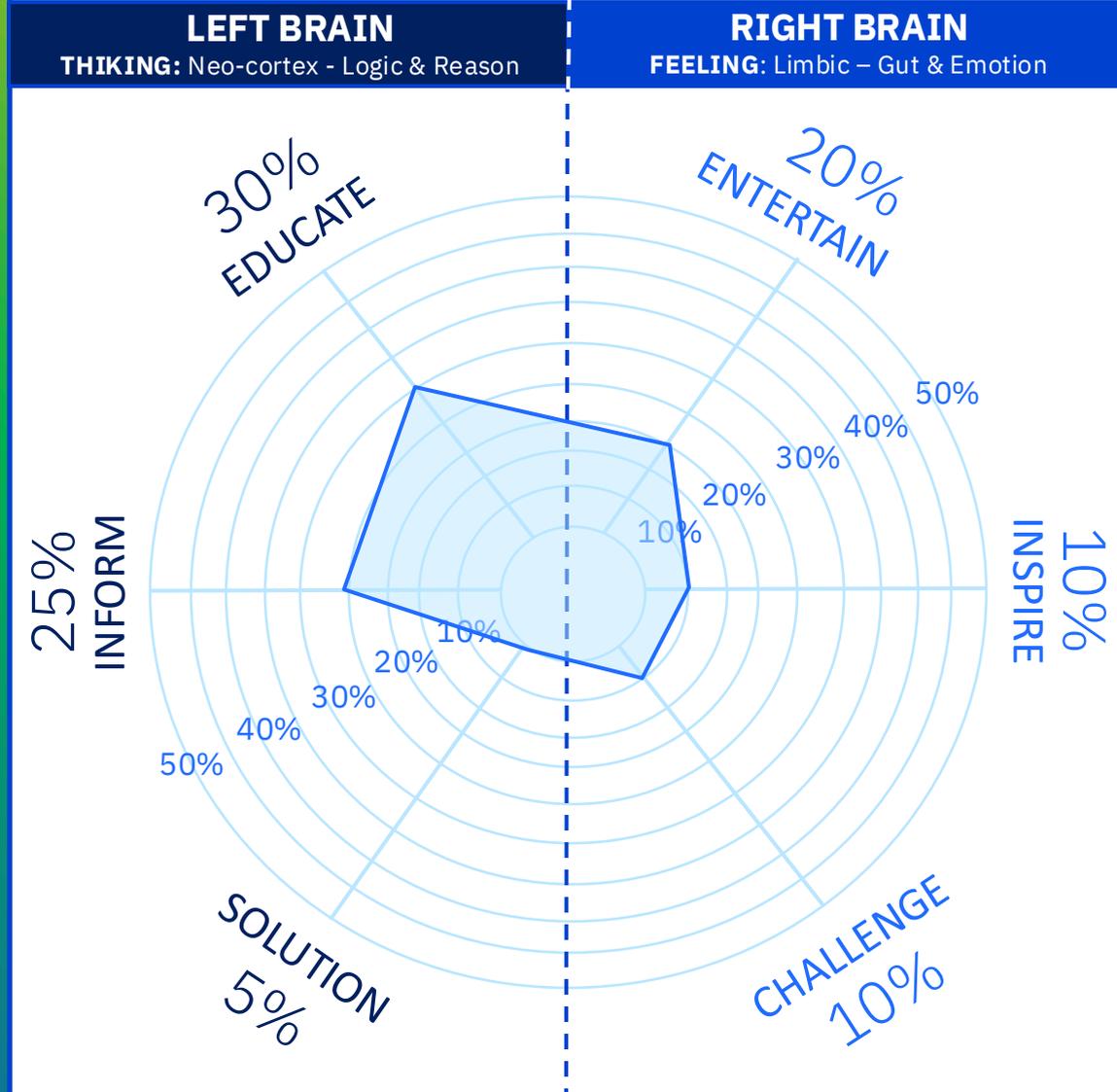
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "Central London should be the last place that you'd find gorillas, but here behind the glass in a zoo, these Majestic animals offer a glimpse into our past, and perhaps a vision of our future. About 10 million years ago her ancestors created accidentally the genetic lineage that led to modern humans. And I think it's safe to say that hasn't exactly worked out well for the gorillas..."

Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



AI Researcher, Decision Theorist & Founder of Machine Intelligence Research Institute

Personality Type (MBTI)
INTP



Will Superintelligent AI End the World?

TED Global
April 2023

https://www.ted.com/talks/eliezer_yudkowsky_will_superintelligent_ai_end_the_world

Time: **5:43**

Words: **993**

Speaking: **173**
(Words per Minute)

Readability Score (GFI) **12.32**

Lexical Density **44.88**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)



15.38

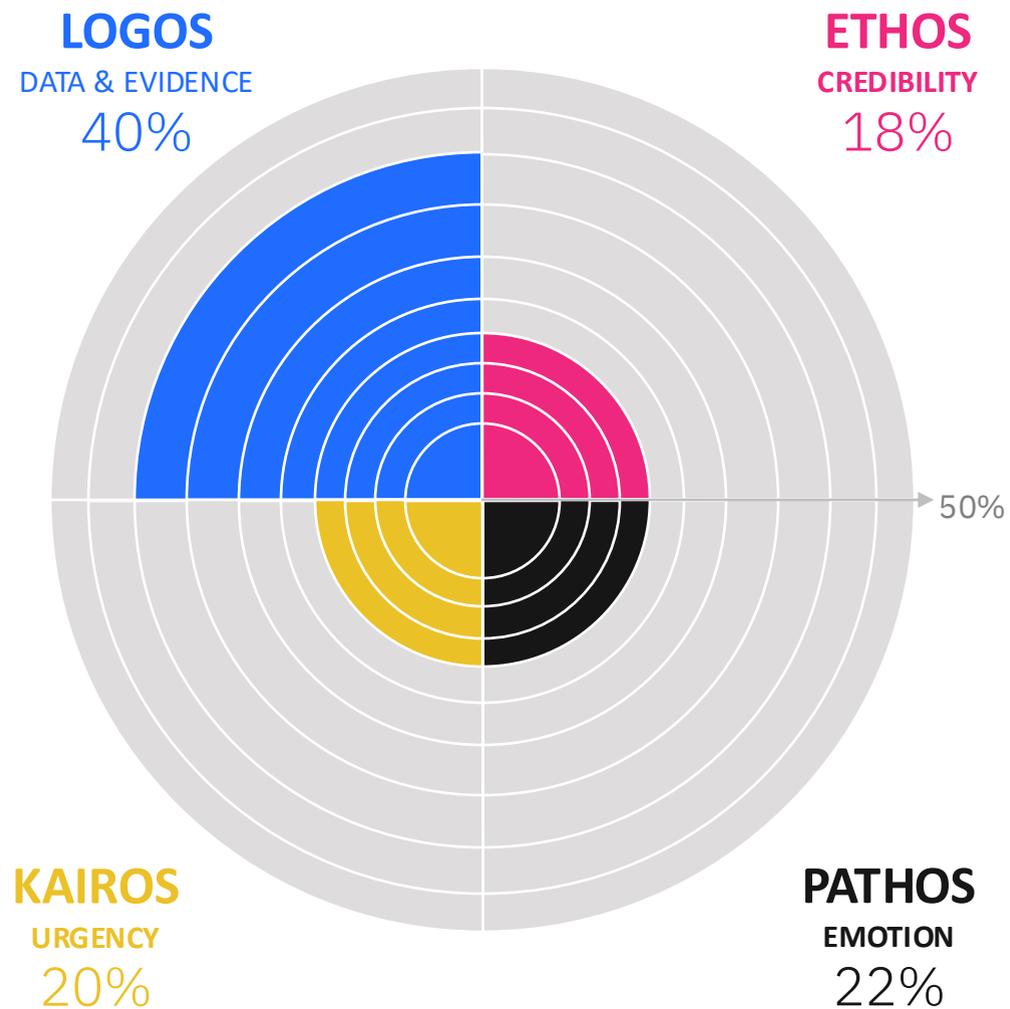
Optimism Index Assistant

"But" **6X**

On Average: **0:57**

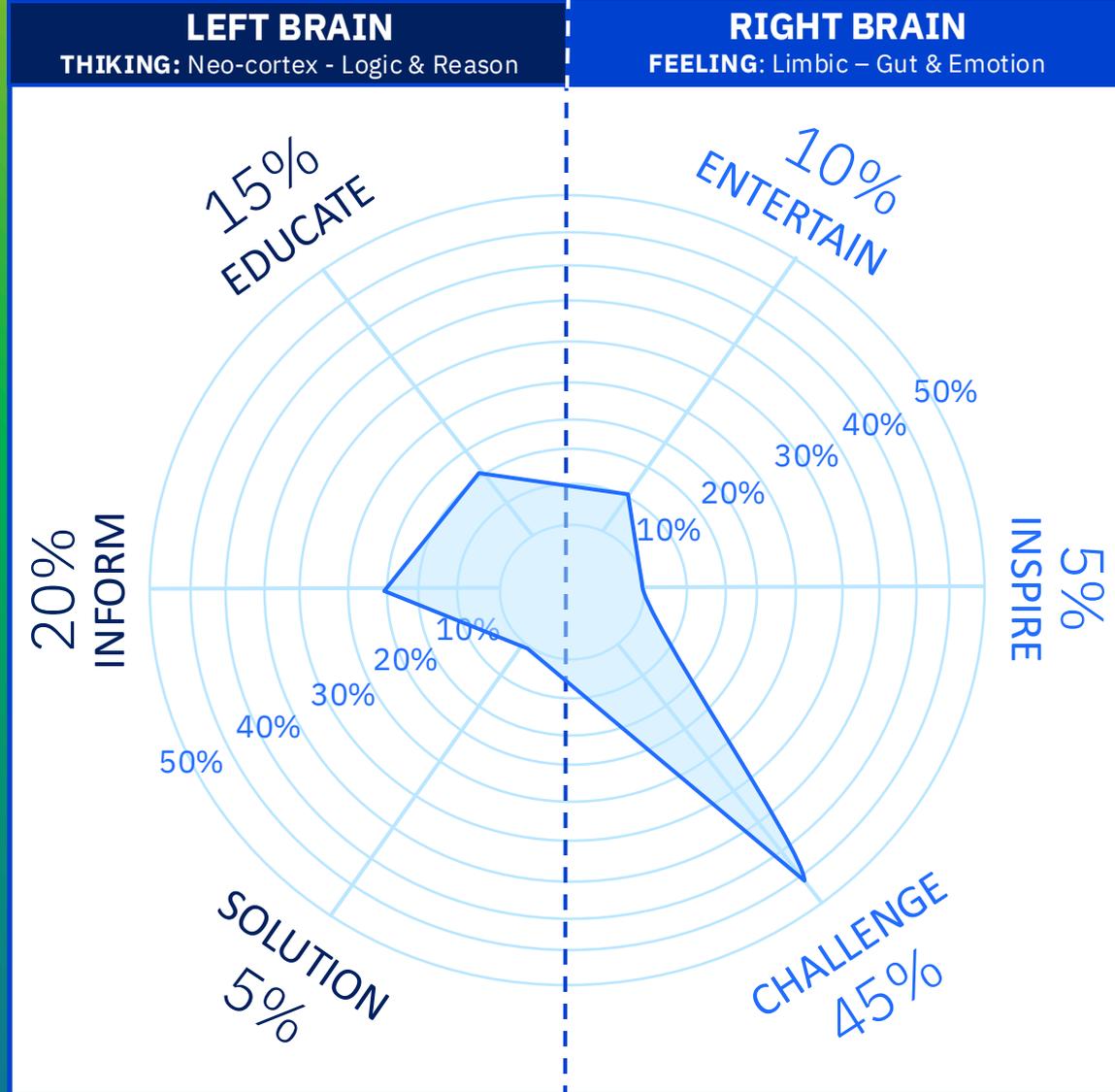
Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Emotional Intelligence

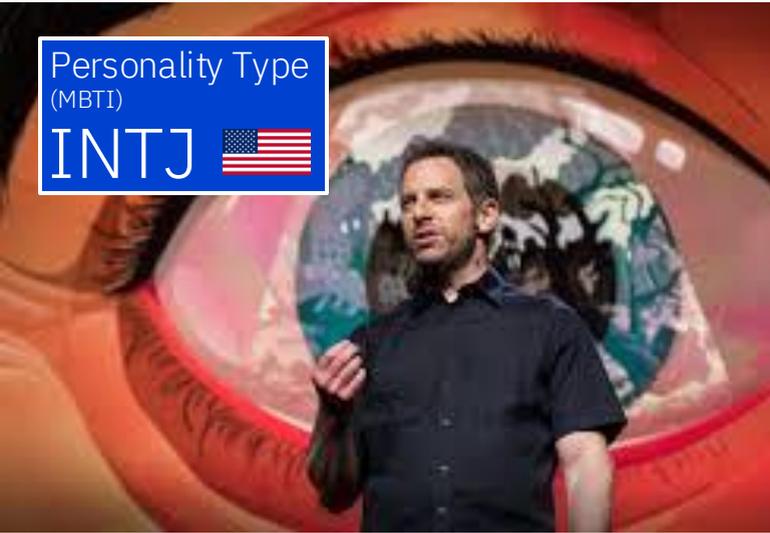
Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "Since 2001, I have been working on what we would now call the problem of aligning artificial general intelligence: how to shape the preferences and behavior of a powerful artificial mind such that it does not kill everyone. I more or less founded the field two decades ago, when nobody else considered it rewarding enough to work on. I tried to get this very important project started early so we'd be in less of a drastic rush later. I consider myself to have failed."

Philosopher, Neuroscientist, Author, Podcaster.

Personality Type (MBTI)
INTJ 🇺🇸



Can We Build AI Without Losing Control Over It?

TED Summit
June 2016

https://www.ted.com/talks/sam_harris_can_we_build_ai_without_losing_control_over_it

Time: **14:00**

Words: 2,248

Speaking: 161
(Words per Minute)

Readability Score (GFI) **10.87**

Lexical Density **43.84**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)



10.26

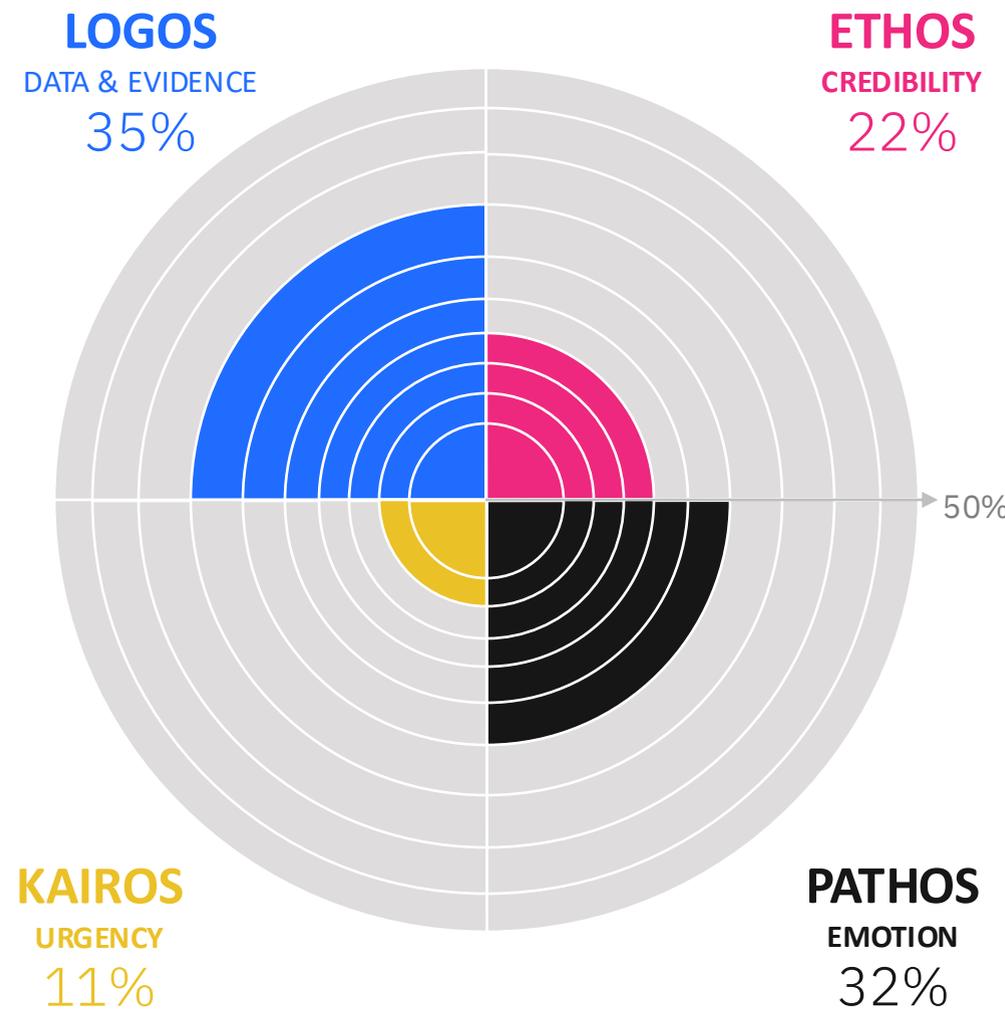
Optimism Index Assistant

"But" 8X

On Average: **1:45**

Rhetorical Analysis

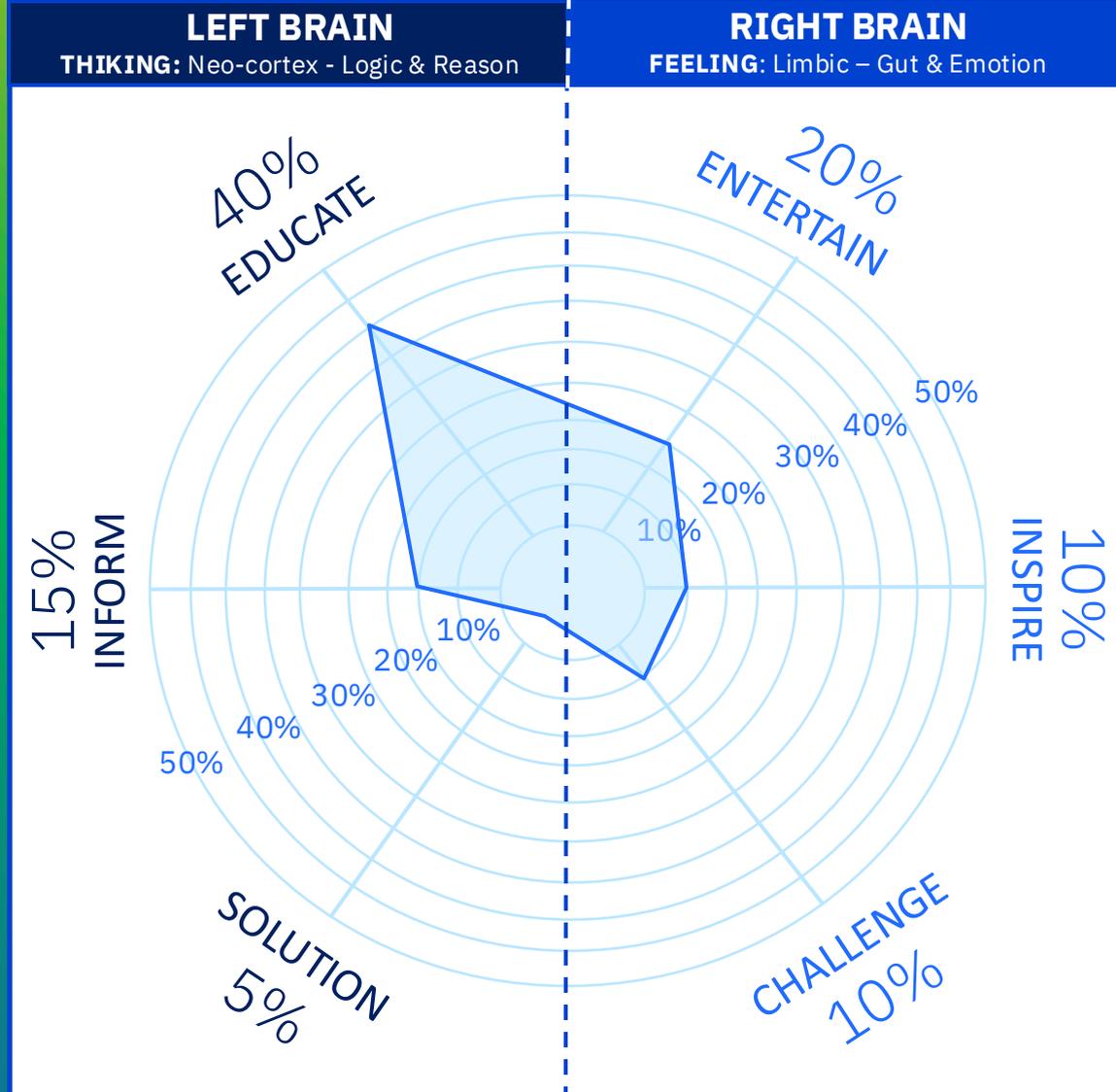
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "I'm going to talk about a failure of intuition that many of us suffer from. It's really a failure to detect a certain kind of danger. I'm going to describe a scenario that I think is both terrifying and likely to occur, and that's not a good combination, as it turns out..."

Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Science Communicator, Former Professional Poker Player & Broadcaster.

Personality Type
(MBTI)
ENTP



The Dark Side of Competition in AI

TEDAI
October 2023

https://www.ted.com/talks/liv_boeree_the_dark_side_of_competition_in_ai/

Time: **12:00**

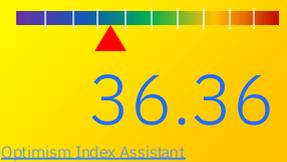
Words: **1,812**

Speaking: **151**
(Words per Minute)

Readability Score (GFI) **12.02**

Lexical Density **46.79**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

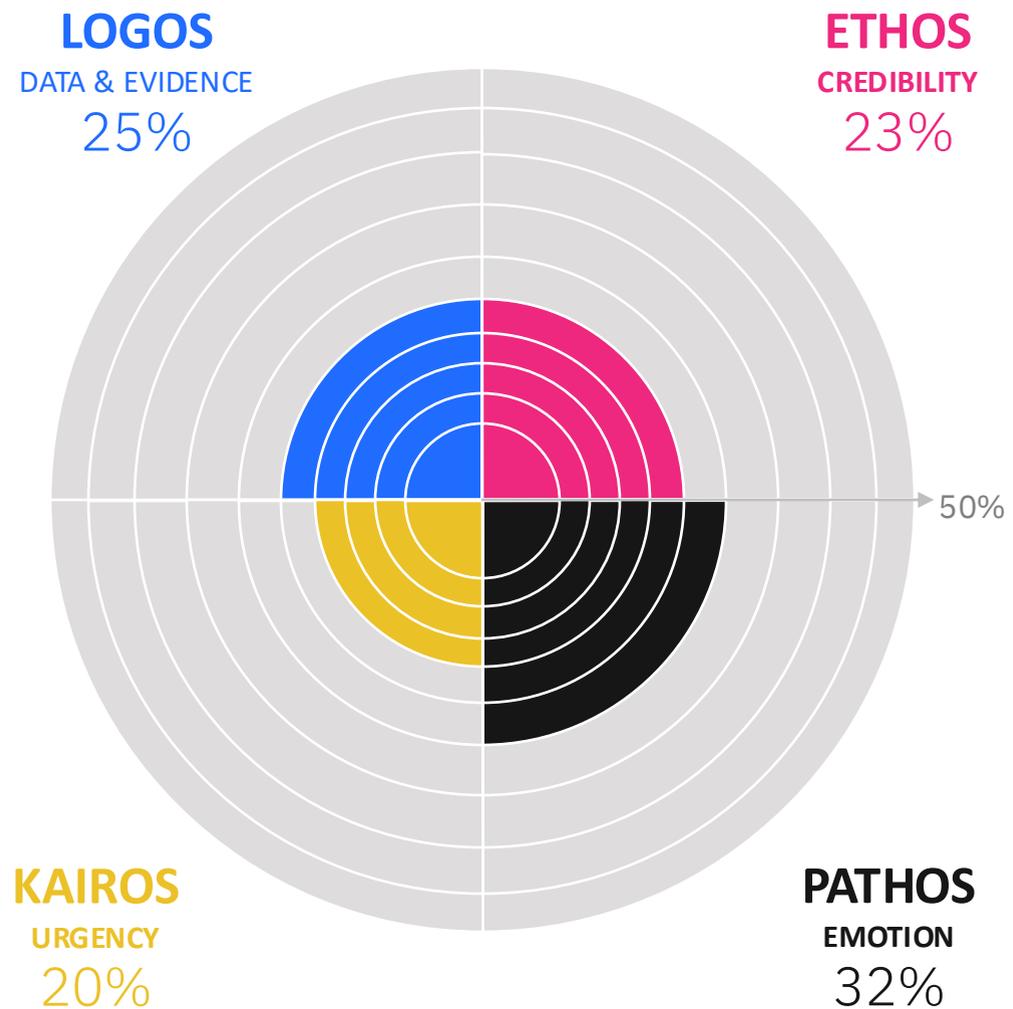


“But” **17X**

On Average: **0:42**

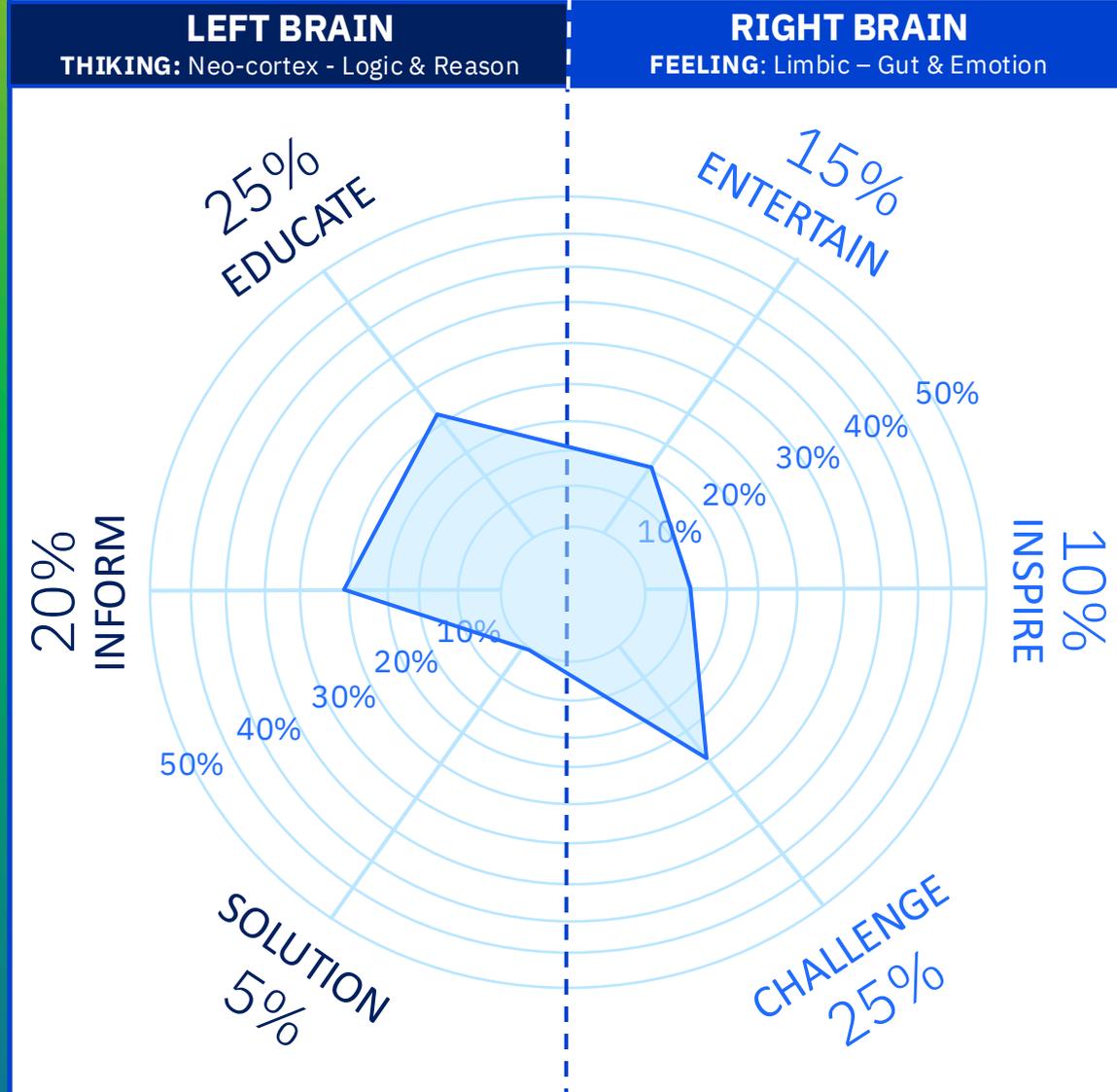
Rhetorical Analysis

Calculated using Meta’s Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Emotional Intelligence

Calculated using Meta’s Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: “Competition. It’s a fundamental part of human nature. I was a professional poker player for 10 years, so I’ve very much seen all the good, bad and ugly ways it can manifest. When it’s done right, it can drive us to incredible feats in sports and innovation, like when car companies compete over who can build the safest cars or the most efficient solar panels...”

AI Visionary, Futurist & Keynote Speaker.



Personality Type (MBTI)
ENTP

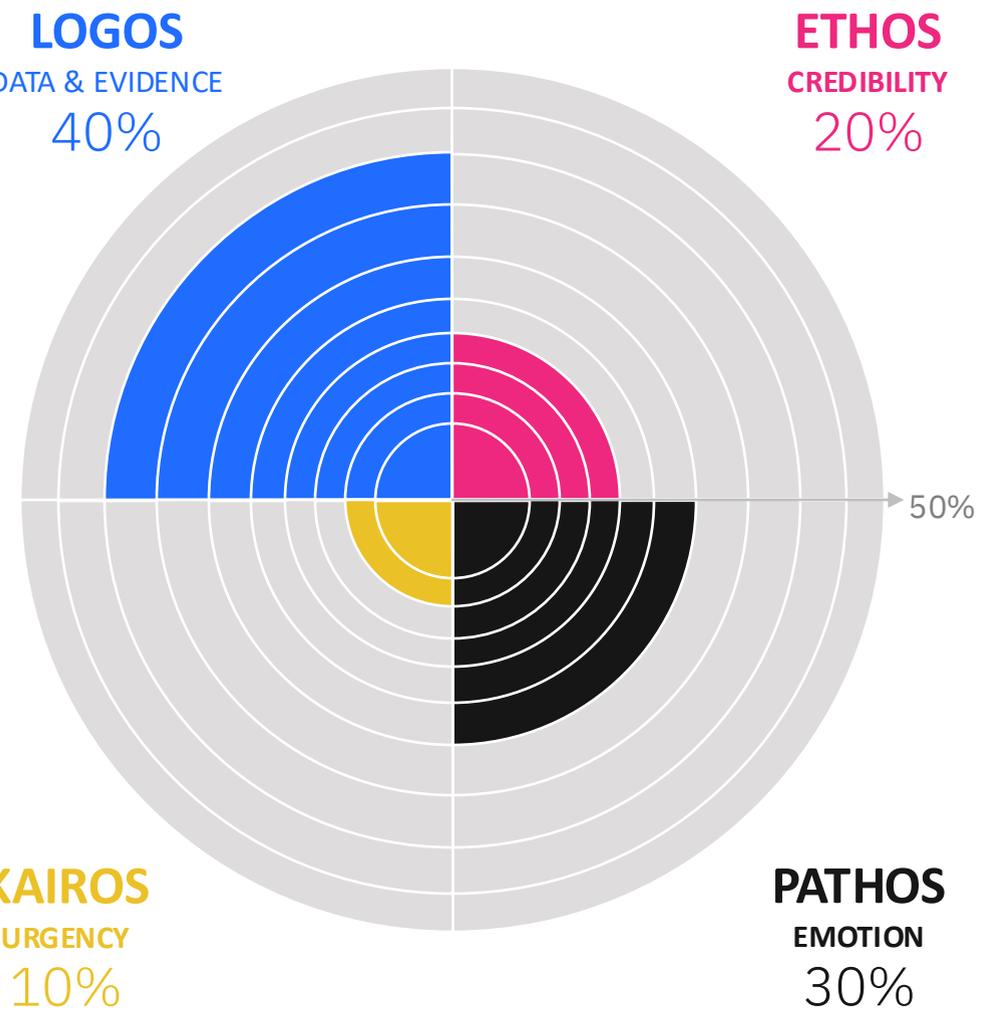
The Incredible Inventions of Intuitive AI

TEDxPortland
April 2016
https://www.ted.com/talks/maurice_conti_the_incredible_inventions_of_intuitive_ai

Time: 15:10	Optimism Index: (Sentiment % of Positive Language in Full Transcript)
Words: 2,395	 58.33
Speaking: 158 (Words per Minute)	Optimism Index Assistant
Readability Score (GFI) 10.11	"But" 13X
Lexical Density 47.11	On Average: 1:10

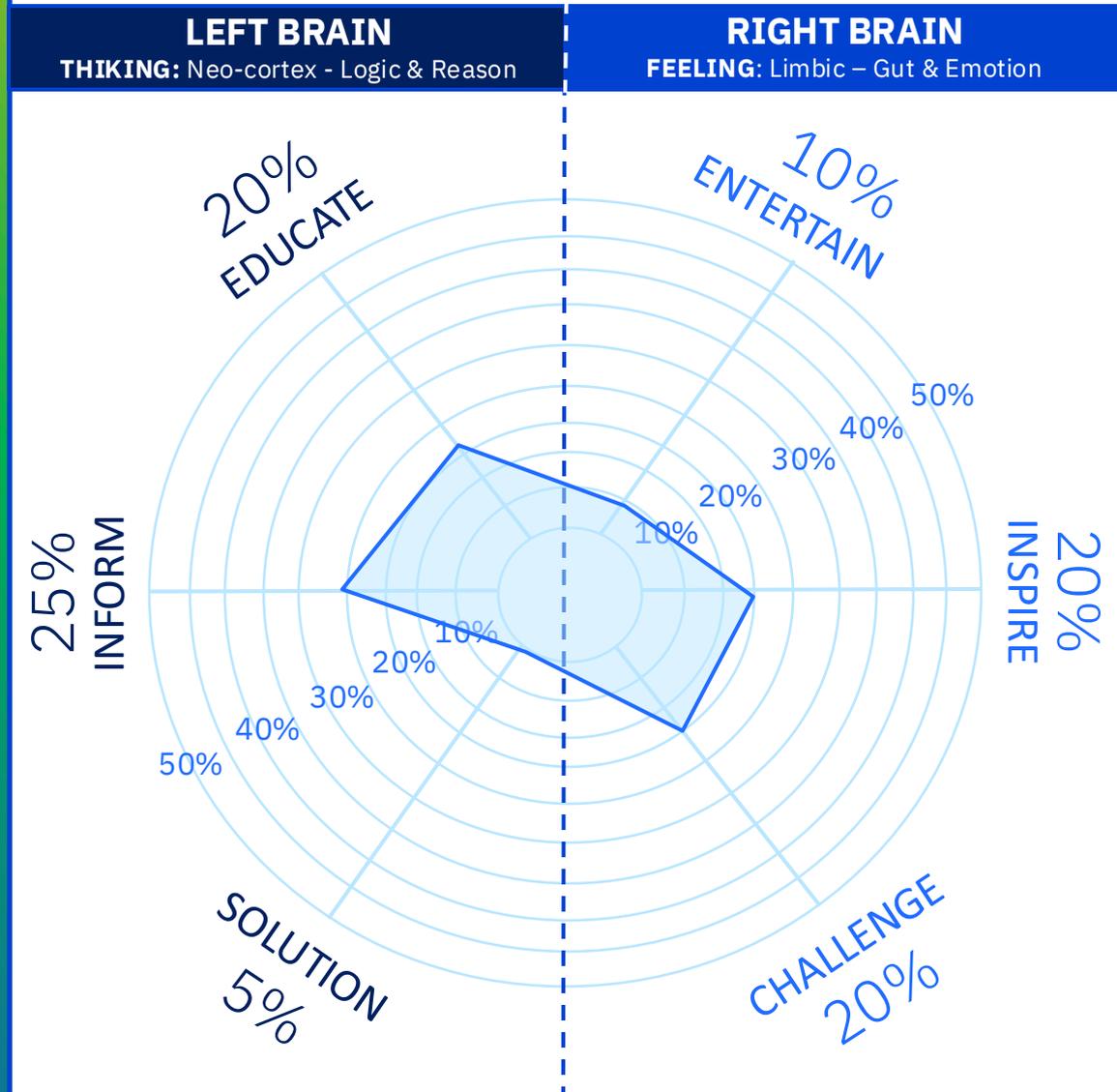
Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



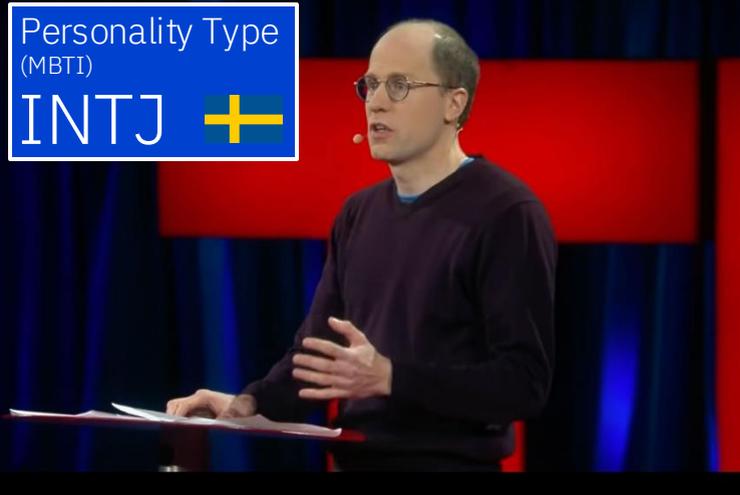
Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "How many of you are creatives, designers, engineers, entrepreneurs, artists, or maybe you just have a really big imagination? Show of hands? That's most of you. I have some news for us creatives... Over the course of the next 20 years, more will change around the way we do our work than has happened in the last 2,000."

Philosopher & Author of 200+ Publications on Existential Risk, Human Enhancement Ethics & Superintelligence.



Personality Type (MBTI)
INTJ

What Happens When AI Gets Smarter Than We Are?

TED Global
March 2015
https://www.ted.com/talks/nick_bostrom_what_happens_when_our_computer_s_get_smarter_than_we_are

Time: **16:16**

Words: **2,533**

Speaking: **156**
(Words per Minute)

Readability Score (GFI) **10.49**

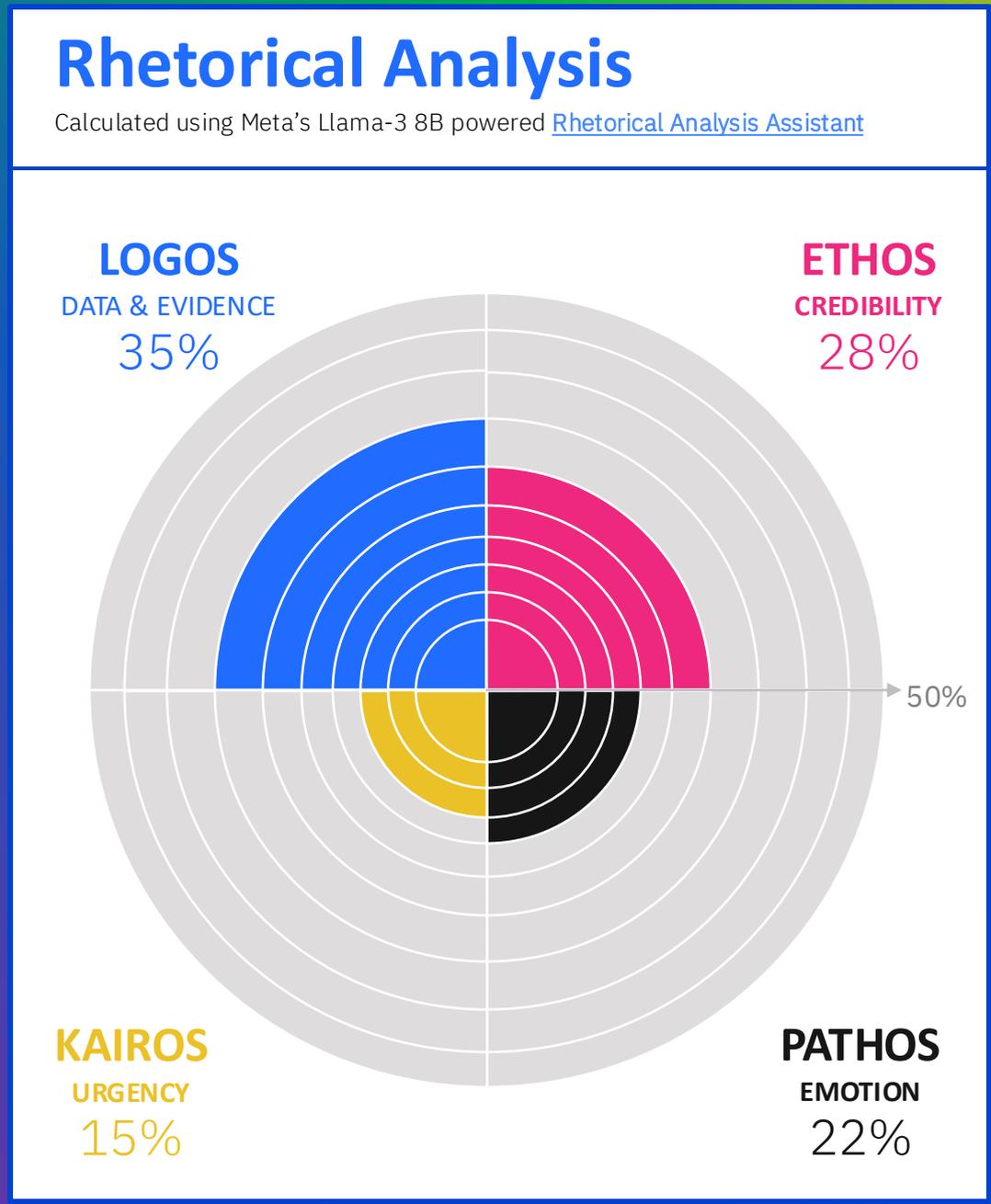
Lexical Density **44.34**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

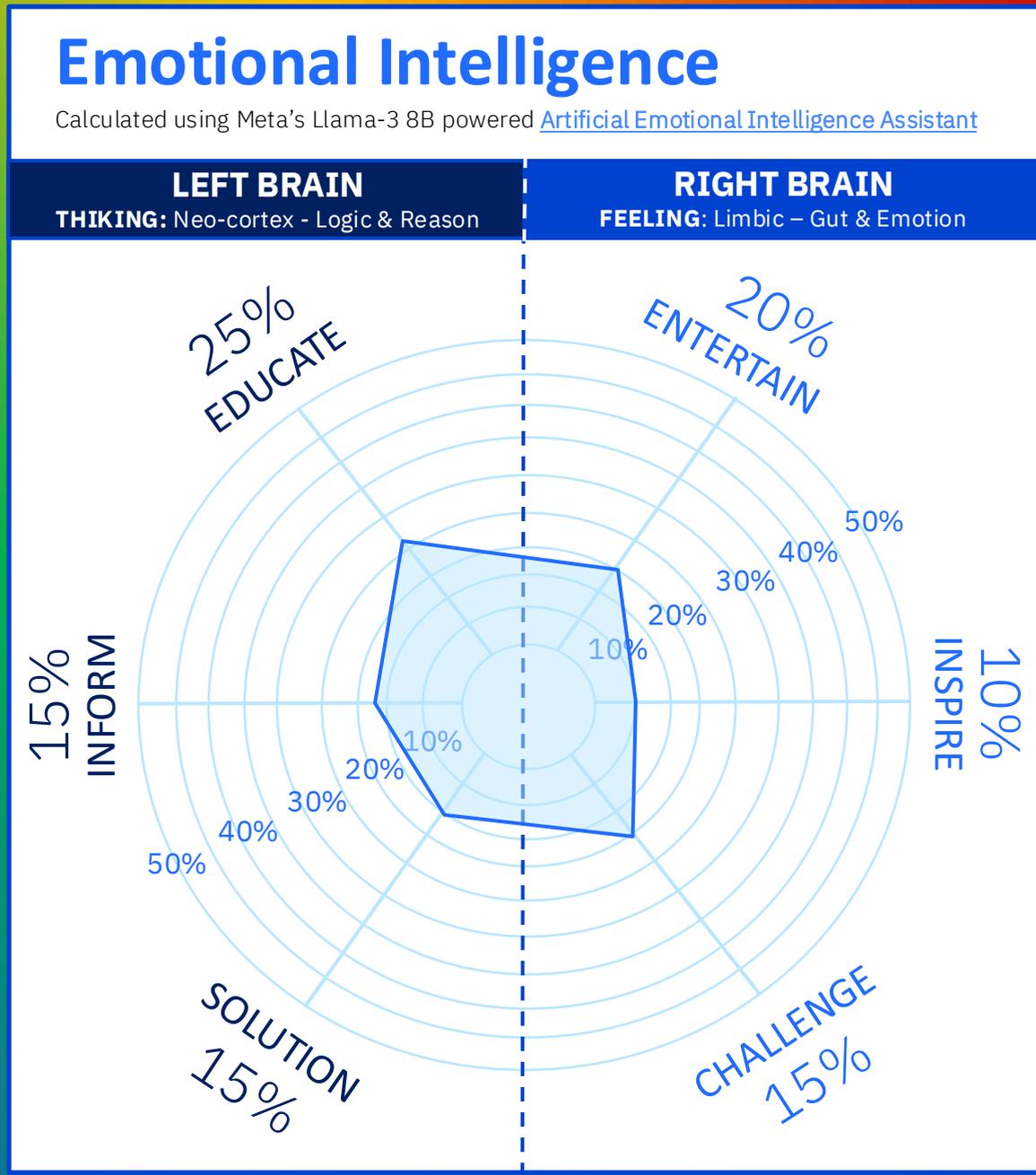
70.83
Optimism Index Assistant

"But" **18X**

On Average: **0:54**



Cold Open: "I work with a bunch of mathematicians, philosophers and computer scientists, and we sit around and think about the future of machine intelligence, among other things. Some people think that some of these things are sort of science fiction-y, far out there, crazy. But I like to say, okay, let's look at the modern human condition..."



AI Pioneer, Inventor, Futurist, Author, Director of Engineering @ Google.



Personality Type (MBTI)
INTP

6 Decades of AI & What Comes Next?

TED Global
April 2024
www.ted.com/talks/ray_kurzweil_the_last_6_decades_of_ai_and_what_comes_next

Time: **13:06**

Words: **1,754**

Speaking: **134**
(Words per Minute)

Readability Score (GFI) **8.64**

Lexical Density **47.69**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

77.78
Optimism Index Assistant

"But" **17X**

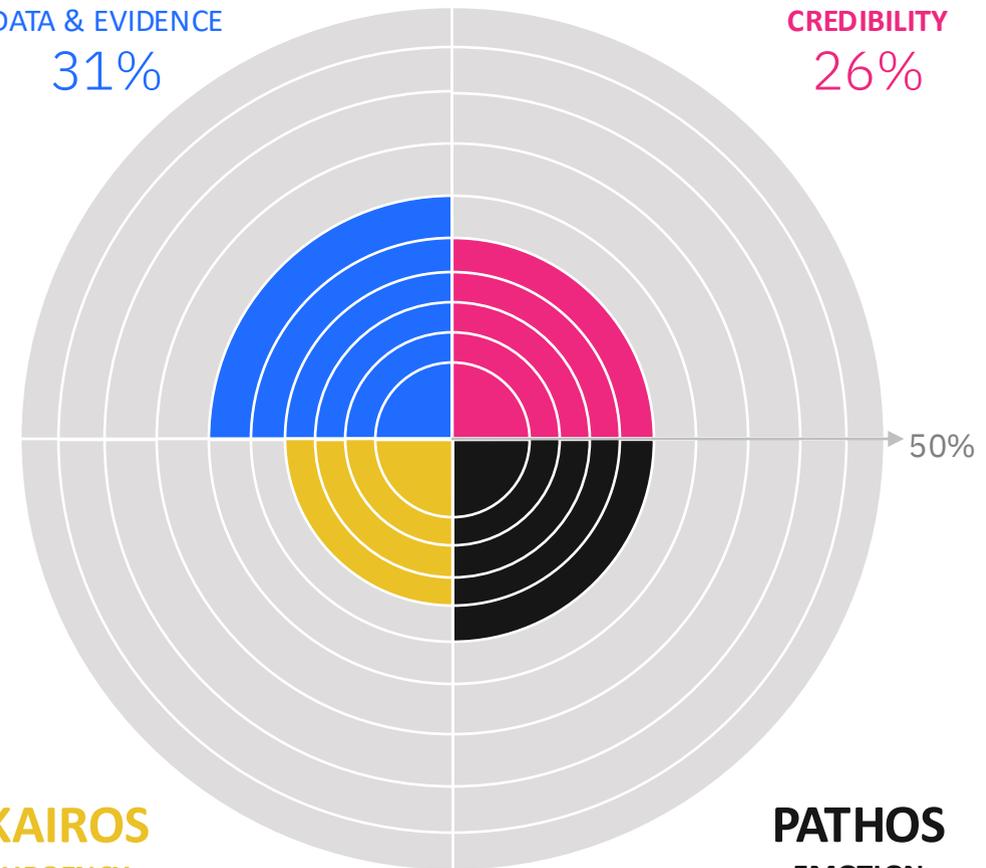
On Average: **1:46**

Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)

LOGOS
DATA & EVIDENCE
31%

ETHOS
CREDIBILITY
26%

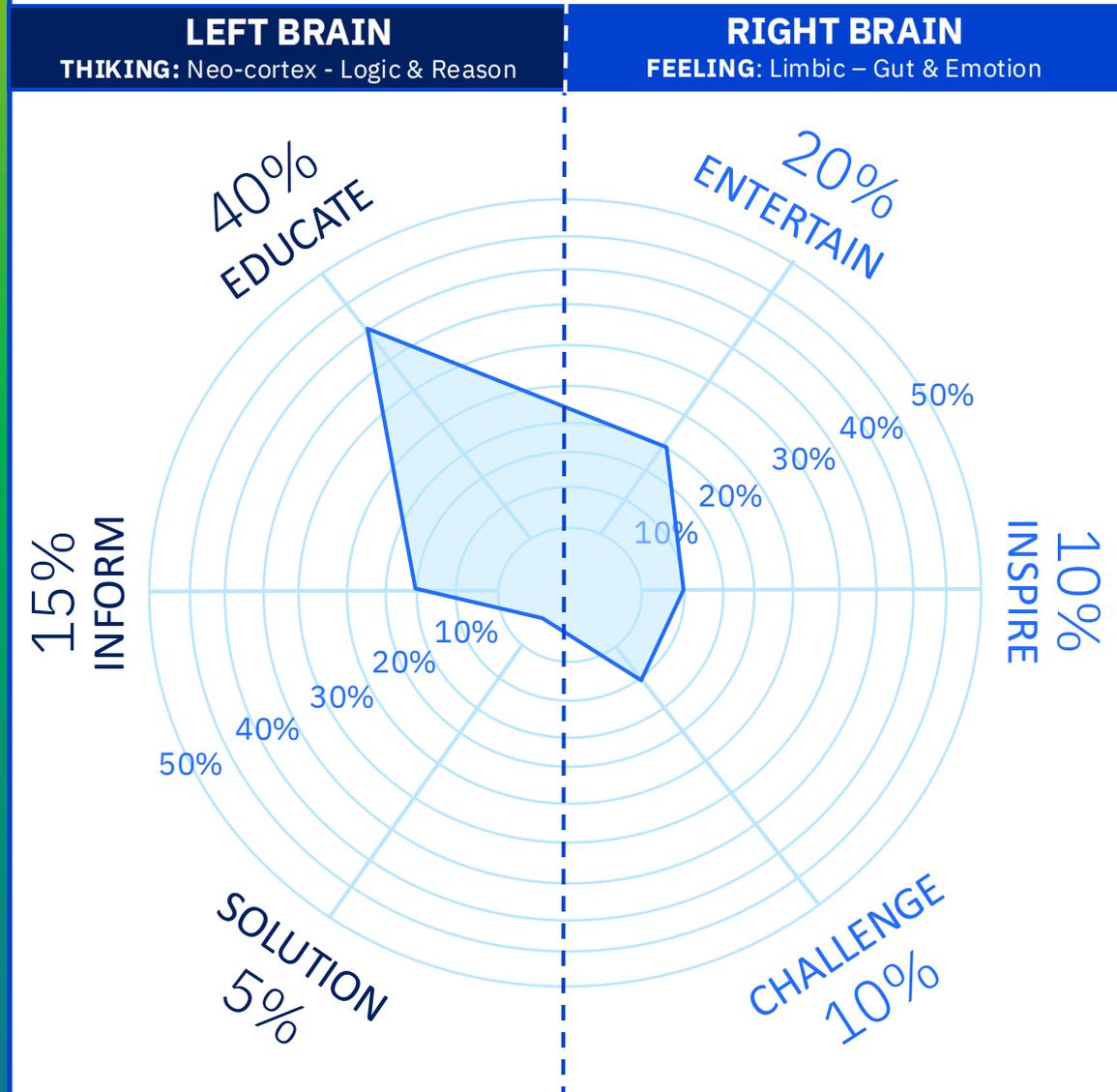


KAIROS
URGENCY
20%

PATHOS
EMOTION
23%

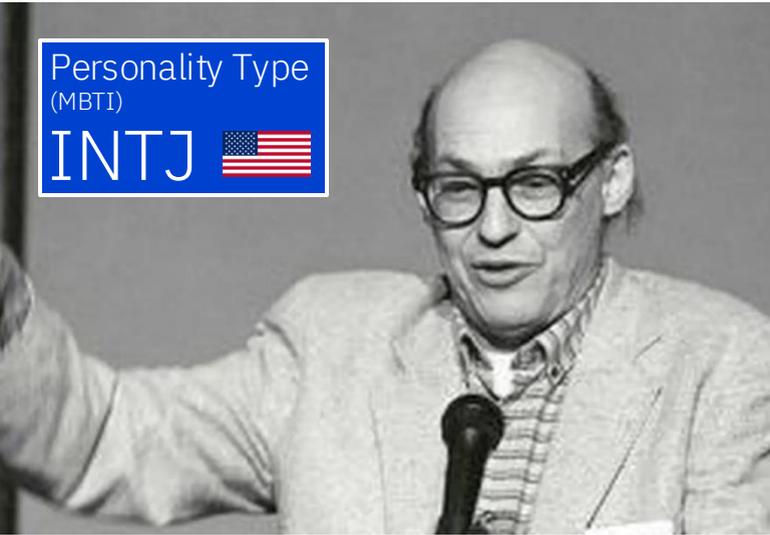
Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "So we've heard a lot about artificial intelligence. I've actually been involved with AI for 61 years, which is a record. And we've heard a lot about what people think about AI today. So I tried to figure out, what did we think about artificial intelligence 61 years ago..."

The Father of Artificial Intelligence. Co-Founder MIT AI Laboratory, Cognitive Computer Scientist & Author.



Personality Type (MBTI)
INTJ

MIT Lecture

MIT Laboratory Off-Site 2002

<https://www.youtube.com/watch?v=CioddZ1NOVM>

Time: **33.51**

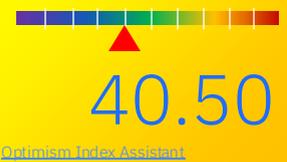
Words: **6,992**

Speaking: **154**
(Words per Minute)

Readability Score (GFI) **10.85**

Lexical Density **45.15**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

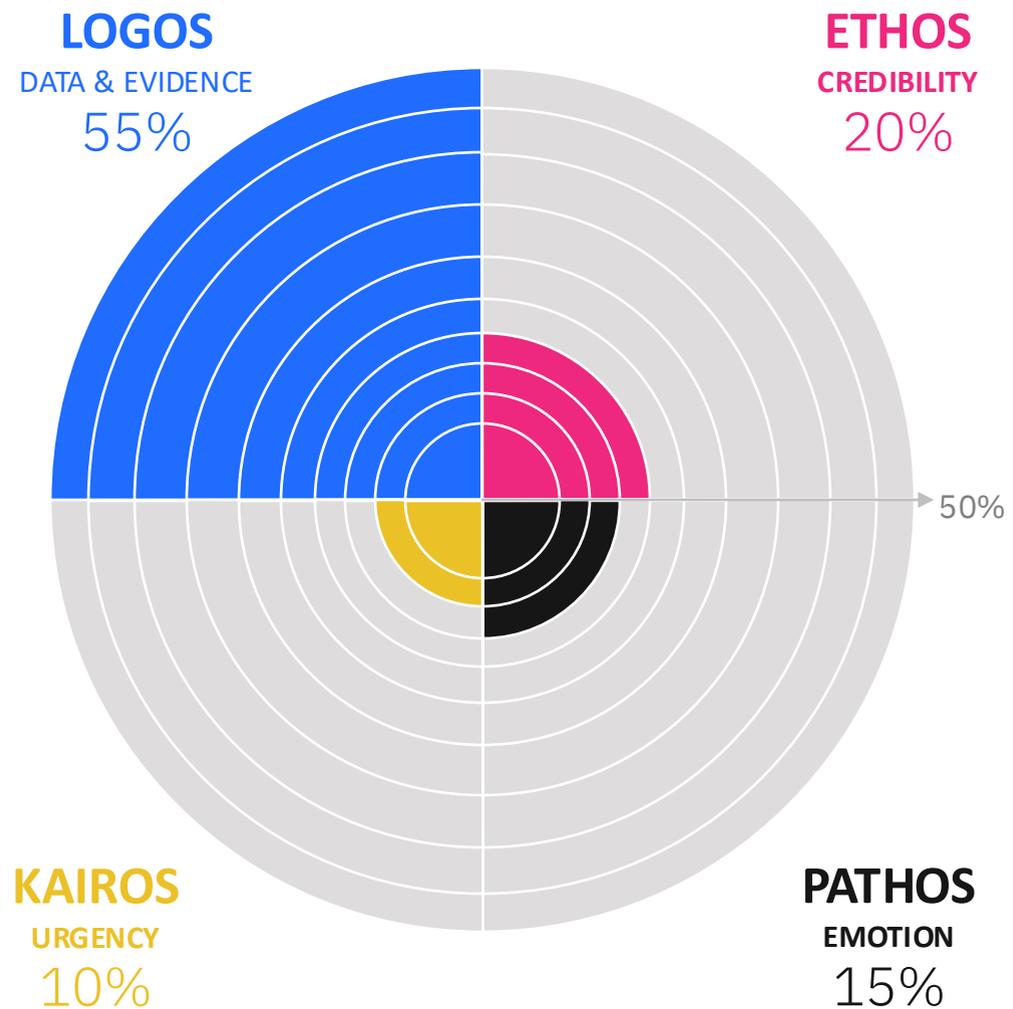


"But" **33X**

On Average: **1:02**

Rhetorical Analysis

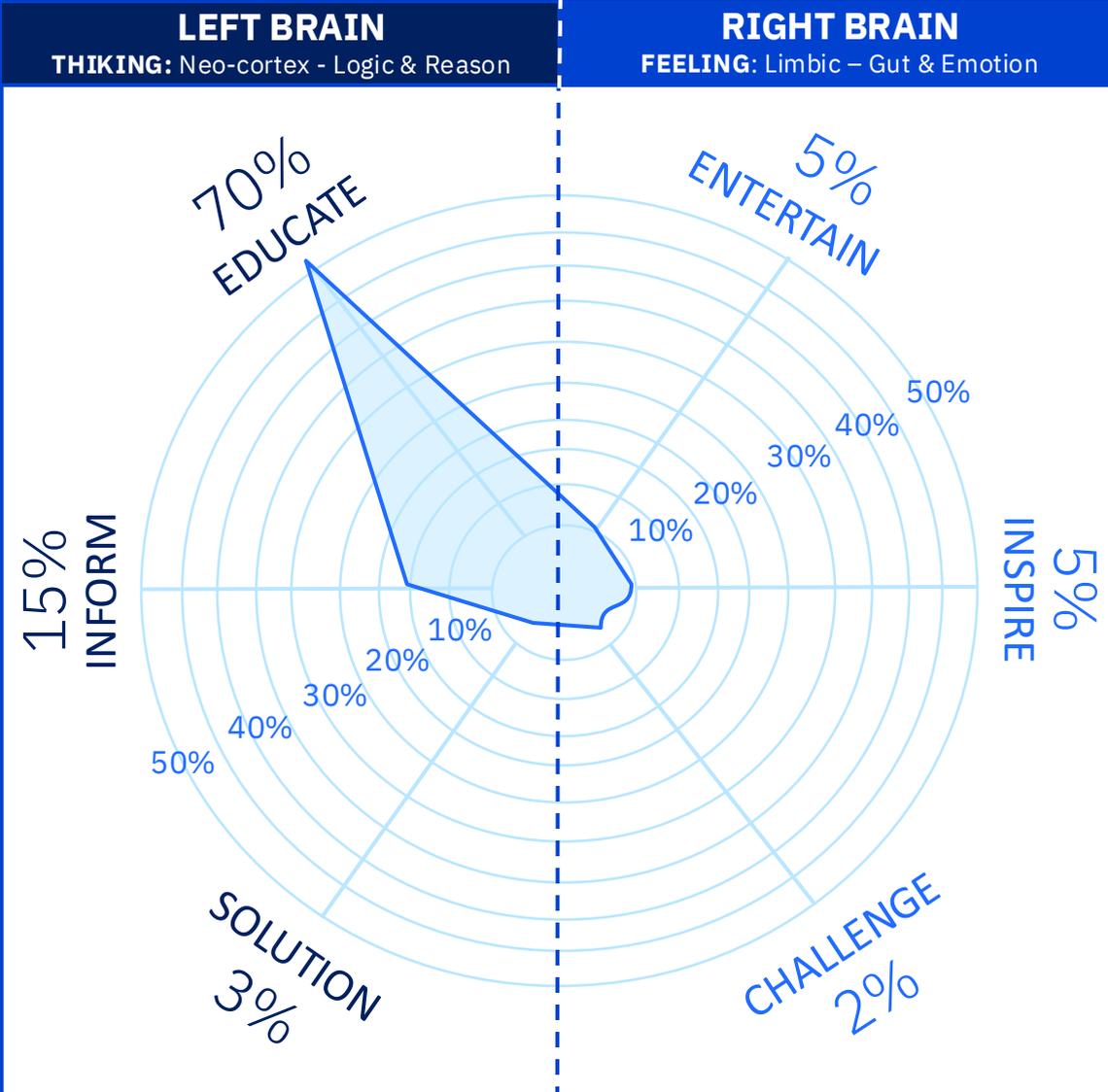
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



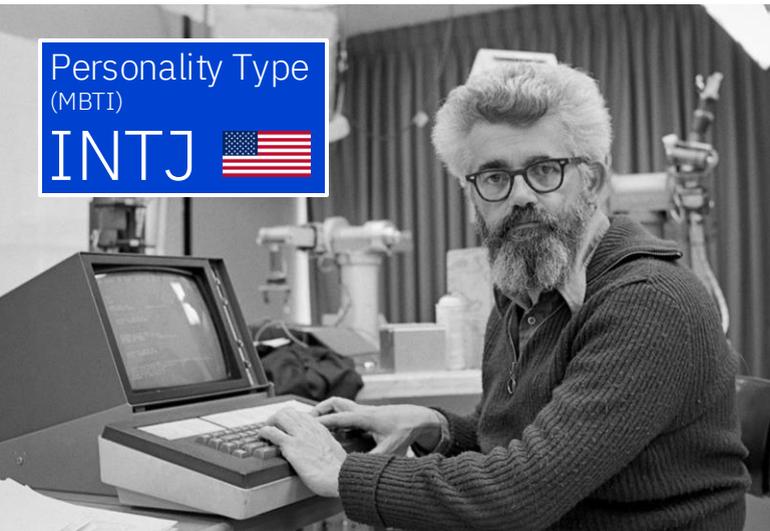
Cold Open: "I usually start lectures by saying any questions? Well, I was listening to you people talking about universes, and seems to me that there's one possibility that is so simple, that people don't discuss it. Because certainly a question that occurs, in all religions is who created the universe and why? And what's it for? And one thing that preoccupies me a little bit is the question of why do things exist?"

Emotional Intelligence

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Co-Founder of the Discipline of Artificial Intelligence.



The Science of Artificial Intelligence

Interview

March 1989

<https://www.youtube.com/watch?v=Ozipf13jRr4>

Time: **15:15**

Words: 2,018

Speaking: 132
(Words per Minute)

Readability Score (GFI) 13.84

Lexical Density 41.71

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

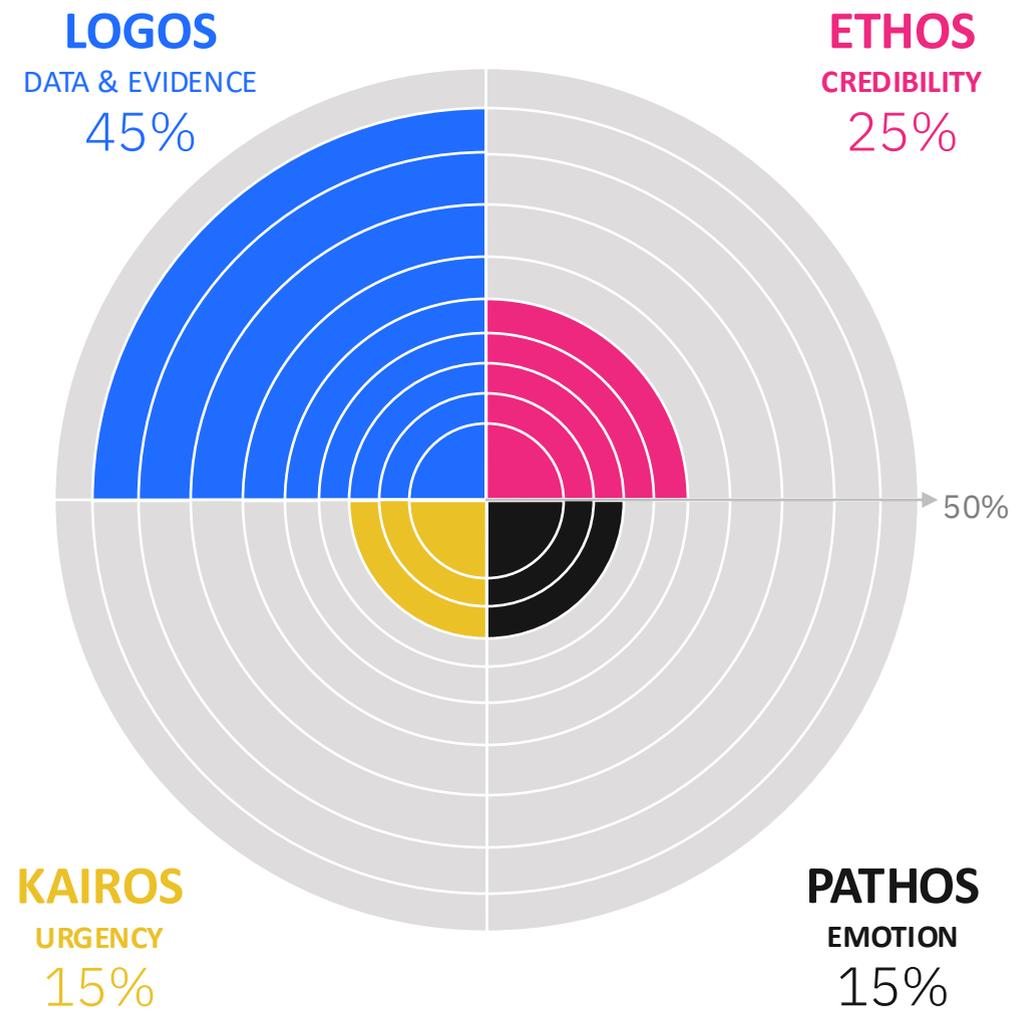


“But” 11X

On Average: 1:23

Rhetorical Analysis

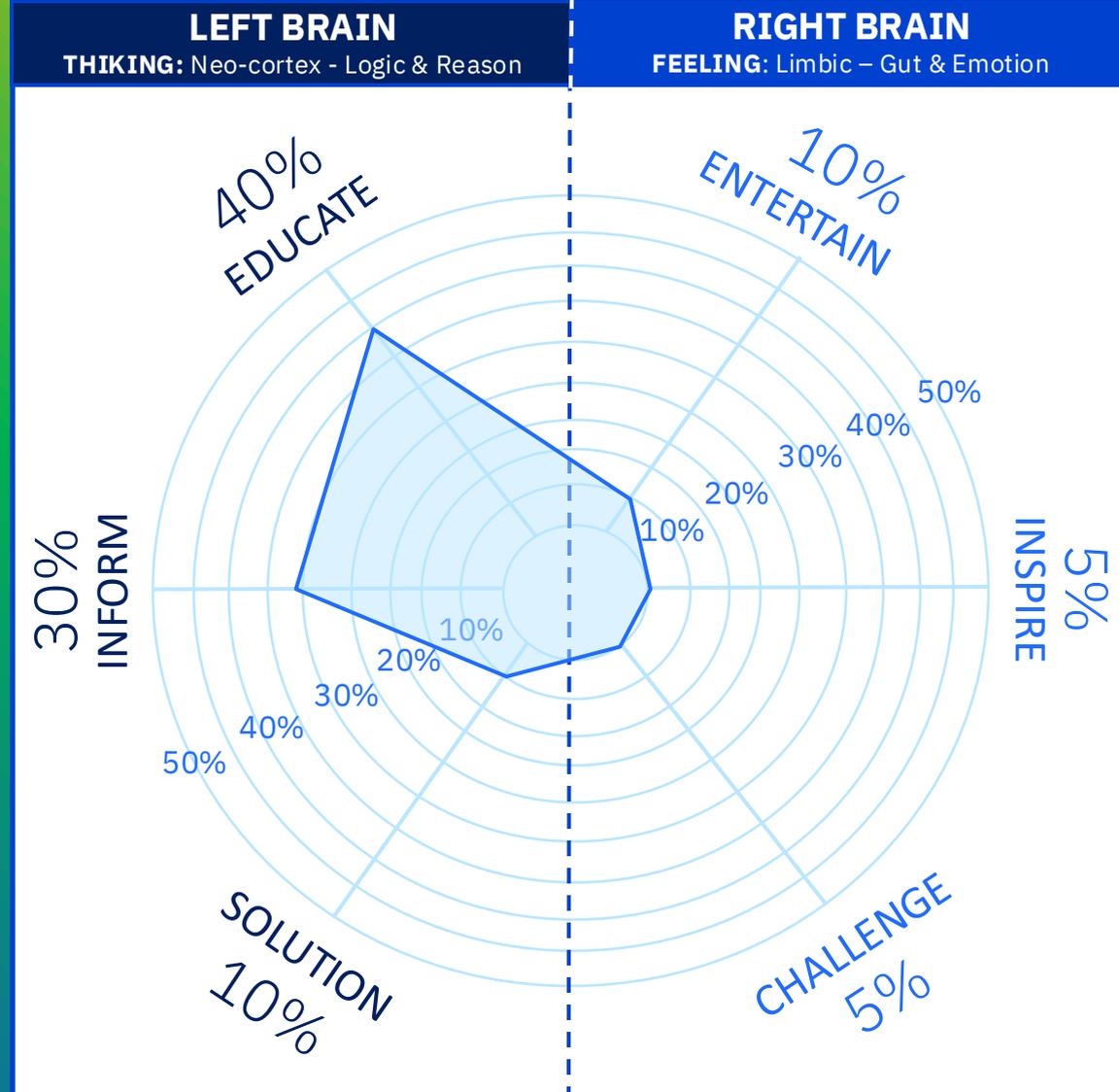
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Cold Open: “I started my work on artificial intelligence in about 56, although I became really interested before that in 49 when I was a beginning graduate student in mathematics. I would say that the field has made somewhat less project progress than I hoped, although I didn't have any definite opinion as to how fast it would progress..”

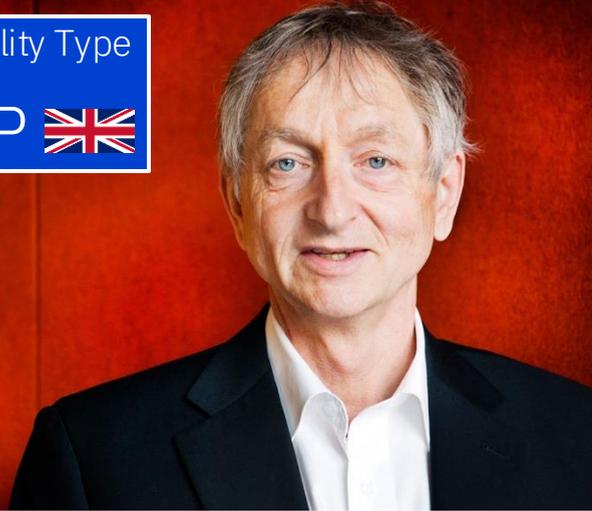
Emotional Intelligence

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The Godfather of Modern AI & Deep Learning. Cognitive Psychologist, University Professor Emeritus @ University of Toronto.

Personality Type
(MBTI)
INTP 



The Foundations of Deep Learning

Elevate TechFest
2018

<https://www.youtube.com/watch?v=zI99IZvW7rE>

Time: **28:21**

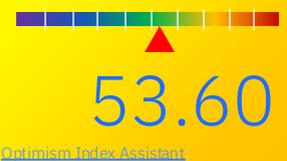
Words: **5,163**

Speaking: **182**
(Words per Minute)

Readability
Score (GFI) **9.42**

Lexical
Density **37.89**

Optimism Index:
(Sentiment % of Positive
Language in Full Transcript)

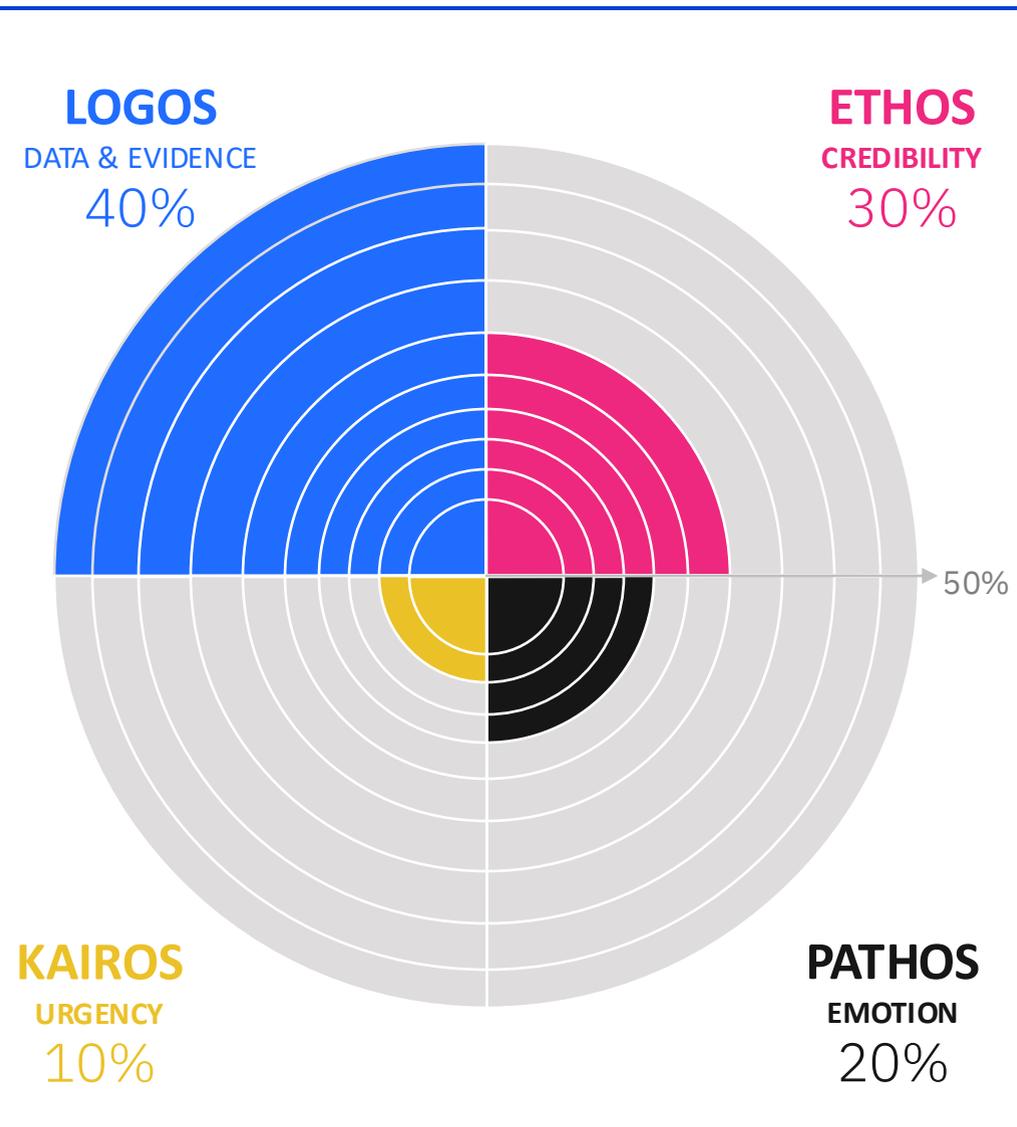


"But" **39X**

On
Average: **0:44**

Rhetorical Analysis

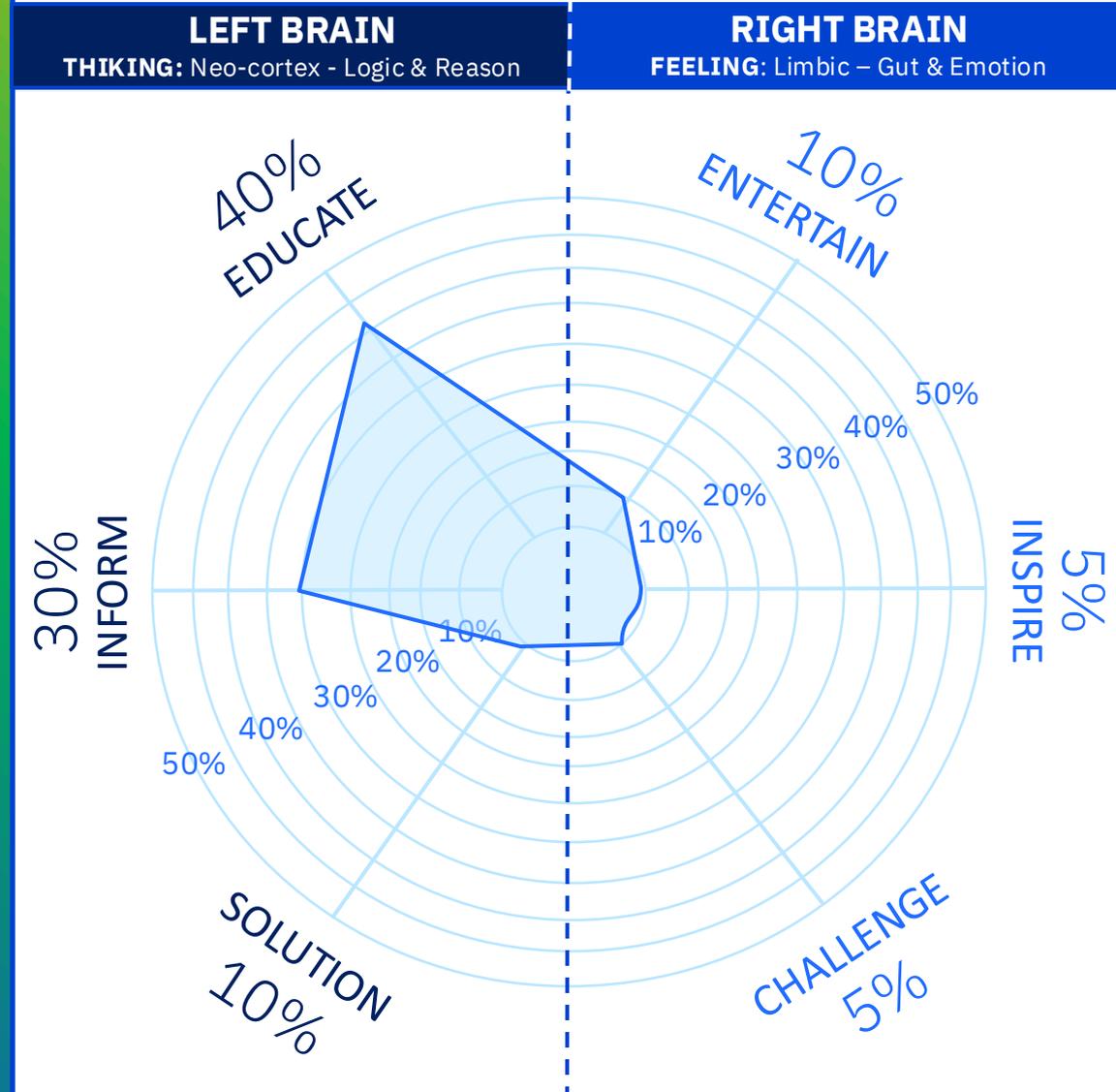
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "I'm going to talk about some basics. And I imagine the some people in the audience who don't really have a good grip of what the backpropagation algorithm is. So, I'm actually going to explain that very briefly, so you know what we're talking about..."

Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Professor of Computer Science @ University of Berkeley, Founder of Centre for Human-Compatible AI, Time 100 Most Influential (AI).

Personality Type (MBTI)
INTP



3 Principles for Creating Safer AI

TED Global
April 2017

https://www.ted.com/talks/stuart_russell_3_principles_for_creating_safer_ai/transcript?

Time: **15:30**

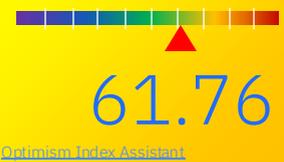
Words: **2,431**

Speaking: **157**
(Words per Minute)

Readability Score (GFI) **9.09**

Lexical Density **43.46**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

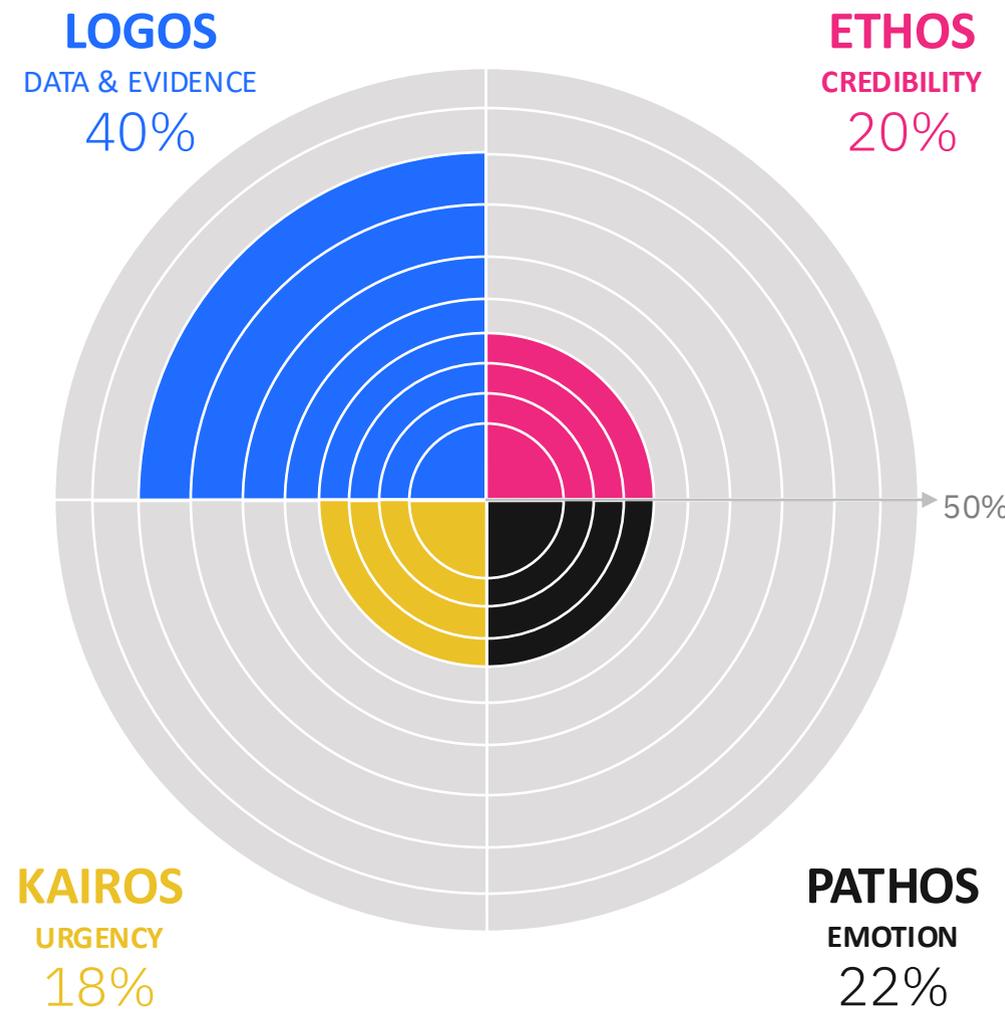


“But” **16X**

On Average: **0:58**

Rhetorical Analysis

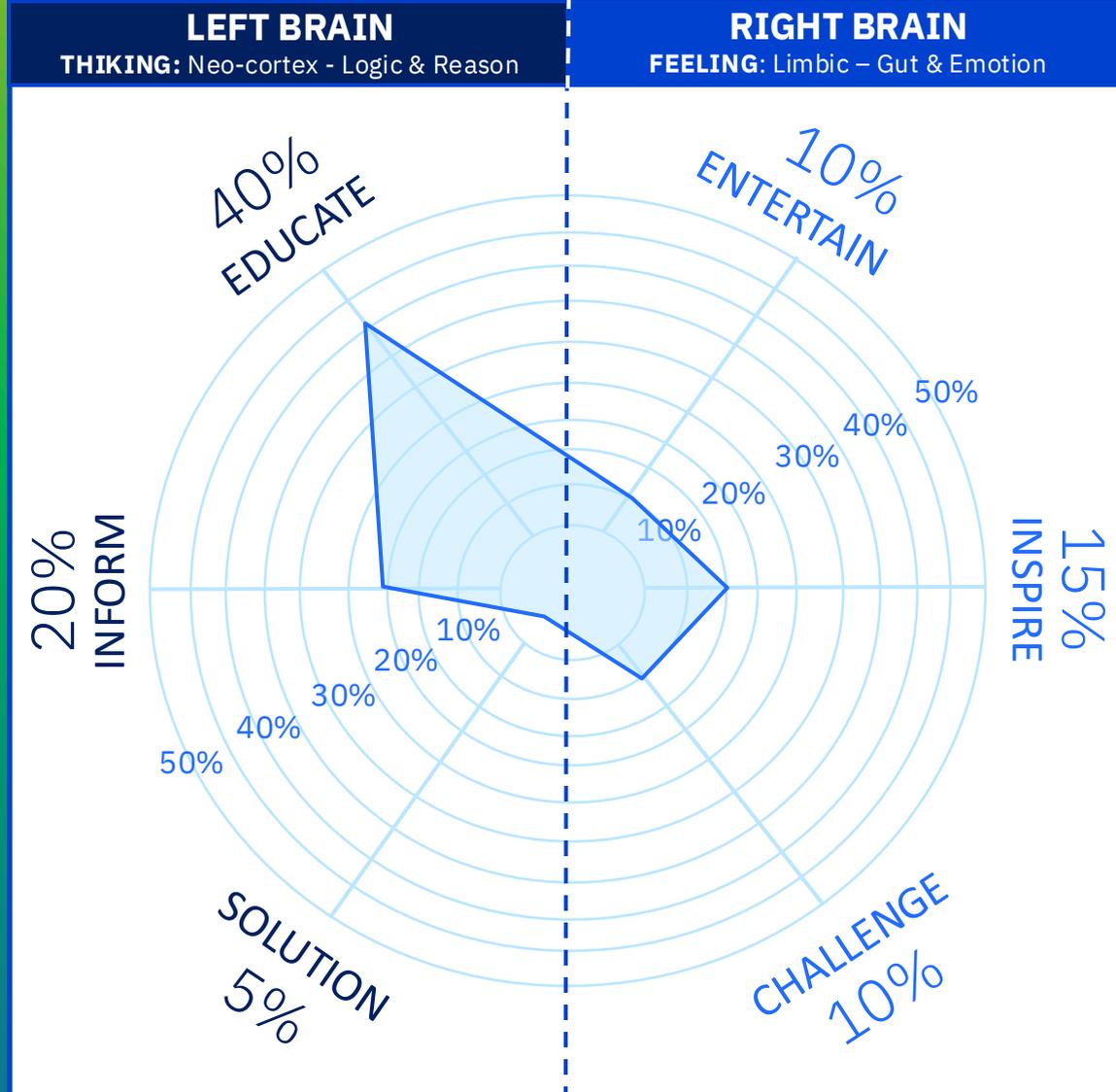
Calculated using Meta’s Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: “This story begins in 1985, when at age 22, I became the World Chess Champion after beating Anatoly Karpov. Earlier that year, I played what is called simultaneous exhibition against 32 of the world’s best chess-playing machines in Hamburg, Germany. I won all the games, and then it was not considered much of a surprise that I could beat 32 computers at the same time. To me, that was the golden age. Machines were weak, and my hair was strong...”

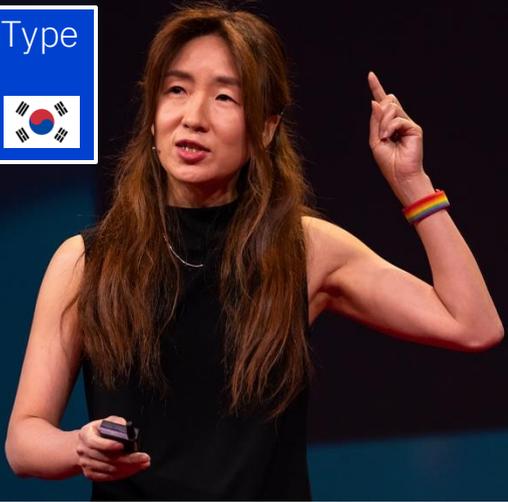
Emotional Intelligence

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Wissner-Slivka Chair of Computer Science @ University of Washington, MacArthur Fellow & NLP Researcher.

Personality Type (MBTI)
INFP



Why AI is Incredibly Smart & Shockingly Stupid

TED Global
April 2023

https://www.ted.com/talks/yejin_choi_why_ai_is_incredibly_smart_and_shockingly_stupid

Time: **13:00**

Words: **1,832**

Speaking: **141**
(Words per Minute)

Readability Score (GFI) **10.91**

Lexical Density **52.99**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

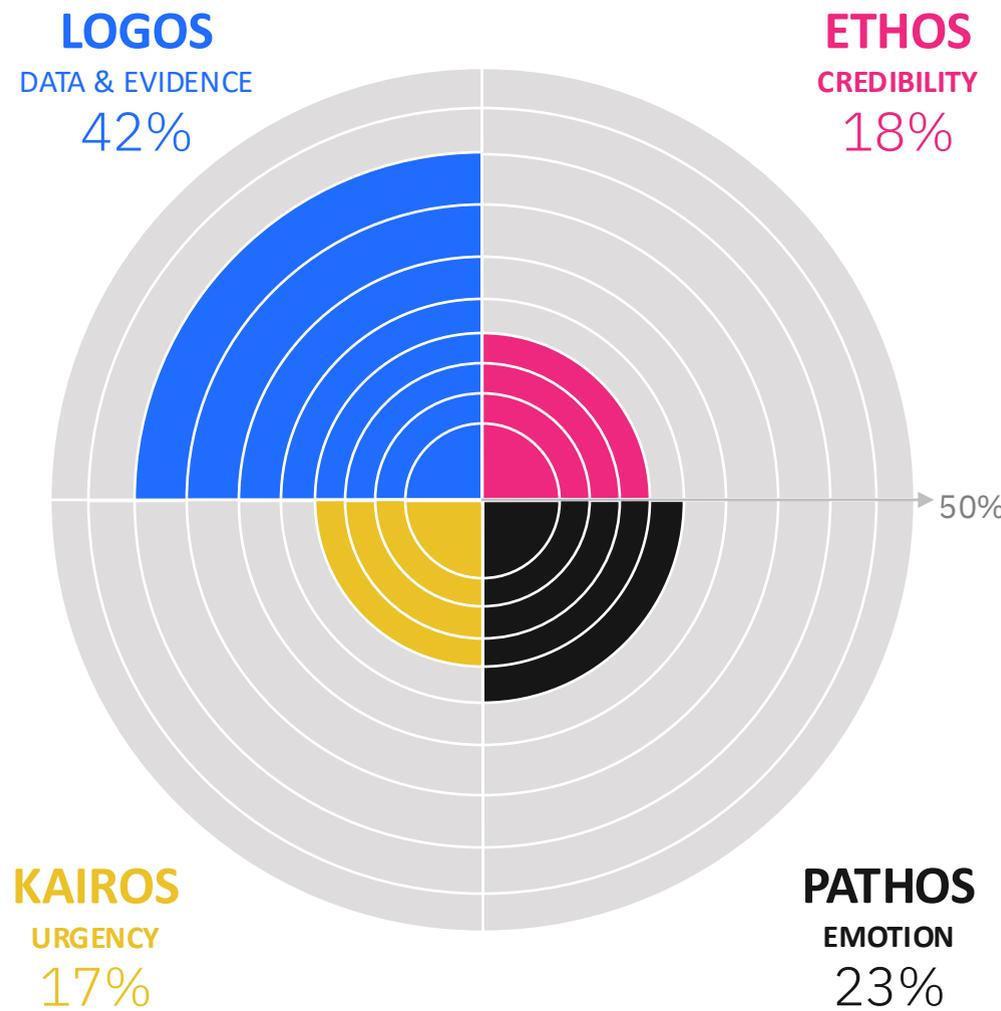


"But" **11X**

On Average: **1:11**

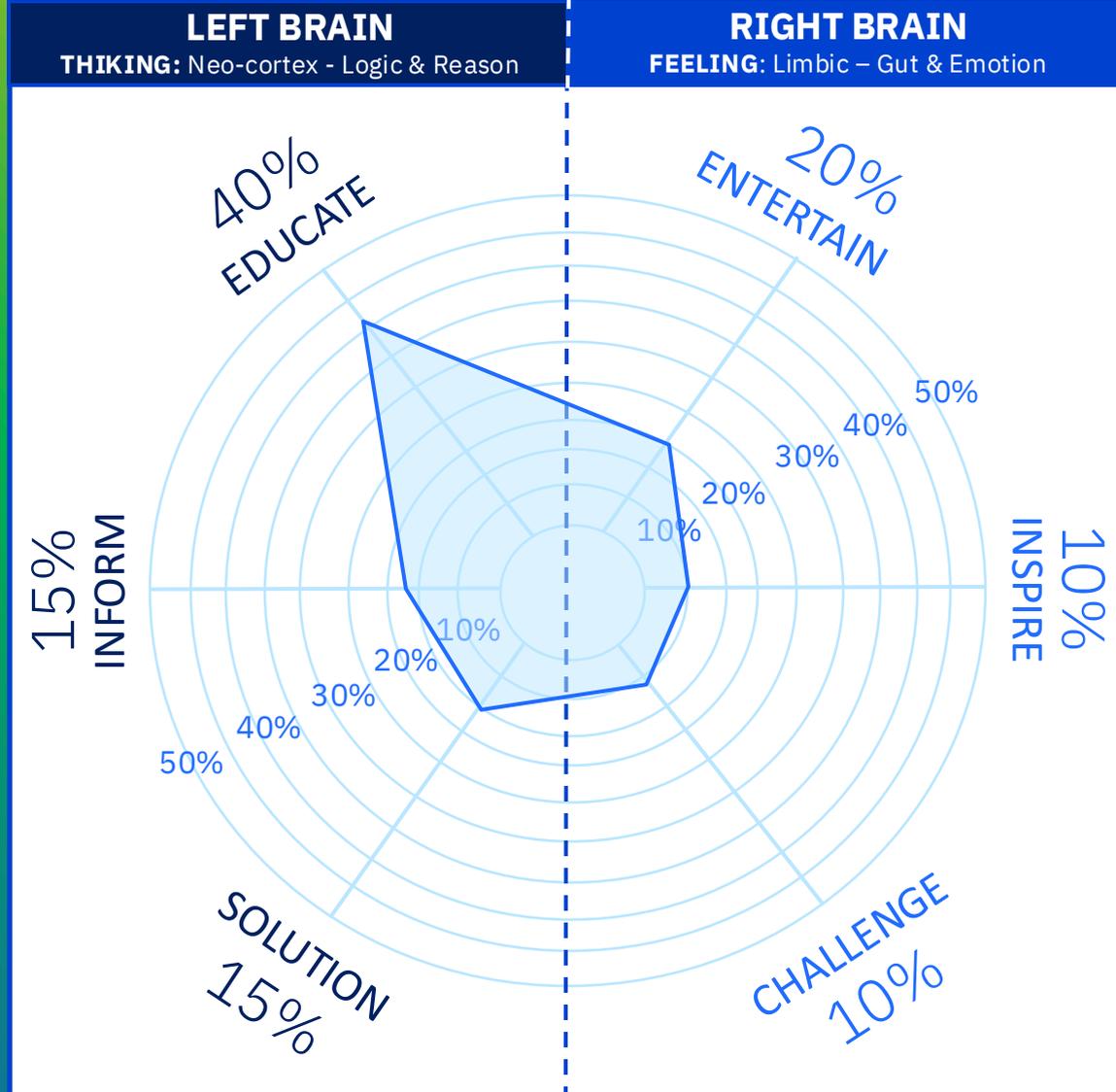
Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Cold Open: "So I'm excited to share a few spicy thoughts on AI. But first, let's get philosophical by starting with this quote by Voltaire, an 18th century Enlightenment philosopher, who said, 'Common sense is not so common.' Turns out this quote couldn't be more relevant to artificial intelligence today. Despite that, AI is an undeniably powerful tool, beating the world-class "Go" champion, acing college admission tests and even passing the bar exam..."

Poet of Code, Computer Scientist & Founder of Algorithmic Justice League.



Personality Type (MBTI)
INFP

How I'm Fighting Bias in Algorithms

TEDxBeaconStreet
November 2016

https://www.ted.com/talks/joy_buolamwini_how_i_m_fighting_bias_in_algorithms

Time: **8:30**

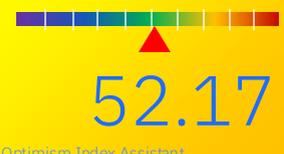
Words: **1,172**

Speaking: **138**
(Words per Minute)

Readability Score (GFI) **9.50**

Lexical Density **50.30**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

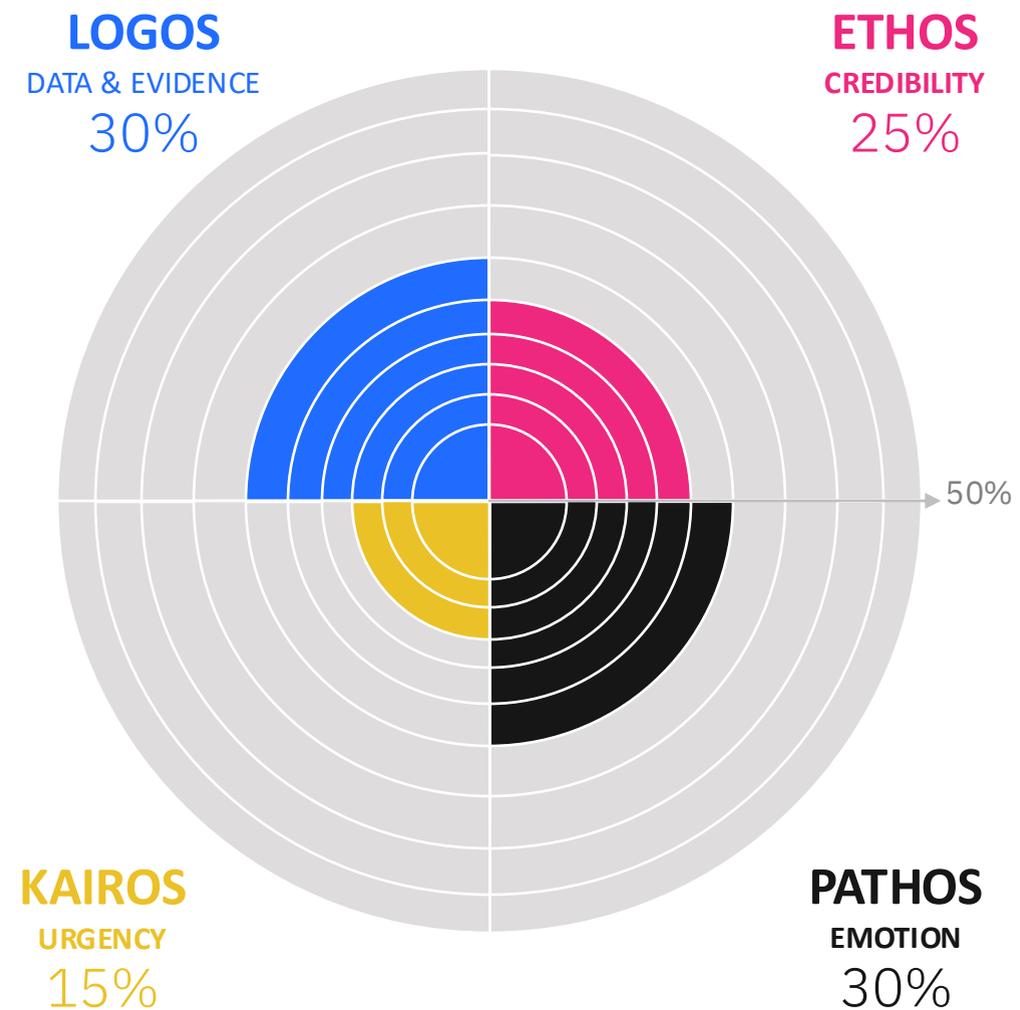


"But" **8X**

On Average: **1:04**

Rhetorical Analysis

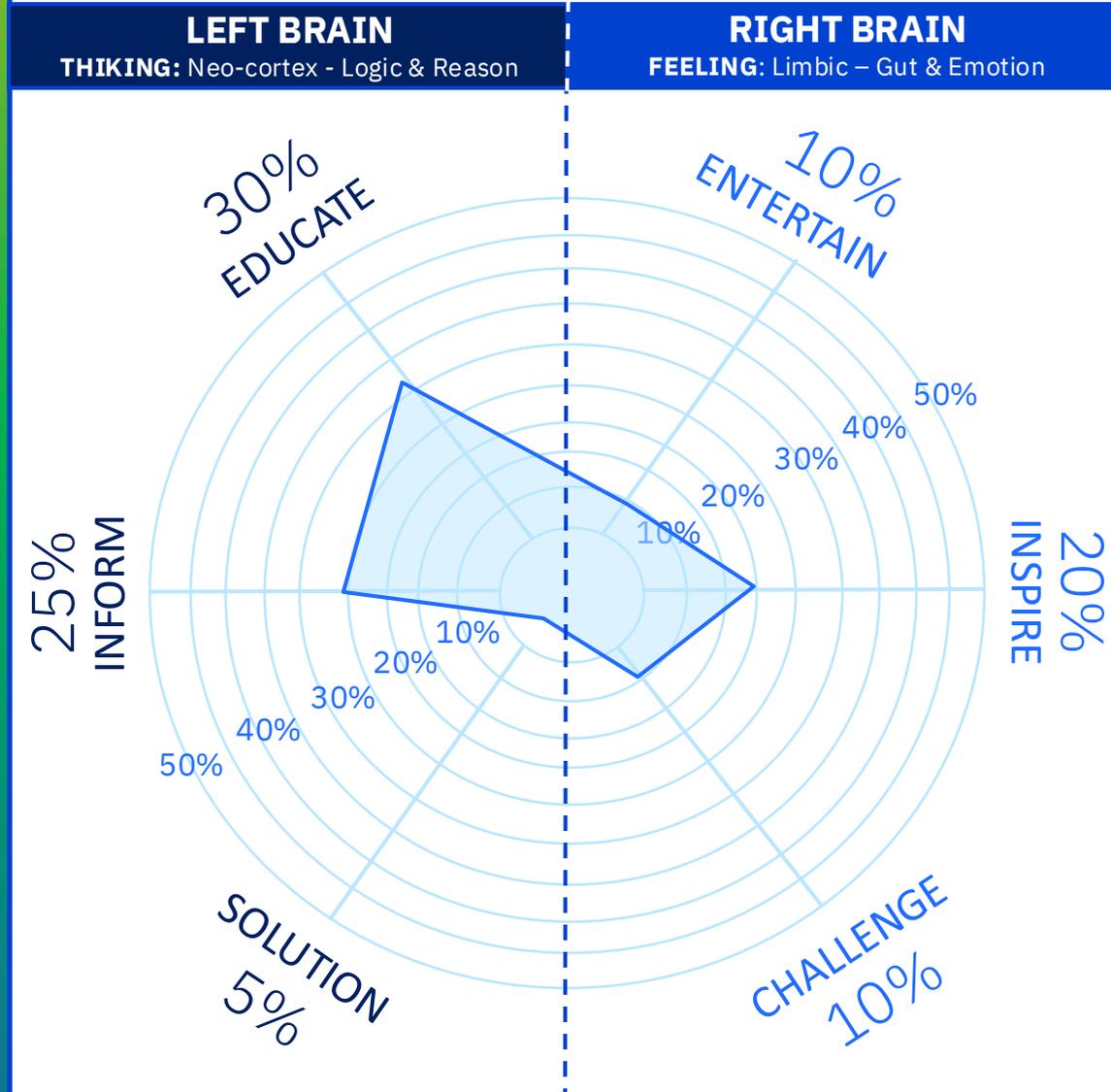
Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: "Hello, I'm Joy, a poet of code, on a mission to stop an unseen force that's rising, a force that I called *"the coded gaze"*, my term for algorithmic bias. Algorithmic bias, like human bias, results in unfairness. However, algorithms, like viruses, can spread bias on a massive scale at a rapid pace. Algorithmic bias can also lead to exclusionary experiences and discriminatory practices. Let me show you what I mean..."

Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)



Co-Founder of Black in AI, Computer Scientist, ex-Google (Ethical AI) & Founder of Distributed AI Research Institute.

Personality Type (MBTI)
ENFJ



How Can We Stop AI from Marginalising Communities?

TEDxCollegePark
June 2018

https://www.ted.com/talks/timnit_gebru_how_can_we_stop_artificial_intelligence_from_marginalizing_communities

Time: **13:30**

Words: **2,044**

Speaking: **151**
(Words per Minute)

Readability Score (GFI) **10.55**

Lexical Density **41.54**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

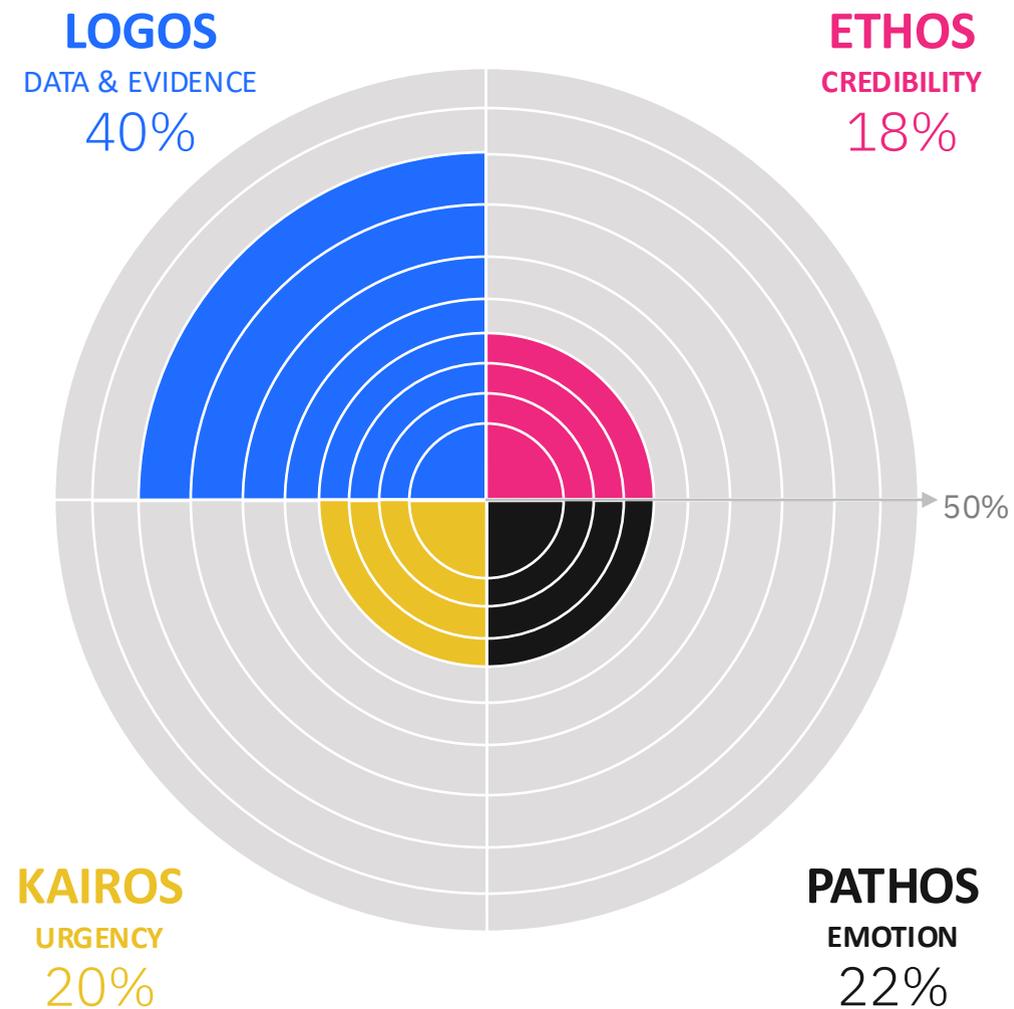


"But" **10X**

On Average: **1:21**

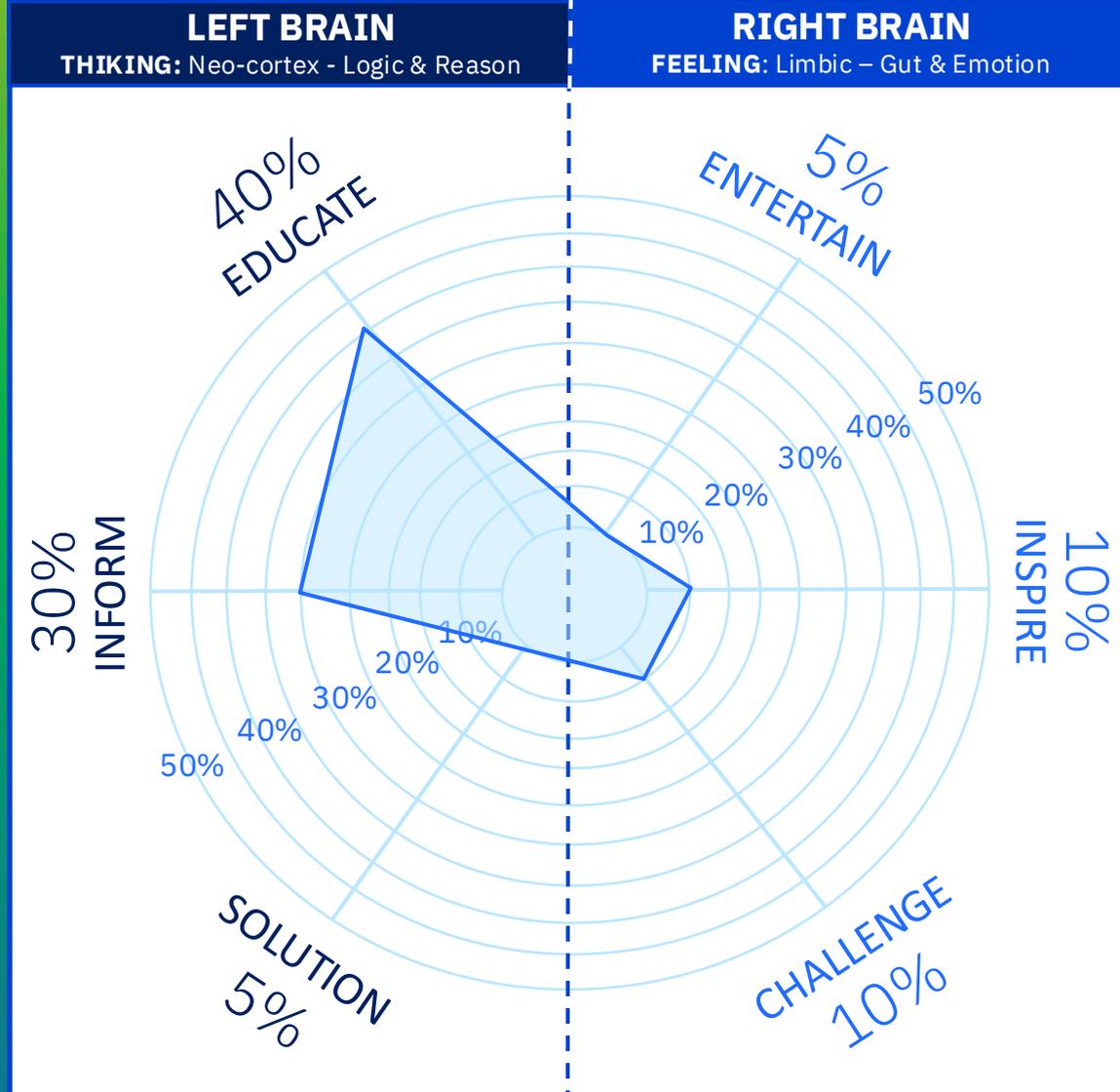
Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Emotional Intelligence

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Cold Open: "When pop culture talks about AI they generally have something like this in mind - some Terminator robot that might take over and kill us all. But what I want to talk to you about today are the invisible algorithms that are all over our lives, but that are not as glamorous as this robot but that I think more important."

Co-Director of the Stanford Institute for Human-Centred Artificial Intelligence.

Personality Type (MBTI)
INTJ



Spatial Intelligence: AI Will Understand the Real World

TED Global
April 2024

https://www.ted.com/talks/fei_fei_li_with_spatial_intelligence_ai_will_understand_the_real_world

Time: **15:00**

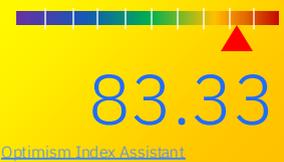
Words: **1,779**

Speaking: **119**
(Words per Minute)

Readability Score (GFI) **10.91**

Lexical Density **52.07**

Optimism Index:
(Sentiment % of Positive Language in Full Transcript)

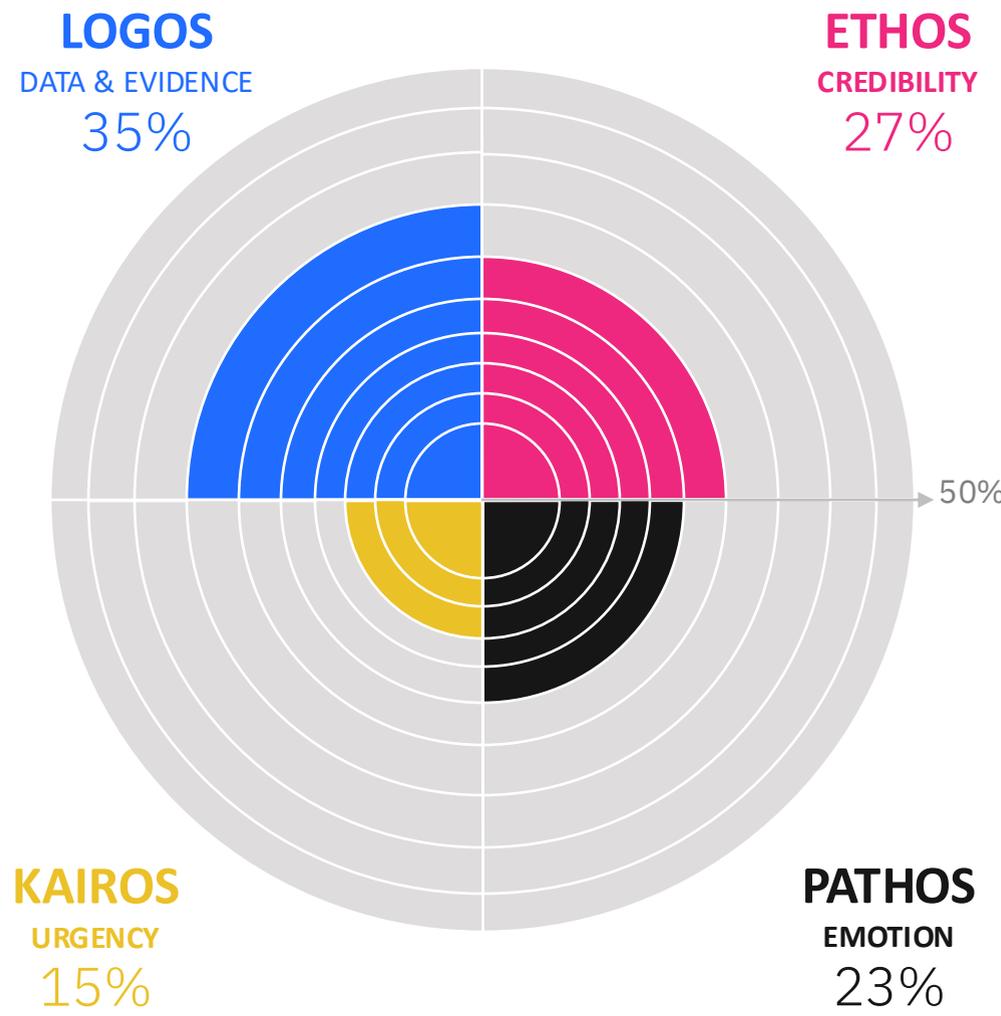


“**But**” **9X**

On Average: **1:40**

Rhetorical Analysis

Calculated using Meta's Llama-3 8B powered [Rhetorical Analysis Assistant](#)



Cold Open: “Let me show you something. To be precise, I'm going to show you nothing. This was the world 540 million years ago. Pure, endless darkness. It wasn't dark due to a lack of light. It was dark because of a lack of sight. Although sunshine did filter 1,000 meters beneath the surface of ocean, a light permeated from hydrothermal vents to seafloor, brimming with life, there was not a single eye to be found in these ancient waters...”

Emotional Intelligence

Calculated using Meta's Llama-3 8B powered [Artificial Emotional Intelligence Assistant](#)

